

# CHAPTER I

## INTRODUCTION

### 1.1 Background of Study

In the present, the field of technology is experiencing exponential growth, leading to a vast expansion of information and its widespread application. Furthermore, as reported by [kompas.com](https://www.kompas.com), it is projected that the number of internet users will reach a staggering 5 billion by the year 2022. The global population, currently estimated at 7.93 billion people, is represented by approximately 63% of individuals who engage in online activities on a daily basis. These activities encompass a wide range of actions, including reading news articles on websites, streaming content, participating in social media interactions, and engaging in online shopping.

Furthermore, it is worth noting that websites serve as a prime illustration of the swift progression of technology and the dissemination of information. In the realm of digital communication, a website is a collection of interconnected web pages that serve as a platform for disseminating information across the vast expanse of the internet. This means that individuals from all corners of the globe can access the website, provided they have an active internet connection. The website can be categorised into various types, one of which is the government website. This type of website serves as a platform to disseminate information regarding government agencies, including policies, programmes, and services offered.

The Department of Tourism, Culture, Youth and Sports Bengkalis Office, also known as "DISPARBUDPORA," is a government entity that utilises its website as a valuable information resource. The establishment's primary objective is to offer public tourism services, raise awareness about various destinations, and enhance the tourism attractions in Bengkalis. The Uniform Resource Locator (URL) is <https://disparbudpora.bengkaliskab.go.id/>. The content encompasses various aspects of Bengkalis Regency tourism, including tourist destinations, culture,

history, tourism events, cultural heritage, and relevant information. It aims to provide guidance and assistance to both domestic and international tourists.

The website offers valuable insights and resources pertaining to the field of tourism. Nevertheless, it is important to note that Bahasa, also known as Indonesian, is not widely recognised as an international language. Due to certain circumstances, it may pose a challenge for international tourists to access comprehensive information regarding tourism destinations in Bengkalis Regency. This difficulty primarily arises when seeking information on tourist attractions that are referred to using traditional terminology.

Based on the problem stated above, it would be beneficial that this website be available in an English version. The primary objective of this research endeavour is to facilitate the translation of the website materials belonging to the esteemed Tourism, Culture, Youth, and Sports Bengkalis Office. The ultimate goal is to enhance the availability of comprehensive information for tourists, with a particular emphasis on providing to the needs of international guests.

## **1.2 Formulation of the Problem**

The problem was formulated as "How were the processes of translation of the website contents of Tourism, Culture, Youth, and Sports Bengkalis Office?"

## **1.4 Limitation of the Problem**

The limitation of the problem was translating the contents of the website of the Department of Tourism and Culture of Bengkalis Regency from Indonesian to English.

## **1.5 Purpose of the Study**

The purpose of this study was to translate the website of the Bengkalis Office of the Department of Tourism, Culture, Youth, and Sports.

## **1.6 Significance of the Study**

### **1.6.1. Significance for The Tourism Office**

The translation of the website was expected to help society, especially natives in Bengkalis Regency, by giving explanations to tourists with the English version of this website.

### **1.6.2. Significance for The Society**

The Translation of the website contents of the Department of Tourism, Culture, Youth, and Sports Bengkalis Office was expected to help society, especially natives of the Bengkalis Regency, give explanations to tourists with English versions of this website.

### **1.6.3 Significance for the International Tourist**

The translation of the website was expected to help international tourists who are not able to speak Indonesian explore and find information related to tourism in the Bengkalis Regency.