

**APPRENTICESHIP REPORT  
PT. CLOUD HOSTING INDONESIA  
PEKANBARU-RIAU**

**NURUL IRMA  
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**ENGLISH FOR BUSINESS AND PROFESSIONAL  
COMMUNICATION STUDY PROGRAM  
LANGUAGE DEPARTMENT  
STATE POLYTECHNIC OF BENGKALIS  
2024**

**APPRENTICESHIP REPORT  
PT. CLOUD HOSTING INDONESIA**

Written as one of the conditions for completing Apprenticeship

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Bengkalis, December 29<sup>th</sup>, 2023

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## ACCEPTANCE SHEET

This is to certify that we have examined the apprenticeship report of **Nurul Irma, Reg Number 5504201011** who did the apprenticeship at PT. Cloud Hosting Indonesia, started from August 14<sup>th</sup> to December 31<sup>st</sup> 2023. This report is used for partial fulfillment of the State Polytechnic of Bengkalis. This report is complete and satisfactory in all respects, and all revision required by the apprenticeship report examination committee have been made.

Bengkalis, January 22<sup>nd</sup>, 2024

**Acceptance by:**

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Bengkalis, January 9<sup>th</sup>, 2024



Nurul Irma

**Reg. Number 5504201011**

## **TABLE OF CONTENTS**

<b>TITLE PAGE.....</b>	<b>i</b>
<b>APPROVAL SHEET.....</b>	<b>ii</b>
<b>ACCEPTANCE SHEET.....</b>	<b>iii</b>
<b>ACKNOWLEDGEMENT.....</b>	<b>iv</b>
<b>TABLE OF CONTENT.....</b>	<b>v</b>
<b>LIST OF FIGURES.....</b>	<b>vii</b>
<b>LIST OF TABLES.....</b>	<b>vi</b>
<b>CHAPTER 1 INTRODUCTION.....</b>	<b>1</b>
1.1 Background of Apprenticeship.....	1
1.2 Purpose of Apprenticeship.....	2
1.3 Significance of the Apprenticeship.....	2
<b>CHAPTER II GENERAL DESCRIPTION OF THE COMPANY.....</b>	<b>4</b>
2.1 Company History.....	4
2.2 Vision and Mission.....	5
2.3 Kind of Business.....	5
2.4 Organization Structure.....	7
2.5 Document Used for Activity.....	10
<b>CHAPTER III SCOPE OF THE APPRENTICESHIP.....</b>	<b>11</b>
3.1 Job Description.....	11
3.2 System and Procedure.....	12
3.3 Place of Apprenticeship.....	12
3.4 Kind and Description of the Activity.....	12
<b>CHAPTER IV CONCLUSION AND SUGGESTION.....</b>	<b>25</b>
4.1 Conclusion.....	25
4.2 Suggestion.....	25
<b>APPENDICES.....</b>	<b>26</b>

## LIST OF TABLES

Table 3.4.1 Daily Activities of August 14 <sup>th</sup> , 2023 to 18 <sup>th</sup> , 2023.....	13
Table 3.4.2 Daily Activities of August 21 <sup>th</sup> , 2023 to 25 <sup>th</sup> , 2023.....	13
Table 3.4.3 Daily Activities of August 28 <sup>th</sup> , 2023 to September 01 <sup>st</sup> , 2023.....	14
Table 3.4.4 Daily Activities of September 04 <sup>th</sup> , 2023 to September 08 <sup>th</sup> , 2023.....	14
Table 3.4.5 Daily Activities of September 11 <sup>th</sup> , 2023 to 15 <sup>th</sup> , 2023.....	15
Table 3.4.6 Daily Activities of September 18 <sup>th</sup> , 2023 to 22 <sup>nd</sup> , 2023.....	15
Table 3.4.7 Daily Activities of September 25 <sup>th</sup> , 2023 to 29 <sup>th</sup> , 2023.....	16
Table 3.4.8 Daily Activities of October 02 <sup>nd</sup> , 2023 to 06 <sup>th</sup> , 2023.....	16
Table 3.4.9 Daily Activities of October 09 <sup>th</sup> , 2023 to 13 <sup>th</sup> , 2023.....	17
Table 3.4.10 Daily Activities of October 16 <sup>th</sup> , 2023 to 20 <sup>th</sup> , 2023.....	17
Table 3.4.11 Daily Activities of October 23 <sup>th</sup> , 2023 to 27 <sup>th</sup> , 2023.....	18
Table 3.4.12 Daily Activities of October 30 <sup>th</sup> , 2023 to November 03 <sup>rd</sup> , 2023.....	18
Table 3.4.13 Daily Activities of November 06 <sup>th</sup> , 2023 to 10 <sup>th</sup> , 2023.....	19
Table 3.4.14 Daily Activities of November 13 <sup>th</sup> , 2023 to 17 <sup>th</sup> , 2023.....	19
Table 3.4.15 Daily Activities of November 20 <sup>th</sup> , 2023 to 24 <sup>th</sup> , 2023.....	20
Table 3.4.16 Daily Activities of November 27 <sup>th</sup> , 2023 to December 01 <sup>st</sup> , 2023...	21
Table 3.4.17 Daily Activities of December 04 <sup>th</sup> , 2023 to 08 <sup>th</sup> , 2023.....	21
Table 3.4.18 Daily Activities of December 11 <sup>th</sup> , 2023 to 15 <sup>th</sup> , 2023.....	22
Table 3.4.19 Daily Activities of December 18 <sup>th</sup> , 2023 to 22 <sup>nd</sup> , 2023.....	23
Table 3.4.20 Daily Activities of December 25 <sup>th</sup> , 2023 to 29 <sup>th</sup> , 2023.....	24

## **LIST OF FIGURES**

Figure 2.1 Brief Company History.....	4
Figure 2.2 Organization Structure.....	8

# **CHAPTER 1**

## **INTRODUCTION**

### **1.1 Background of Apprenticeship**

Internship is an activity intended for students to gain knowledge and learning in the world of work. Internship is also one of the requirements that must be met by students, especially for Bengkalis State Polytechnic students so that students have experience in the real world of work as well as training students to be able to interact with the industrial world directly.

Internship or practical work is an activity in which a student participates in work activities in a company to gain direct experience in a particular field of study or expertise. The main purpose of practical work is to be able to provide opportunities for students to gain broader experience and apply the knowledge gained during college. Internships are very useful for developing practical skills needed in the world of work, and students will gain a deeper understanding of how certain industries work.

The more advanced technology is today, many companies or agencies use technology to make work easier. This is also accompanied by the need for human resources. It is hoped that this can be equated with the mastery of science and technology by these human resources. From this statement it can be concluded that this internship program is very useful and important to be able to produce human resources who are later ready to work in companies.

Internships are very important for Politeknik Negeri Bengkalis to be able to help prepare and also produce creative students who are certainly ready to be able to work in the field after completing their studies. Including the BISPRO (English for Business and Professional Communication) study program which requires students to do internships. Politeknik Negeri Bengkalis through this internship program in order to build professional skills in the field of science and technology for all Bengkalis State Polytechnic students.



The author took an internship at the company PT.Cloud Hosting Indonesia as a Content Writer in writing business articles, and this IDCloudHost company was the right choice. IDCloudHost (PT.Cloud Hosting Indonesia) is a Web Hosting Provider company based on SSD Cloud Hosting which aims to always keep the website alive and quickly accessed from various countries.

During the internship in the Content Writer division, the author created articles about the introduction of the company's products, SEO learning, wordpress introduction, research and data collection, preparing promotional materials in the form of articles that support the company's publication and marketing, as well as the final project task of creating an E-Book on Website Creation for Beginners.

