

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Every individual must have the desire to work. Therefore, careful planning and preparation needs to be carried out and implemented in order to get a better job and also according to one's interests. A person is required to be able to improve his quality and competence in order to become an individual who is ready to compete in various sectors, especially in the industrial sector. To overcome these demands, every university in Indonesia provides provisions in the form of training and hands-on practice to students suitably enter the world of work, this is done to adjust the human resource needs needed by companies.

Practical Work is one of the activities carried out by students to gain experience of intellectual intelligence before entering the world of work (Widodo et al, 2021). Practical Work is an apprenticeship activity for students in the world of work both in industry and government and is a mandatory subject that must be taken (Rohmatulloh et al, 2022). In the field work practice process, students get the opportunity to understand real work that must be completed in accordance with the knowledge and skills have mastered and it is hoped that students can work in accordance with the field of work at hand. With the Practical Work Program, it is hoped that it can provide competition for students to add new knowledge, insights, and experiences in the world of work.

The Bengkalis State Polytechnic also seeks to improve students abilities by holding training in companies, then it can realize the Polytechnic's mission to make workforce ready to use and have a well-executed link and match between the world of industry and the world of education. In this case, The Author carries out Practical Work Program at PT. Telkom Indonesia Tbk. Witel Riau Daratan, whose head office is Graha Red and White of Pekanbaru, Which is located at Jl. Jenderal Sudirman No. 199, Sumahilang, Kec. Pekanbaru, Pekanbaru City, Riau 28111.



Figure 1.1 Graha Red and White of PT. Telkom Indonesia Pekanbaru
Source : Telkom Website, 2023

Graha Red and White Pekanbaru is a smart office where all employees are supported by the latest information technology to share ideas, innovate, collaborate, exchange information and establish relationships to produce the highest productivity. Graha Red and White Pekanbaru was built to meet the needs of Pekanbaru entrepreneurs. Equipped with various facilities that support employee productivity, Graha Red and White Pekanbaru provides a one stop solution by establishing a smart office for the needs of its tenants.

1.2 Purpose of the Apprenticeship

The partical work activities of Bengkalis State Ploytechnic students, International Business Administration study program have the following objectives that are :

1. To describe job description during practical work.
2. To know the place and time of practical work.
3. To explain practical workplace systems and procedures.
4. To find out the obstacles and solutions during practical work.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and Bengkalis State Polytechnic :

1. For Students

There are several benefits from the implementation of practical work programs obtained by students, namely as follows:

- a. Get a certificate from the company if you have completed the practical work program.
- b. Get pocket money and transportation according to the agreement between the practical work participants and the company.
- c. Students can develop work relationships and add experience to their resumes.
- d. Students have the opportunity to apply theoretical or conceptual knowledge in the real world of work.
- e. Students gain practical experience in applying theoretical or conceptual science according to their study program.
- f. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

2. For Companies

The benefits of implementing practical work programs are also obtained by companies or institutions that accept practical work students, such as:

- a. The company will receive labor assistance from students who do practical work therefore the work becomes a little lighter and easier.
- b. The company will be recognized by academics and the world of education.

3. For State Polytechnic of Bengkalis

There are several benefits from implementing the practical work program obtained by the State Polytechnic of Bengkalis, which are as follows:

- a. There is good cooperation or relationship between the campus and the company where students do practical work.
- b. State Polytechnic of Bengkalis can improve the quality of its graduates through student practical work experience.
- c. State Polytechnic of Bengkalis will be better known in the industrial or corporate world.

- d. State Polytechnic of Bengkalis receives feedback from organizations or companies on the ability of students who take part in practical work in the world of work.
- e. State Polytechnic of Bengkalis receives feedback from the world of work for curriculum development and learning processes.