

BAB I

INTRODUCTION

1.1 Background of the Apprenticeship

Bengkalis State Polytechnic is one of the State Polytechnics located in Bengkalis, Riau, Indonesia. Bengkalis State Polytechnic is the first Polytechnic in Riau, which was founded in 2000. Through the Gema Bahari Foundation, the name for the first time was "Bengkalis Shipping Polytechnic". On July 29, 2011, the Bengkalis Polytechnic officially became a PTN under the name Bengkalis State Polytechnic through the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the establishment of the organization and work procedures of the Bengkalis State Polytechnic. On December 26, 2011, the Bengkalis State Polytechnic was inaugurated by the Minister of Education and Culture of the Republic of Indonesia.

Bengkalis State Polytechnic has several departments, namely, shipping engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, Commercial Administration, Informatics Engineering, English and Maritime. Of the various majors in the Bengkalis State Polytechnic, each department carries out activities such as Industrial Visits (KI) and also Field Work Practices (PKL) or also called Apprenticeship.

Field Work Practice (PKL) or Apprenticeship is one of the requirements that must be met by every student. At this time the smooth flow of information between the industrial world and education is felt to be important in order to create a harmony between the two. Therefore, Field Work Practice is a good place for students to interact directly with the industrial world.

Currently, the competition in finding a job is very tight due to the large number of applicants who are graduates from various campuses and the few available job vacancies. As campus graduates, of course, students have a diploma not only as a reference in getting a job because currently many companies or government agencies are asking for experience and skills in working.

Therefore, the campus requires students to participate in practical work programs. Practical work is a learning process by knowing firsthand the scope of the real world of work. Each student is required to go directly to the world of work which is their respective field, so that each student is expected to be able to directly apply the knowledge that has been studied previously into the world of work. In addition, with practical work students are expected to be able to increase their knowledge, skills, and experience in work which can later be applied in the real world of work. Bengkalis State Polytechnic is one of the campuses that requires students to take practical work to complete their studies.

The International Business Administration Study Program hopes that with practical work students can know firsthand how the real business world is, and can add insight to each student to be more skilled, responsive, and able to compete and be efficient in the future. As a consequence, after completing practical work, each student is required to make a work report while carrying out practical work so that students can be responsible for the results obtained from these practical work activities and can continue their studies in the following semester.

Based on the above. The author as a student of the International Business Study Program chose to carry out practical work at PT. Pertamina RU II Production Sungai Pakning. During the implementation of practical work (KP) the author is placed in the Public Relations section. The implementation of practical work starts from March 1, 2021 until June 30, 2021.

1.2 Purposes of the Apprenticeship

The objectives of the implementation of the Apprenticeship are as follows:

1. To find out the Job Description at PT. Pertamina RU II Production Sungai Pakning.
2. To find out the work system and public relations work procedures at PT. Pertamina RU II Sungai Pakning.
3. To find out the place and work position at PT. Pertamina RU II Production Sungai Pakning.

4. To find out the obstacles and solutions during the implementation of the practical work program at PT. Pertamina RU II Production Sungai Pakning.

1.3 Significances of the Apprenticeship

The benefits of implementing practical work are:

1. Students have the opportunity to apply theoretical knowledge/concepts in the real world of work.
2. Students gain practical experience in applying theoretical/concept knowledge according to their study program.
3. Students have the opportunity to be able to analyze problems related to science applied in work according to their study program.
4. Students have the opportunity to work in teams consisting of several people so that they are able to provide ideas.

1.3.1 Significances for State Polytechnic of Bengkalis

The benefits of practical work for Bengkalis State Polytechnic are as follows:

1. Practical work can strengthen cooperation and socialization between Bengkalis State Polytechnic and PT. Pertamina RU II Production Sungai Pakning.
2. Practical work can improve the competence of Bengkalis State Polytechnic graduates.

1.3.2 Significances for the Company

The benefits of practical work for companies are as follows:

1. Apprenticeship is one of the liaisons between the company and the campus.
2. The company received assistance from students who did practical work.