## **1.2 Purpose of Apprenticeship**

1. Understanding the hosting and cloud industry, as well as the work that exists in the company PT.Cloud Hosting Indonesia.
2. Improving writing skills as well as writing quality content.
3. Learning and understanding effective content writing strategies to use in different types of content.
4. Knowing the content production and distribution process in the company PT.Cloud Hosting Indonesia.
5. Gaining practical experience in accordance with the skills and knowledge of the study program.

## **1.3 Significance of the Apprenticeship**

### **1.3.1 Significance for the Apprentice**

In this apprenticeship program, the apprentices will be able to apply the knowledge they have gained while studying at the campus to the real world of work. Gain hands-on experience and knowledge when interacting with technology companies. Get and add insight into the hosting and cloud industry.

As well as to be able to prepare a career in the industry or related fields.

### **1.3.2 Significance for State Polytechnic of Bengkalis**

The Apprenticeship are very important to make Bengkalis State Polytechnic graduates ready to face the world of work. It can develop skills and experience that are in accordance with the field of study to increase the competitiveness of Bengkalis State Polytechnic students so that they can compete in the world of work after graduation. With successful graduates, it will be able to reflect the positive quality of the campus reputation. So that it can create an image that campus graduates are not only good at academics, but also have the skills to be able to enter the world of work.

### **1.3.3 Significance for the Company**

From this apprenticeship program, the Management Team of PT Cloud Hosting Indonesia can directly observe and assess the skills, performance, motivation, and character of potential apprentices who can then be recruited as company employees. Then this apprentice program can be a pilot project for the company in establishing competency standards for each position in the company's organizational structure, which can be used as a basis for conducting competency gap analysis, as well as designing a comprehensive employee training plan in order to achieve employee quality goals that meet the planned competency standards.

## CHAPTER II GENERAL DESCRIPTION OF COMPANY

### 2.1 Company History

PT Cloud Hosting Indonesia (IDCloudHost) is a leading cloud service and infrastructure provider in Indonesia that provides solutions that offer computing power to digitize companies, businesses, and communities. IDCloudHost was founded in 2015, and has served various segments ranging from professionals, startups, small businesses, government, and many large companies.

IDCloudhost is the Best Web Hosting and Cloud Infrastructure in Indonesia that provides a variety of Cloud Computing services such as Cloud Hosting with Cpanel and Plesk Control Panels, Cloud Hosting Reseller Services for young entrepreneurs who want to build a Web Hosting Business or corporate needs, various Server services such as Virtual Private Servers, Dedicated Servers, Private WHM Servers to Colocation Server Needs (Server Racks) available in various Data Centers in Indonesia. Not only that, IDcloudhost is committed to being one of the Cheapest and Best Web Hosting in Indonesia by being registered as one of the Registrars at PANDI as one of the Domain Name managers in Indonesia. Currently there are more than +300,000 clients who have joined using IDCloudhost services as the right solution for websites and applications for startups, online businesses, MSMEs, freelance, companies, and others.



**Figure 2. 1 Brief Company History**  
*Source : Company Profile 2023 IDCH*

## **2.2 Vision and Mission**

### **2.2.1 Vision**

To become the largest and most trusted provider capable of bringing social value to support the digital ecosystem in Indonesia.

### **2.2.2 Mission**

To become the 'One Stop Platform to Go Digital' for everyone with fast accessibility, cutting-edge technology, and excellent business partners for the development of client businesses.

## **2.3 Kind of Business**

PT. Cloud Hosting Indonesia provides affordable SSD Cloud Hosting-based Cheap Web Hosting services that support numerous features available for free. As one of the Best, Fastest, and Most Reliable Web Hosting providers in Indonesia, IDCloudHost offers various services such as Domains, Hosting, Servers, and other services to meet your needs. IDCloudHost offers Cheap Web Hosting with the best quality for you. Utilizing technologies such as Solid-State Drive (SSD), Litespeed, Cloudflare, Cloudlinux, and others, IDCloudHost guarantees maximum performance for your requirements. These technologies ensure that your website or application remains up, eliminating concerns about server downtime. As the leading Web Hosting provider in Indonesia with the best and most comprehensive quality, supported by state-of-the-art technology, we assure the quality of service at IDCloudHost. Not only that, we provide local servers accessed through Indonesia to streamline access and accelerate your website's accessibility for users worldwide, especially in Indonesia. Choosing an Indonesian server is the right decision to develop your internet business, which is currently in high demand.

### **2.3.1 Products and services**

The following are the products and services owned by IDCloudHost:

Cloud VPS: Is the first Full Cloud access and easy scale up as you grow

1. service in Indonesia. which is equipped with various features, technology and also the best technical support that suits your needs.
2. Cloud Hosting: a web hosting service equipped with Solite State Drive (SSD) and supported by Non-Volatile memory express (NVMe) technology.
3. Domain: Provides a complete domain, ranging from Indonesian to international domains.
4. NVMe VPS Server: Is a VPS server service. Which offers high performance that can be installed and competent on all operating systems.
5. Dedicated Server: This dedicated server indonesia service is an infrastructure that can be useful for higher and faster accessibility, so it has differences with hosting and VPS servers. This service is perfect for the needs of companies or startups.
6. Bare Metal Server: the convenience of cloud services combined with the control and on premises performance of a dedicated Bare Metal server to meet the needs that are very suitable for companies or startups.
7. Wordpress Hosting: It is a Wordpress Self-Hosted Service that is practical and very easy to use by everyone who uses Wordpress CMS.
8. Object Storage: Is an S3 protocol-competent object-based file storage that offers scalability, data availability and security.
9. Cyber Panel VPS: The best VPS solution for your needs and very easy to use. VPS that has been installed with Cyberpanel and also various packages will be able to support the needs.
10. Colocation Server: is a server storage solution in IDCloudHost's data center.
11. Manage VPS WHM: the best solution to be able to manage websites easily

and comfortably with Webhost Manager (WHM) that has been installed on IDCloudHost VPS.

12. Managed Kubernetes : is the best solution in integrating the advantages of kubernetes into server infrastructure ranging from small to large scale which is very useful for business needs.
13. Instant Website: Create a website quickly and easily with a wide selection of templates that are ready to use according to business needs.
14. Cloud Drive Storage: an online storage file (Nextcloud) storage service (Cloud Storage) that can support all forms of files online to store and manage data and information that can be accessed anywhere and anytime.
15. Google G Suite: is a collaboration service for various cloud-based applications from Google that are connected together.
16. Business Email: is an email service that allows us to use our own domain name for corporate or personal email purpose.
17. SSL Certificate: is a security service and also the protection of websites and applications.
18. License: there are various choices of license variations for server needs.

## **2.4 Organization Structure**

Organizational structure is a highly beneficial system for defining the hierarchy within an organization. With the presence of organizational structure, it becomes possible to identify jobs, functions, and the reporting direction within the organization. This organizational structure is also developed to determine how an organization operates and assists the organization in achieving its goals, enabling future growth, and allowing employees to know who their superiors are and their roles within the company.



**Figure 2. 2 Organization Structure**  
Source : *Company Profile 2023 IDCH*

1. CEO (Chief Executive Officer)

The CEO is the highest-ranking position within a company and is responsible for the success of the business. The CEO is entrusted with managing the entire company, making crucial decisions, and acting as the primary point of communication with the board of directors and shareholders.

2. CMO (Chief Marketing Officer)

The CMO (Chief Marketing Officer) is a company leader responsible for marketing and promotion. A CMO must coordinate tasks to ensure that everything aligns with the company's vision.

3. CTO (Chief Technology Officer)

The CTO (Chief Technology Officer) is a role responsible for understanding and implementing the technology and scientific needs of a company to meet its business objectives. The CTO plays a crucial leadership role within the technology or engineering department, contributing to decision-making for the company's research and development.

