

TRAVELOGUE OF TOURIST OBJECTS IN WEST SUMATRA

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ABSTRACT

This study aims to determine to make a travelogue about the profile of tourist objects in West Sumatra. it hoped that the travelogue could help promote tourist objects of West Sumatra to the foreigners. this study used method of descriptive research which is this type of research provides a detailed and accurate picture of the characteristics and behaviors of a particular population or subject. This study used 2 data collection technique. They are direct observation and study of literature. The result of this study is the printed travelogue and e-travelogue. The problem of the study was the pictures that has been taken became blurry because of reducing the quality by the time.

Keywords: e-Travelogue, Promotion, Research, Tourism, Travelogue, West Sumatra