

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

Riau is one of the largest provinces on islands of Sumatra which is famous for its distinctive Malay culture that is still preserved. In addition, Riau is also famous for the richest province in Indonesia because of its abundant natural resources. Not only that, Riau province has a variety of beautiful and unique tourist attractions, both from unnatural and from nature. Tourism is an activity carried out by a person or group of people to visit a certain place with the aim of having fun. No wonder Riau is often visited by tourists for a vacation.

There are 10 regencies, 2 municipalities, and 169 sub-districts in Riau province. Almost all areas in Riau province have very interesting, unique, and exotic tourist destinations. And even there are some tourist attractions in Riau that are less popular and there are still many who do not know because of its location is less known by tourists. One area that is less known by tourists is the city of Siak Sri Indrapura.

Siak Sri Indrapura is a city that is famous for its many attractions and historical tourism attractions. There are several tourism destinations in Siak City include Siak Palace, Kerapatan Tinggi Hall, Syahabuddin Great Mosque, Koto Tinggi Tomb, Holland Tangsi building, Raja Kecik Tomb, Datuk Pesisir Tomb, and The Green Pond (Kolam Hijau) which is still sturdy today, and many more. Some tourists often visit somewhere beautiful and unique, they also like to see historical tourism attraction and destination. Although there are a lot tourist attractions mentioned above, there are still some places that are rarely visited by tourists due to lack of promotion and information about these tourist attractions.

Therefore, to introduce the historical tourism in Siak City need to be made media campaign in order to promote more all areas both inside and

outside the region. One way to introduce this historical tourist spot is by creating an e-guide book.

A guidebook is a book of information about a place designed for use by visitors or tourists. This E-Guide Book was interesting to be written because no one has made it in English. This guidebook is expected to help and facilitate the tourists as developed two languages, Indonesian and English. So foreign tourists or local in tourists can read this guide book easily when they want to find information about historical tourism in Siak city. Based on the back end above, this research focus to make E-Guide Book of historical tourism in Siak City.

### **1.1 Formulation of the Problem**

The problem is formulated into „„How are the processes of making an E- guide book about historical tourism in Siak City ?“““.

### **1.2 Limitation of the Problem**

There are many historical tourism, this study only focused to make an E- guide book of historical tourism in Siak city such as, Kerapatan Tinggi Hall, Raya Syahabuddin Great Mosque, Koto Tinggi Tomb, Tangsi Belanda building, Raja Kecik Tomb, Datuk Pesisir Tomb, and Kolam Hijau (The Green Pond).

### **1.3 Purpose of the Study**

The purpose of the study is to make e-guide book of historical tourism in Siak

City.

### **1.4 Significance of the Study**

#### **1.6.1 Significance for the Tourism Office**

- a. This E-guide book is expected to support the Siak Tourism Office to help tourists, especially tourists outside the region who want to visit tourist attractions in Siak Sri Indrapura and also want to know its history.
- b. This E-guidebook can help promote historical tourist attractions in Siak City to the local community and outsiders. This E-Guide Book for tourists to find out more information about the historic tour.

### **1.6.2 Significance for Tourist**

Through this e-guide book, it can help tourists get directions or insights and knowledge about historical tourism in Siak City.

### **1.6.3 Significance for Students**

- a. This E-guidebook is expected to help students who want to provide information and references about historical tourism in Siak City.
- b. To find out interesting things about tourist attractions that have historical value in the guidebook.