#### 4. COO (Chief Operating Officer)

The COO (Chief Operating Officer) is a senior executive responsible for overseeing the day-to-day administrative and operational functions within a company. The COO reports to the CEO in the business. As such, the COO holds the second-highest position after the CEO in a company.

#### 5. CCO (Chief Communication Officer).

The COO is responsible for public relations within the company, conveying the company's messages to various audiences and touchpoints, including investors, employees, and customers.

### **2.5 The Working Process**

The work process carried out is as follows:

1. **Briefing and Tasks:** The mentor explains the topic that will be written and provides the topic or title that will be written.
2. **Article Writing:** Writing articles using Microsoft Word and inserting them into Google Docs according to the guidelines provided by the mentor. The articles are written using references from existing internet articles.
3. **Editing and Revision:** After writing the article, the author will revise and improve it before submitting it to the mentor.
4. **Sending Link to Mentor:** Once the article is completed and has been revised, the Google Docs link will be shared with the mentor. This allows the mentor to access it for review.
5. **Feedback and Further Revision:** If there are improvements needed in the article, the mentor will request further revision.
6. **Evaluation and Learning:** The author can utilize feedback from the mentor to improve the quality and skills in writing.



## **2.6 Document Used for Activity**

The documents used in the activity are as follows:

1. Google Docs Articles : Writing articles in Word and then compiling them in Google Docs. Thus, there are many documents containing the articles that have been created.
2. Task Tracker or Progress Report : Spreadsheet containing the progress of article writing, such as status, completion dates, and Google Docs links to be reviewed by the mentor.
3. Link Repository : List of links to each completed article for the mentor to review.

## **CHAPTER III**

### **SCOPE OF THE APPRENTICESHIP**

#### **3.1 Job Description**

In an effort to explore the internship experience that lasted for five months at PT.Cloud Hosting Indonesia, the author would like to provide a series of experiences gained during the internship which began on August 14 and ended on December 31, 2023, where the author interned at PT.Cloud Hosting Indonesia as a Content Writer.

During the internship period, the author gained many valuable experiences. Experiences that provide writers with knowledge about unlearned knowledge about writing content for companies. Experiences that provide an overview of working professionally and knowledge of how to work in the company.

The following is a detailed report of the activities carried out which is the basis for each task that has been completed.

##### **3.1.1 Work**

Here are some of the jobs assigned as a Content Writer:

1. Article Writing
2. Writing Guide Articles

##### **3.1.2 Competencies Developed**

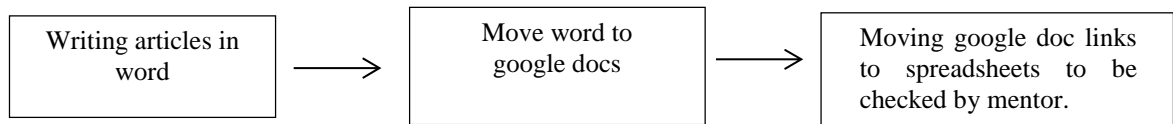
1. Introduction to Wordpress
2. Mastering basic search engine optimization (SEO)
3. Research and data collection
4. Analyzing articles that have been published
5. Prepare promotional materials in the form of articles that support the publication and marketing of the company.
6. Final project
7. Identify the marketing elements of the company
8. Planning the content of articles and publications.

### 3.2 System and Procedure

The working procedure is as follows:

#### 1. Article Writing

Writing Articles written in more than 1000 words in accordance with the concepts and basic principles of SEO (Search Engine Optimization) to be able to increase company website traffic. The article written is about understanding the superior products of the company PT.Cloud Hosting Indonesia, and the articles written are obtained through research and article analysis.



#### 2. Writing Guidance Articles

Creating a guide article in using the product to be known and understood by visitors to the company's website.

### 3.3 Place of Apprenticeship

This internship program was carried out for five months, starting on August 14 to December 31, 2023. This internship was carried out at the company PT.Cloud Hosting Indonesia which is located at Perumahan Widya Graha 2, Jl. Srikandi No.3 Blok I, Delima, Kec. Tampan, Pekanbaru. Riau.

### 3.4 Kind and Description of the Activity

The daily activities carried out at the company PT.Cloud Hosting Indonesia can be seen in the table below:

**Table 3.4.1 Daily Activities of August 14<sup>th</sup>, 2023 to 18<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, August 14 <sup>th</sup> 2023	Participated in the MSIB National Onboarding Program Batch 5 activity.	IDCloudHost Company
2	Tuesday, August 15 <sup>th</sup> 2023	Learning about the readiness to face the internship offline and preparing for the IDCloudHost company kick off.	IDCloudHost Company
3	Wednesday, August 16 <sup>th</sup> 2023	Joining the IDCloudHost Batch 5 Independent Campus Kick Off	IDCloud Host Company
4	Thursday, August 17 <sup>th</sup> 2023	National holiday	IDCloud Host Company
5	Friday, August 18 <sup>th</sup> 2023	Participated in socialization in filling out logbooks and debriefing MSIB internship class 5.	IDCloud Host Company

**Table 3.4.2 Daily Activities of August 21<sup>th</sup>, 2023 to 25<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, August 21 <sup>st</sup> 2023	1. Introduction of the team in the division as well as introduction to MSIB 5 interns. 2. IDCloudHost company introduction.	IDCloudHost Company
2	Tuesday, August 22 <sup>nd</sup> 2023	1. Product knowledge 2. Know the products that are focused on in the promotion.	IDCloudHost Company
3	Wednesday, August 23 <sup>rd</sup> 2023	1. Team debriefing 2. Introduction to each division team.	IDCloud Host Company
4	Thursday, August 24 <sup>th</sup> 2023	1. Understand and learn what a content writer does at IDCH. 2. Understand and learn how to provide reports on tasks and work results at IDCH from the interaction of each division in the telegram group.	IDCloud Host Company
5	Friday, August 25 <sup>th</sup> 2023	1. Participated in the MSIB 5 student greeting activity. 2. Learn about how to pay attention to mental health, the 3 cardinal sins of education that students should know.	IDCloud Host Company

**Table 3.4.3 Daily Activities of August 28<sup>th</sup>, 2023 to September 01<sup>st</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, August 28 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. Re-introduction with friends from each division and mentors.</li> <li>2. Read the IDCH website to get an idea of how to write as a content writer.</li> </ol>	IDCloud Host Company
2	Tuesday, August 29 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. Writing a Hosting Dictionary about Website Banners.</li> <li>2. Writing a Hosting Dictionary about Blogs.</li> </ol>	IDCloud Host Company
3	Wednesday, August 30 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. Write a hosting dictionary about LAMP.</li> <li>2. Write a hosting dictionary about Open Source.</li> </ol>	IDCloud Host Company
4	Thursday, August 31 <sup>st</sup> 2023	<ol style="list-style-type: none"> <li>1. Writing Hosting dictionary about Pharming.</li> <li>2. Writing Hosting dictionary about Phishing.</li> </ol>	IDCloud Host Company
5	Friday, September 01 <sup>st</sup> 2023	<ol style="list-style-type: none"> <li>1. Writing hosting dictionary about Permalink.</li> <li>2. Writing hosting dictionary about Python.</li> </ol>	IDCloud Host Company

**Table 3.4.4 Daily Activities of September 04<sup>th</sup>, 2023 to September 08<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, September 04 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. Writing Hosting Dictionary About Servers.</li> <li>2. Writing Hosting Dictionary About RAM.</li> </ol>	IDCloud Host Company
2	Tuesday, September 5 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. Write a hosting dictionary about ROM.</li> <li>2. Writing a hosting dictionary about Router.</li> </ol>	IDCloud Host Company

