

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

History is an experience of past community dynamics in the social, religious, educational, artistic, and military fields. Indonesia has a lengthy cultural heritage, and each province in Indonesia has its own tale to tell. The Dutch colonization of Indonesia over 3.5 centuries, or 350 years, is a tragic history and memory that is still plainly etched with tremendous pain, anguish, and misery in the Indonesian people's memories. During that period, the Dutch controlled nearly the entire Nusantara, including Siak Regency in Riau Province.

Siak is one of twelve regencies in Riau, with the capital in Siak Sri Indrapura. According to government of siak regency data, it has an area of approximately 8.556,09 km<sup>2</sup>. The Siak River divides the 8,556.09 km<sup>2</sup> of Siak Regency. It crosses through four district administration areas and one city administration area, namely Rokan Hulu Regency, Bengkalis Regency, Siak Regency, Kampar Regency, and Pekanbaru City. It is caused the strategic location, Siak Regency had it is own story in the realm of Malay civilization. This can be seen in the Dutch East Indies remnants in the Siak Sri Inderapura kingdom or in those that are still standing today, such as the *Tangsi Belanda* in Mempura District.

Besides *Tangsi Belanda*, there are several historically interesting remnants that we can use for instructive historical tours, such as the Siak Sri Indrapura Palace, Koto Tinggi Tomb, Raja Kecik tomb, and many more. These sites have been designated as historical relics and regional properties, overseen by the local tourism office for maintenance and use as tourist attractions.

The Tourism Department has made various publicity initiatives to keep up with the times, such as creating pamphlets, guide books, brochures, and even websites. However, the website is not accessible for no reason. Though, nowadays marketing most done by website for the readers to read the further information.

Also, it needs to be upgraded in English as the Riau Tourism Office plans to upgrade and to develop the Riau tourism attractions using English. It aims in order the promotion will also reach the public from the beyond the region more quickly and effectively. It also is more useful and can save costs.

Based on the data and information above, the product that will be made to complete this final project proposal is an English-website of historical tourist destination. The English website also can be used as a reference for tourists nationally and internationally who are are looking for tourist attractions in Siak. History learning material for the next generation to learn more about the the historical places. In other cases, the English website can serve as an online reading material for visitors from outside the region.

## **1.2 Formulation of the Problem**

Based on the background that has been described previously, the problem was formulated as “How were the processes of Making an English Website of Historical Tourist Destination in Siak?”

## **1.3 Limitation of the Problem**

This study focuses only on certain aspects of the tourism objects in Siak Regency, specifically on the most-visited places. Other aspects of tourism objects are not discussed in this study. The main emphasis is on exploring and analyzing the popular tourist destinations in Siak Regency.

1. Asserayah Al-Hasyimyah Palace
2. *Tangsi Belanda*
3. The Great Mosque Syahbudin
4. Sovereignty Proof of Siak Sultanate
5. The Tomb of the Last Sultan of Siak
6. Koto Tinggi Tombs
7. Hock Siu Kiong Tample
8. The Tomb of Tengku Buang Asmara
9. The Legacy House of Datuk Pesisir

10. The Tomb of Raja Kecik

11. The Green Pool

#### **1.4 Purpose of the Study**

The purpose of this study was making an English website of historical tourist destinations in Siak

#### **1.5 Significance of the Study**

##### 1.5.1 Significance for writer

This project helps writer to expand the ability to utilize digital development in making the newest way spreading information.

##### 1.5.2 Significance for the Institution

This project will be supporting community service program as one of point of *Tridarma Perguruan Tinggi* and enhancing the university's reputation through impactful research outcomes that benefit the wider community.

##### 1.5.3 Significance for Tourism Department

For the government of Bengkalis, this website will help the department of tourism to promote the Siak Regency tourism destination.