

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Bengkalis State Polytechnic is a Polytechnic located in Bengkalis, Riau, Indonesia. The Bengkalis State Polytechnic was established by the Bengkalis Regency government in 2000 under the auspices of the Bangun Insani Foundation (YBI). The Bengkalis State Polytechnic admitted its first batch of students in 2001. In 2011 the Bengkalis State Polytechnic changed its status to become a State University (PTN), through Minister of National Education Regulation No. 28 of 2011, concerning the Establishment of the Organization and Working Procedures of the Bengkalis State Polytechnic. Until finally Bengkalis State Polytechnic officially became a State Polytechnic on December 26, 2011.

Bengkalis State Polytechnic is a vocational campus that educates its students to create proficient minds in various fields. Bengkalis State Polytechnic implements an internship program that is mandatory for all final semester students.

Internship or better known as "Work Practice" or abbreviated KP is a series of activities that include understanding scientific theories or concepts that are applied in the world of work in accordance with the field of study. Internships can increase students' knowledge and skills and can solve scientific problems in accordance with the theories they get in college. Internships are carried out so that students can understand and apply well about their field of study. In addition, it is also so that students can find out the profession and work atmosphere that are in accordance with their study program. So, an internship is a useful place for students to use as a means to gain knowledge and work experience. Internship is also one of the requirements for obtaining an applied bachelor's degree.

In this program, specifically for International Business Administration Students in semester 8 (Eight) Internship activities are carried out for 4 (Four) months, by choosing their own place and location for the internship. However, before choosing a place to carry out this program, the apprentice coordinator provides several recommendations for internship places for students. Then from these several choices the author is interested in doing an internship at PT. Ivo Mas Tunggal Lubuk Gaung in Dumai.

The oil industry plays an important role in today's modern society in meeting needs such as heating, electrical energy, and transportation. At the same time, the search for and exploitation of oil resources is one of the main causes of environmental degradation which has raised various sustainable problems. Despite the importance of the oil industry for economic and social activities, supply chain operations and management pays little attention to the challenges that the industry faces in supply chain management.

Cooking oil is a kitchen ingredient that has for a very long time complemented the culinary culture of the Indonesian people which cannot be separated from fried foods and even eating without fried foods feels incomplete. In the past, cooking oil was made from coconut oil and many generations of our ancestors produced their cooking oil from coconuts with simple tools, but now most cooking oil is no longer produced from coconut oil but from palm fruit and has been produced using Modern Technology.

The palm cooking oil industry has very good prospects Good. This is because cooking oil products are included in the Nine staple food whose existence is very important in society, especially Indonesian society. In the era of globalization that continues to grow, many new companies have sprung up, so business competition between companies is getting tougher. Many companies are growing, both of the same type (existing companies) or different ones, to gain wider market opportunities and meet changing consumer tastes.

Companies are required to be efficient in every line to win a business competition or even just to maintain company consistency. The success of a company is determined by several supporting factors owned by the company. Qualified human resources, advanced technology, adequate facilities, and capital are some of the determining factors for success in general.

One of the companies in Dumai engaged in the oil factory (Refinery) owned by Indonesia is PT. Ivo Mas Tunggal Lubuk Gaung, Dumai. PT. Ivo Mas Tunggal is a subsidiary of PT. SMART Tbk, which is engaged in the management of main products, uses Crude Palm Oil (CPO) as raw material for Olein and Stearing products with a production capacity of 3,000 tons/day. In addition, this company also processes Palm Kernel Oil (PKO) with a production capacity of 1200 tons/day of CPO and this PKO comes from the Palm Oil Mill (PKS) both from the PKS itself which is located in Riau, Jambi, Palembang, Bangka Belitung, West and East Kalimantan, as well as from PKS third parties. All products produced will be sold domestically and exported abroad.

1.2 Purpose of the Apprenticeship

The Bengkalis State Polytechnic internship activities for the International Business Administration study program have the following objectives:

1. To describe job descriptions at PT. Ivo Mas Tunggal Dumai.
2. To know the place and time apprenticeship at PT. Ivo Mas Tunggal Dumai.
3. To explain apprenticeship workplace systems and procedures at PT. Ivo Mas Tunggal Dumai.
4. To find out the obstacles and solutions during the implementation of the apprenticeship at PT. Ivo Mas Tunggal Dumai.

1.3 Significances of the Apprenticeship

The internship that was carried out was very beneficial for several parties such as students, companies and the Bengkalis State Polytechnic.

1.3.1 Significances for Students

As for some of the benefits of implementing a practical work program that students get, they are as follows:

1. Get a certificate from the company if you have completed a practical work program.
2. Students can develop working relationships and add experience to their resume.
3. Students have the opportunity to apply theoretical / conceptual knowledge in the real world of work.
4. Students gain practical experience in applying theoretical or conceptual knowledge to their course of study.
5. Students are given the opportunity to be able to analyze problems related to knowledge applied in the world of work according to their study program.

1.3.2 Significances for Companies

The benefits of implementing an internship program are also obtained by companies or institutions that accept internship students, such as:

1. The company will receive labor assistance from apprentice students so that the work becomes a little lighter and easier.
2. The company will be recognized by academics and the world of education.

1.3.3 Significances for State Polytechnic of Bengkalis.

There are several benefits from the implementation of the practical work program obtained by the Bengkalis State Polytechnic, namely as follows:

1. There is cooperation or a good relationship between the campus and the company where the student interns.
2. Bengkalis State Polytechnic can improve the quality of its graduates through student internship experiences.

3. Bengkalis State Polytechnic will be better known in the industrial or corporate world.
4. Bengkalis State Polytechnic receives input from organizations or companies regarding the capabilities of students participating in internships in the world of work.
5. Bengkalis State Polytechnic receives input from the world of work for curriculum development and learning processes.