3	Wednesday, September 6 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. Today's activity is a discussion about things or words from writing that have not been understood.</li> <li>2. What are the obstacles and how to overcome these obstacles while writing a hosting dictionary as a content writer.</li> </ol>	IDCloud Host Company
4	Thursday, September 7 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. IDCH Product Knowledge Briefing &amp; Product Focus.</li> <li>2. Article Writing Research.</li> <li>3. wrote a blog article about tips on choosing a domain.</li> </ol>	IDCloud Host Company
5	Friday, September 8 <sup>th</sup> 2023	Continue writing an article about tips for choosing a Domain (Done)	IDCloud Host Company

**Table 3.4.5 Daily Activities of September 11<sup>th</sup>, 2023 to 15<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, September 11 <sup>th</sup> 2023	1. Research and list 10 articles from competitors (List 10 articles that we think are interesting and not yet on the IDCH website).	IDCloudHost Company
2	Tuesday, Septmber 12 <sup>th</sup> 2023	<ol style="list-style-type: none"> <li>1. SEO article writing briefing.</li> <li>2. Briefing of content writer SOP.</li> </ol>	IDCloudHost Company
3	Wednesday, September 13 <sup>th</sup> 2023	1. Write an article about Visual Hierarchy in website design.	IDCloud Host Company
4	Thursday, September 14 <sup>th</sup> 2023	1. wrote an article about font combinations for websites. The best fonts that we can use to make visitors interested in our products.	IDCloud Host Company
5	Friday, September 15 <sup>th</sup> 2023	1. write an article about the secrets of professional website design with Gestalt principles. to make the website look more attractive and create a visitor experience.	IDCloud Host Company

**Table 3.4.6 Daily Activities of September 18<sup>th</sup>, 2023 to 22<sup>nd</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, September 18 <sup>th</sup> 2023	- writing effective banner advertising articles.	IDCloudHost Company
2	Tuesday, September 19 <sup>th</sup> 2023	- wrote an article on how to solve Err connection Refused FileZilla.	IDCloudHost Company
3	Wednesday, September 20 <sup>th</sup> 2023	wrote an article on how to block sites on chrome to avoid malicious content.	IDCloud Host Company
4	Thursday, September 21 <sup>th</sup> 2023	write a wordpress install guide article	IDCloud Host Company
5	Friday, September 22 <sup>nd</sup> 2023	- write an advanced wordpress install guide article. - wrote the article Install Anaconda on ubuntu VPS.	IDCloud Host Company

**Table 3.4.7 Daily Activities of September 25<sup>th</sup>, 2023 to 29<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, September 25 <sup>th</sup> 2023	Listing Content Gap of IDCH and Competitor Articles.	IDCloudHost Company
2	Tuesday, September 26 <sup>th</sup> 2023	Listing Content Gap of IDCH and Competitor Articles.	IDCloudHost Company
3	Wednesday, September 27 <sup>th</sup> 2023	- Daily article writing assignment briefing - Listing Content Gap of IDCH and Kompetitor Articles.	IDCloud Host Company
4	Thursday, September 28 <sup>th</sup> 2023	National holiday	IDCloud Host Company
5	Friday, September 29 <sup>th</sup> 2023	Writing a wordpress website duplicate guide article.	IDCloud Host Company

**Table 3.4.8 Daily Activities of October 02<sup>nd</sup>, 2023 to 06<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, October 02 <sup>nd</sup> 2023	1. Continue writing the wordpress website duplicate guide article. 2. writing an article about wp-config.php. 3. writing an article about Big	IDCloudHost Company

		Data (On Progress).	
2	Tuesday, October 03 <sup>rd</sup> 2023	1. write an article about big data 2. write an article about how to create a free website.	IDCloudHost Company
3	Wednesday, October 04 <sup>th</sup> 2023	1. write an article about Tagline	IDCloud Host Company
4	Thursday, October 05 <sup>th</sup> 2023	4. write an article on Data Encryption.	IDCloud Host Company
5	Friday, October 06 <sup>th</sup> 2023	1. continue writing an article about data encryption 2. write an article on the difference between SSD and HDD (On Progress).	IDCloud Host Company

**Table 3.4.9 Daily Activities of October 09<sup>th</sup>, 2023 to 13<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, October 09 <sup>th</sup> 2023	1. Revise the article on the difference between SSD and HDD.	IDCloudHost Company
2	Tuesday, October 10 <sup>th</sup> 2023	1. PPT data input regarding app catalog about education.	IDCloudHost Company
3	Wednesday, October 11 <sup>th</sup> 2023	1. Education catalog app PPT data revision.	IDCloud Host Company
4	Thursday, October 12 <sup>th</sup> 2023	1. Write a daily article on how important data analytics is for businesses.	IDCloud Host Company
5	Friday, October 13 <sup>th</sup> 2023	1. Write an article on tips for starting a culinary business for beginners.	IDCloud Host Company

**Table 3.4.10 Daily Activities of October 16<sup>th</sup>, 2023 to 20<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, October 16 <sup>th</sup> 2023	1. Write an article about recognizing robotics applications.	IDCloudHost Company



2	Tuesday, October 17 <sup>th</sup> 2023	1. write an article on how clean code works.	IDCloudHost Company
3	Wednesday, October 18 <sup>rd</sup> 2023	1. write an article about the all in one SEO plugin.	IDCloud Host Company
4	Thursday, October 19 <sup>th</sup> 2023	1. Write an article about redis.	IDCloud Host Company
5	Friday, October 20 <sup>th</sup> 2023	1. write a daily article about database management services.	IDCloud Host Company

**Table 3.4.11 Daily Activities of October 23<sup>th</sup>, 2023 to 27<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, October 23 <sup>rd</sup> 2023	1. write a daily article about inlislite.	IDCloudHost Company
2	Tuesday, October 24 <sup>th</sup> 2023	1. Write a daily article about welcome email.	IDCloudHost Company
3	Wednesday, October 25 <sup>th</sup> 2023	1. write a daily article on man middle attack. 2. Briefing task guide.	IDCloud Host Company
4	Thursday, October 26 <sup>th</sup> 2023	1. write a daily article about KPI	IDCloud Host Company
5	Friday, October 27 <sup>th</sup> 2023	1. Write daily articles about websites vs marketplaces.	IDCloud Host Company

**Table 3.4.12 Daily Activities of October 30<sup>th</sup>, 2023 to November 03<sup>rd</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, October 30 <sup>th</sup> 2023	1. Write daily articles about free proxies for websites.	IDCloudHost Company
2	Tuesday, October 31 <sup>th</sup> 2023	1. write a daily article about Google Password. 2. write a daily article about	IDCloudHost Company

		employee activation.	
3	Wednesday, November 01 <sup>st</sup> 2023	1. Listing and analyzing the functions and potential users of product app catalog cloud VPS.	IDCloud Host Company
4	Thursday, November 02 <sup>nd</sup> 2023	1. Listing and analyzing the functions and potential users of product app catalog cloud VPS.	IDCloud Host Company
5	Friday, November 03 <sup>rd</sup> 2023	1. Listing and analyzing the functions and potential users of product app catalog cloud VPS.	IDCloud Host Company

**Table 3.4.13 Daily Activities of November 06<sup>th</sup>, 2023 to 10<sup>th</sup>, 2023**

<b>No</b>	<b>Day/Date</b>	<b>Activity</b>	<b>Place</b>
1	Monday, November 06 <sup>th</sup> 2023	1. write a guide article on how to order domain services.	IDCloudHost Company
2	Tuesday, November 07 <sup>th</sup> 2023	1. Listing improve article 0 traffic. (determine each article category).	IDCloudHost Company
3	Wednesday, November 08 <sup>th</sup> 2023	1. Listing improve article 0 traffic. (determine each article category).	IDCloud Host Company
4	Thursday, November 09 <sup>th</sup> 2023	1. Listing improve article 0 traffic. (determine each article category).	IDCloud Host Company
5	Friday, November 10 <sup>th</sup> 2023	1. Listing improve article 0 traffic. (determine each article category).	IDCloud Host Company

**Table 3.4.14 Daily Activities of November 13<sup>th</sup>, 2023 to 17<sup>th</sup>, 2023**

<b>No</b>	<b>Day/Date</b>	<b>Activity</b>	<b>Place</b>
1	Monday, November 13 <sup>th</sup> 2023	1. analyzing and listing wordpress tutorial guide articles on competitors' blogs.	IDCloudHost Company
2	Tuesday, November 14 <sup>th</sup> 2023	1. write an article on how to change permalinks in wordpress.	IDCloudHost Company
3	Wednesday, November 15 <sup>th</sup> 2023	1. wrote a guide article on how to update plugins in wordpress.	IDCloud Host Company
4	Thursday, November 16 <sup>th</sup> 2023	1. write a guide article on how to import wordpress to blogger.	IDCloud Host Company
5	Friday, November 17 <sup>th</sup> 2023	1. Write an article on how to export wordpress website to blogger via plugin	IDCloud Host Company

**Table 3.4.15 Daily Activities of November 20<sup>th</sup>, 2023 to 24<sup>th</sup>, 2023**

<b>No</b>	<b>Day/Date</b>	<b>Activity</b>	<b>Place</b>
1	Monday, November 20 <sup>th</sup> 2023	1. Write a how-to guide article on webmail login.	IDCloudHost Company
2	Tuesday, November 21 <sup>st</sup> 2023	1. Write a guide article on how to create an error page in Cpanel.	IDCloudHost Company
3	Wednesday, November 22 <sup>nd</sup> 2023	1. Write a guide article on how to increase and decrease email account quota.	IDCloud Host Company
4	Thursday, November 23 <sup>rd</sup> 2023	1. Write a guide article on how to delete an email account in Cpanel.	IDCloud Host Company

5	Friday, November 24 <sup>th</sup> 2023	1. Write a guide article on how to restrict wordpress page access for website membership.	IDCloud Host Company

**Table 3.4.16 Daily Activities of November 27<sup>th</sup>, 2023 to December 01<sup>st</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, November 27 <sup>th</sup> 2023	1. Write a guide article on how to solve full hosting capacity.	IDCloudHost Company
2	Tuesday, November 28 <sup>th</sup> 2023	1. Write a guide article on how to install joomla on Cpanel.	IDCloudHost Company
3	Wednesday, November 29 <sup>th</sup> 2023	1. Write a guide article on how to access phpMyAdmin in Cpanel.	IDCloud Host Company
4	Thursday, November 30 <sup>th</sup> 2023	1. Competitor e-book research.	IDCloud Host Company
5	Friday, December 01 <sup>st</sup> 2023	1. Competitor e-book research.	IDCloud Host Company

**Table 3.4.17 Daily Activities of December 04<sup>th</sup>, 2023 to 08<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, December 04 <sup>th</sup> 2023	1. Determine the final project topic 2. Final Project Writing an E-Book on website development guide for beginners (Find references).	IDCloudHost Company
2	Tuesday, December 05 <sup>th</sup> 2023	1. Final Project Writing an E-Book for website development guide for beginners : - What is a website - why websites are important	IDCloudHost Company

		-Types of websites	
3	Wednesday, December 06 <sup>th</sup> 2023	1. Continuing Final Project Writing E-Book for website development guide for beginners : - What is a website - why websites are important -Types of websites	IDCloud Host Company
4	Thursday, December 07 <sup>th</sup> 2023	1. Final Project Writing an E-Book guide to website creation for beginners : - choosing the type of website to create - Choosing a Website Management Platform - Choosing a Web Hosting Service - Choosing a Domain Name	IDCloud Host Company
5	Friday, December 08 <sup>th</sup> 2023	1. Final Project Writing an E-Book guide to website creation for beginners : - choosing the type of website to create - Choosing a Website Management Platform - Choosing a Web Hosting Service - Choosing a Domain Name	IDCloud Host Company

**Table 3.4.18 Daily Activities of December 11<sup>th</sup>, 2023 to 15<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, December 11 <sup>th</sup> 2023	1. Final Project Writing an E-Book guide to website creation for beginners : - choosing the type of website to create - Choosing a Website Management Platform - Choosing a Web Hosting Service - Choosing a Domain Name	IDCloudHost Company

2	Tuesday, December 12 <sup>th</sup> 2023	1. Final Project Writing E-Book for website development guide for beginners : - Website Management Platform Installation (Install wordpress)	IDCloudHost Company
3	Wednesday, December 13 <sup>th</sup> 2023	1. Final Project Writing an E-Book guide to website development for beginners - Change Theme and Install Plugins - Creating a Website Page	IDCloud Host Company
4	Thursday, December 14 <sup>th</sup> 2023	1. Final Project Writing an E-Book guide to website development for beginners - Change Theme and Install Plugins - Creating a Website Page	IDCloud Host Company
5	Friday, December 15 <sup>th</sup> 2023	1. Final Project Writing E-Book for website development guide for beginners : - Promote Your Website to Get Traffic.	IDCloud Host Company

**Table 3.4.19 Daily Activities of December 18<sup>th</sup>, 2023 to 22<sup>nd</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, December 18 <sup>th</sup> 2023	1. Continuing the final project of writing an E-Book for website development guide for beginners : - Promote Website to Get Traffic - Website Optimization to Improve SEO	IDCloudHost Company
2	Tuesday, December 19 <sup>th</sup> 2023	1. Final Project Writing E-Book for website development guide for beginners - Tips to Improve Website	IDCloudHost Company

		Performance	
3	Wednesday, December 20 <sup>th</sup> 2023	1. Continuing Final Project Writing E-Book for website development guide for beginners : - Tips to Improve Website Performance - Latest Website Design Trends.	IDCloud Host Company
4	Thursday, December 21 <sup>st</sup> 2023	Final Project Revision	IDCloud Host Company
5	Friday, August 22 <sup>nd</sup> 2023	Final Project Revision	IDCloud Host Company

**Table 3.4.20 Daily Activities of December 25<sup>th</sup>, 2023 to 29<sup>th</sup>, 2023**

No	Day/Date	Activity	Place
1	Monday, December 25 <sup>th</sup> 2023	National Holiday	IDCloudHost Company
2	Tuesday, December 26 <sup>th</sup> 2023	National Holiday	IDCloudHost Company
3	Wednesday, December 27 <sup>th</sup> 2023	Final Project Revision: There are several things that must be corrected in writing the E-book, including fixing sentences that are difficult to understand.	IDCloud Host Company
4	Thursday, December 28 <sup>th</sup> 2023	Continue Final Project Revision	IDCloud Host Company
5	Friday, December 29 <sup>th</sup> 2023	Final Project Revision (Done)	IDCloud Host Company

## **CHAPTER IV CONCLUSION AND SUGGESTION**

### **4.1 Conclusion**

After completing the internship, there are several conclusions about working as a Content Writer at PT Cloud Hosting Indonesia as follows:

1. Writing Blog Articles: Writing articles about company products becomes more informative. Looking for the latest articles about technology and cloud hosting as a reference.
2. SEO Optimization: Ensure that articles that have been written can appear on search engines using relevant keywords. Using keywords or topics that are hot and are being searched by the audience.
3. Guide Article Writing : Write about the product description and how to use the product clearly.

### **4.2 Suggestion**

Hopefully the company PT.Cloud Hosting Indonesia will be more creative in introducing and promoting products to many customers on social media, and often make events to introduce the company to the public. For students who will be interning at the company PT.Cloud Hosting Indonesia Furthermore, in order to work diligently and obey the rules, it is expected to always be disciplined at work.





## APPENDICES

### Appendix 1 : WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 1

DATE : August 14<sup>th</sup>, 2023 to 18<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Participated in the MSIB National Onboarding Program Batch 5 activity.</li> <li>2. Learning about the readiness to face the internship offline and preparing for the IDCloudHost Company Kick off.</li> <li>3. Joining the IDCloudHost Batch 5 Independent Campus Kick Off.</li> <li>4. Participated in socialization in filling out logbooks and debriefing MSIB internship class 5.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

NO.	WORKING	EXPLANATION
1.		Onboarding and kick off of MSIB batch 5

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 2

DATE : August 21<sup>th</sup>, 2023 to 25<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Introduction of the team in the division as well as introduction to MSIB 5 interns.</li> <li>2. IDCloudHost company introduction.</li> <li>3. Product knowledge</li> <li>4. Know the products that are focused on in the promotion.</li> <li>5. Team debriefing</li> <li>6. Introduction to each division team.</li> <li>7. Understand and learn what a content writer does at IDCH.</li> <li>8. Understand and learn how to provide reports on tasks and work results at IDCH from the interaction of each division in the telegram group.</li> <li>9. Participated in the MSIB 5 student greeting activity.</li> <li>10. Learn about how to pay attention to mental health, the 3 cardinal sins of education that students should know.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		


NO.	WORKING	EXPLANATION
1.		MSIB 5 student greeting activity.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 3

DATE : August 28<sup>th</sup>, 2023 to September 01<sup>st</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Re-introduction with friends from each division and mentors.</li> <li>2. Read the IDCH website to get an idea of how to write as a content writer.</li> <li>3. Writing a Hosting Dictionary about Website Banners.</li> <li>4. Writing a Hosting Dictionary about Blogs.</li> <li>5. Write a hosting dictionary about LAMP.</li> <li>6. Write a hosting dictionary about Open Source.</li> <li>7. Writing Hosting dictionary about Pharming.</li> <li>8. Writing Hosting dictionary about Phishing.</li> <li>9. Writing hosting dictionary about Permalink.</li> <li>10. Writing hosting dictionary about Python.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		


NO.	WORKING	EXPLANATION
1.		Introduction of MSIB internship students with IDCloudHost employees.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 4

DATE : September 04<sup>th</sup>, 2023 to September 08<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Writing Hosting Dictionary About Servers.</li> <li>2. Writing Hosting Dictionary About RAM.</li> <li>3. Write a hosting dictionary about ROM.</li> <li>4. Writing a hosting dictionary about Router.</li> <li>5. Today's activity is a discussion about things or words from writing that have not been understood.</li> <li>6. What are the obstacles and how to overcome these obstacles while writing a hosting dictionary as a content writer.</li> <li>7. IDCH Product Knowledge Briefing &amp; Product Focus.</li> <li>8. Article Writing Research.</li> <li>9. wrote a blog article about tips on choosing a domain.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

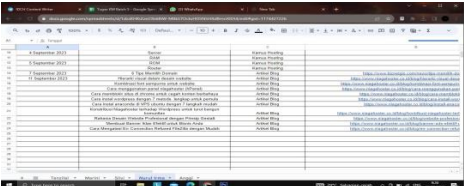
NO.	WORKING	EXPLANATION
1.	 <p><a href="#">Server</a>, <a href="#">RAM</a>, <a href="#">ROM</a></p>	Articles that have been written about server, RAM, ROM.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 5

DATE : September 11<sup>th</sup>, 2023 to 15<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Research and list 10 articles from competitors (List 10 articles that we think are interesting and not yet on the IDCH website).</li> <li>2. SEO article writing briefing.</li> <li>3. Briefing of content writer SOP.</li> <li>4. Write an article about Visual Hierarchy in website design.</li> <li>5. wrote an article about font combinations for websites. The best fonts that we can use to make visitors interested in our products.</li> <li>6. write an article about the secrets of professional website design with Gestalt principles. to make the website look more attractive and create a visitor experience.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		


NO.	WORKING	EXPLANATION
1.	 <p style="text-align: center;"> <a href="#">Hirearki visual, font, professional website</a>                      Link web IDCH :  <a href="https://idcloudhost.com/blog/prinsip-gestalt-untuk-desain-website/">https://idcloudhost.com/blog/prinsip-gestalt-untuk-desain-website/</a> </p>	Articles that have been written about Hierarki visual, font, professional website and links from articles that have been posted on the company's website.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 6

DATE : September 18<sup>th</sup>, 2023 to 22<sup>nd</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. writing effective banner advertising articles.</li> <li>2. wrote an article on how to solve Err connection Refused FileZilla.</li> <li>3. wrote an article on how to block sites on chrome to avoid malicious content.</li> <li>4. write a wordpress install guide article.</li> <li>5. wrote the article Install Anaconda on ubuntu VPS.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

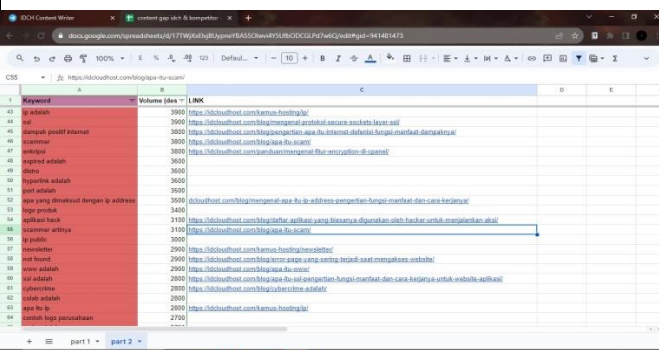
NO.	WORKING	EXPLANATION
1.	 <p style="text-align: center;"> <a href="#">Banner advertising</a>, <a href="#">Err Connection</a>, <a href="#">Block sites</a>, <a href="#">Wordpress instal</a>, <a href="#">Anaconda</a>.         </p>	Articles that have been written about Banner advertising, Err Connection, Block sites, Wordpress instal, Anaconda.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 7

DATE : September 25<sup>th</sup>, 2023 to 29<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Listing Content Gap of IDCH and Competitor Articles.</li> <li>2. Listing Content Gap of IDCH and Competitor Articles.</li> <li>3. Daily article writing assignment briefing.</li> <li>4. Listing content Gap of IDCH and kompetitor Articles.</li> <li>5. Writing a wordpress website duplicate guide article.</li> </ol>	Rizqy Nedia Oktaviani	
<b>Notes by Industrial Coach</b>			

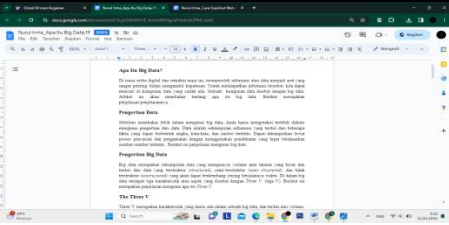
NO.	WORKING	EXPLANATION
1.	 <p style="text-align: center; color: blue; text-decoration: underline;">Website Duplicate</p>	Analyze and search for keywords that do not yet exist on the IDCH website.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 8

DATE : October 02<sup>nd</sup>, 2023 to 06<sup>th</sup>, 2023

NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Continue writing the wordpress website duplicate guide article.</li> <li>2. writing an article about wp-config.php.</li> <li>3. writing an article about Big Data.</li> <li>4. write an article about how to create a free website.</li> <li>5. write an article about Tagline</li> <li>6. write an article on Data Encryption.</li> <li>7. continue writing an article about data encryption</li> <li>8. write an article on the difference between SSD and HDD (On Progress).</li> </ol>	Rizqy Nedia Oktaviani	
<b>Notes by Industrial Coach</b>			


NO.	WORKING	EXPLANATION
1.	 <p><a href="#">Big data</a>, <a href="#">wordpress</a>, <a href="#">wp-config.php</a>.</p>	Articles that have been written about Big data, wordpress, wp-config.php.

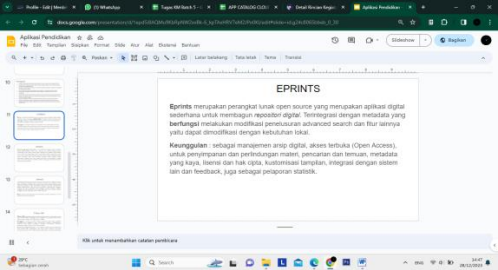


## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 9

DATE : October 09<sup>th</sup>, 2023 to 13<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Revise the article on the difference between SSD and HDD.</li> <li>2. PPT data input regarding app catalog about education</li> <li>3. Education catalog app PPT data revision.</li> <li>4. Write a daily article on how important data analytics is for businesses.</li> <li>5. Write an article on tips for starting a culinary business for beginners.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

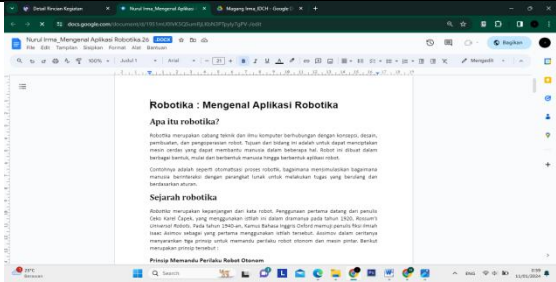
NO.	WORKING	EXPLANATION
1.	 <p><a href="#">SSD &amp; HDD</a>, <a href="#">Data analytics</a>, <a href="#">culinary business</a>.</p>	PPT App Catalog Education and articles that have been written.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 10

DATE : October 16<sup>th</sup>, 2023 to 20<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Write an article about recognizing robotics applications.</li> <li>2. write an article on how clean code works.</li> <li>3. write an article about the all in one SEO plugin.</li> <li>4. Write an article about redis.</li> <li>5. write a daily article about database management services.</li> </ol>	Rizqy Nedia Oktaviani	
<b>Notes by Industrial Coach</b>			

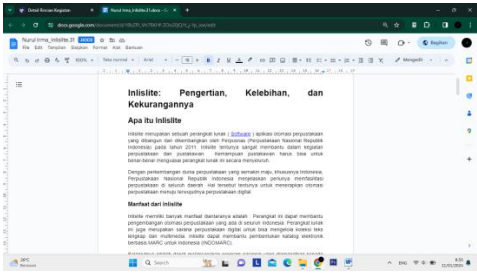
NO.	WORKING	EXPLANATION
1.	 <p><a href="#">Robotika</a>, <a href="#">Clean Code</a>, <a href="#">Plugin all in one CEO</a>, <a href="#">Redis</a>, <a href="#">Manage database</a>.</p>	Articles that have been written about Robotika, Clean Code, Plugin all in one CEO, Redis, Manage database.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 11

DATE : October 23<sup>th</sup>, 2023 to 27<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	1. write a daily article about inislite. 2. Write a daily article about welcome email. 3. write a daily article on man middle attack. 4. Briefing task guide. 5. write a daily article about KPI  6. Write daily articles about websites vs marketplaces.	Rabiatul Adawiyah	
	<b>Notes by Industrial Coach</b>		


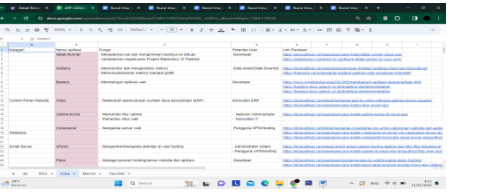
NO.	WORKING	EXPLANATION
1.	 <p><a href="#">Inislite</a>, <a href="#">welcome email</a>, <a href="#">Man middle attack</a>, <a href="#">KPI</a>, <a href="#">website vs marketplaces</a>.</p>	Articles that have been written about Inislite, welcome email, Man middle attack, KPI, website vs marketplaces.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 12

DATE : October 30<sup>th</sup>, 2023 to November 03<sup>rd</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Write daily articles about free proxies for websites.</li> <li>2. write a daily article about Google Password.</li> <li>3. write a daily article about employee activation.</li> <li>4. Listing and analyzing the functions and potential users of product app catalog cloud VPS.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

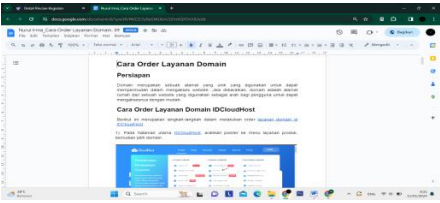
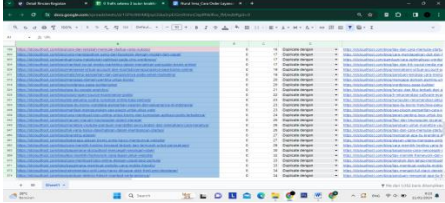
NO.	WORKING	EXPLANATION
1.	 <p><a href="#">Proxy, google password, employee activation.</a></p>  <p><a href="#">Listing app catalog cloud VPS</a></p>	Write articles, listings and analyze the functions and potential users of the cloud VPS product app catalog.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 13

DATE : November 06<sup>th</sup>, 2023 to 10<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	1. write a guide article on how to order domain services. 2. Listing improve article 0 traffic. (determine each article category).	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

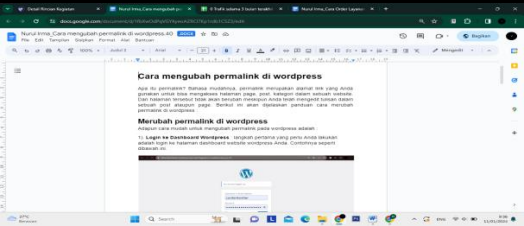
NO.	WORKING	EXPLANATION
1.	<div style="text-align: center;">  <p style="text-align: center;"><a href="#">Order domain</a></p>  <p style="text-align: center;"><a href="#">Listing improve article 0 traffic</a></p> </div>	Article writing and listing Improve article 0 traffic: determine each article category. Whether the article is expired, off topic, duplicate or not in accordance with the article writing rules at IDCloudHost.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 14

DATE : November 13<sup>th</sup>, 2023 to 17<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Analyzing and listing wordpress tutorial guide articles on competitors' blogs.</li> <li>2. write an article on how to change permalinks in wordpress.</li> <li>3. wrote a guide article on how to update plugins in wordpress.</li> <li>4. write a guide article on how to import wordpress to blogger.</li> <li>5. Write an article on how to export wordpress website to blogger via plugin.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

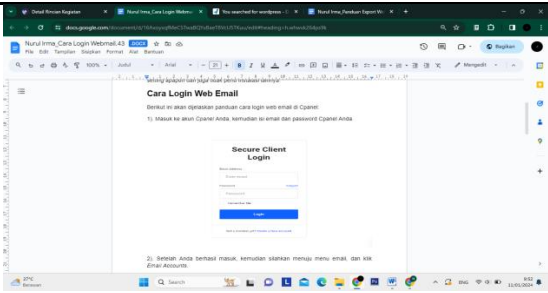
NO.	WORKING	EXPLANATION
1.	 <p><a href="#">Change permalink</a>, <a href="#">update plugin</a>, <a href="#">import wordpress</a>, <a href="#">export wordpress</a>.</p> <p>Listing wordpress tutorial guide articles on competitors blogs :</p> <p><a href="https://www.domainsia.com/search/?s=wordpress">https://www.domainsia.com/search/?s=wordpress</a></p>	<p>Analyze and list wordpress tutorial guide articles on competitors' blogs. Requested to list topics about wordpress guides that do not yet exist on the IDCloudHost website, so that guide articles can be made.</p>

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 15

DATE : November 20<sup>th</sup>, 2023 to 24<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Write a how-to guide article on webmail login.</li> <li>2. Write a guide article on how to create an error page in Cpanel.</li> <li>3. Write a guide article on how to increase and decrease email account quota.</li> <li>4. Write a guide article on how to delete an email account in Cpanel.</li> <li>5. Write a guide article on how to restrict wordpress page access for website membership.</li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

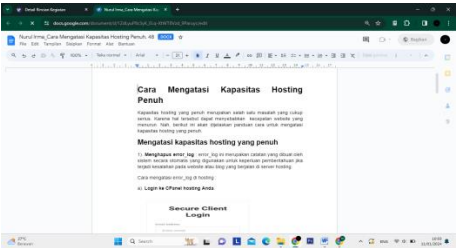
NO.	WORKING	EXPLANATION
1.	 <p><a href="#">Webmail login</a>, <a href="#">error page</a>, <a href="#">email quota</a>, <a href="#">delete email</a>, <a href="#">restrict wordpress page acces for website membership</a>.</p>	Articles that have been written about Webmail login, error page, email quota, delete email, restrict wordpress page acces for website membership.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 16

DATE : November 27<sup>th</sup>, 2023 to December 01<sup>st</sup>, 2023

NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	1. Write a guide article on how to solve full hosting capacity. 2. Write a guide article on how to install joomla on Cpanel. 3. Write a guide article on how to access phpMyAdmin in Cpanel. 4. Competitor e-book research.	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		


NO.	WORKING	EXPLANATION
1.	 <p style="text-align: center;"> <a href="#">Full hosting capacity</a>, <a href="#">install joomla</a>, <a href="#">access phpMyAdmin</a>.                     </p>	Write a guide article and look for references to e-book topics for the final project of the internship.

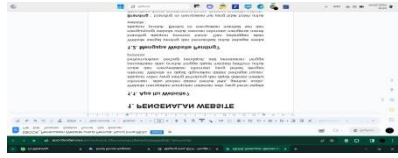



## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 17

DATE : December 04<sup>th</sup>, 2023 to 08<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	<ol style="list-style-type: none"> <li>1. Determine the final project topic</li> <li>2. Final Project Writing an E-Book on website development guide for beginners (Find references).</li> <li>3. Final Project Writing an E-Book for website development guide for beginners :                             <ul style="list-style-type: none"> <li>- What is a website</li> <li>- why websites are important</li> <li>-Types of websites</li> </ul> </li> <li>4. Final Project Writing an E-Book guide to website creation for beginners :                             <ul style="list-style-type: none"> <li>- choosing the type of website to create</li> <li>- Choosing a Website Management Platform</li> <li>- Choosing a Web Hosting Service</li> <li>- Choosing a Domain Name.</li> </ul> </li> </ol>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

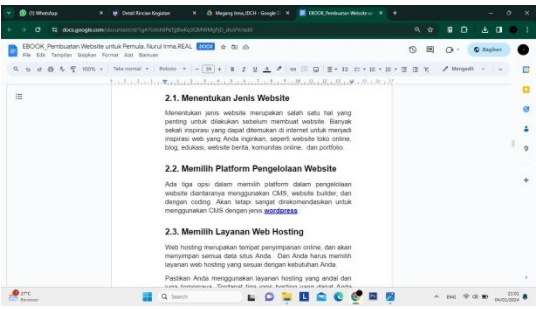
NO.	WORKING	EXPLANATION
1.	 	Writing a final project article entitled "Website development for beginners"(Pembuatan Website untuk Pemula).

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 18

DATE : December 11<sup>th</sup>, 2023 to 15<sup>th</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	1. Final Project Writing E-Book for website development guide for beginners : - Website Management Platform Installation (Install wordpress) - Change Theme and Install Plugins - Creating a Website Page - Promote Your Website to Get Traffic.	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

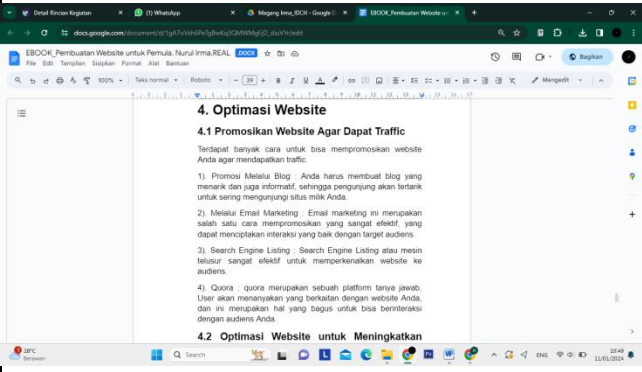
NO.	WORKING	EXPLANATION
1.		Final project article written about : Website Management Platform Installation (Install wordpress) - Change Theme and Install Plugins - Creating a Website Page - Promote Your Website to Get Traffic.

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 19

DATE : December 18<sup>th</sup>, 2023 to 22<sup>nd</sup>, 2023


NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	1. Continuing the final project of writing an E-Book for website development guide for beginners : <ul style="list-style-type: none"> <li>- Promote Website to Get Traffic</li> <li>- Website Optimization to Improve SEO</li> <li>- Tips to Improve Website Performance</li> <li>- Tips to Improve Website Performance</li> <li>- Latest Website Design Trends.</li> </ul>	Rizqy Nedia Oktaviani	
	<b>Notes by Industrial Coach</b>		

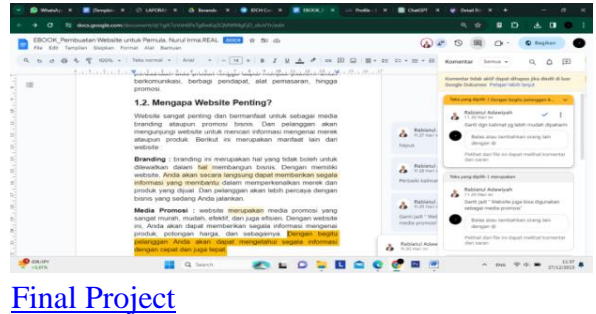
NO.	WORKING	EXPLANATION
1.		Final project article written about : <ul style="list-style-type: none"> <li>- Promote Website to Get Traffic</li> <li>- Website Optimization to Improve SEO</li> <li>- Tips to Improve Website Performance</li> <li>- Tips to Improve Website Performance</li> <li>- Latest Website Design Trends.</li> </ul>

## WEEKLY ACTIVITIES APPRENTICESHIP

WEEK : 20



























DATE : December 25<sup>th</sup>, 2023 to 29<sup>th</sup>, 2023

NO.	DESCRIPTION OF ACTIVITIES	TASK ASSIGNOR	SIGNATURE
1.	Final Project Revision: There are several things that must be corrected in writing the E-book, including fixing sentences that are difficult to understand.	Rabiatul Adawiyah	
<b>Notes by Industrial Coach</b>			





























NO.	WORKING	EXPLANATION
1.	 <p style="color: blue; text-decoration: underline;">Final Project</p>	Some final project errors that must be revised include : There are several things that must be corrected in writing the E-book, including fixing sentences that are difficult to understand.

## Appendix 2 : Daily activities

**Periode Akademik**  
 2023 Ganjil  
**Unit**  
 D4 Bahasa Inggris Untuk Komunikasi Bisnis dan Profesional  
**Jenis Kegiatan**  
 Magang/Praktik Kerja (Kampus Merdeka)  
**Instansi**  
 PT. Cloud Hosting Indonesia (IDCloudHost) Pekanbaru  
**Nama Kegiatan**  
 Magang Bersertifikat Kemdikbud  
**Kelompok**  
 Kerja Praktek

No.	Tgl. Kegiatan	Pembimbing	Penulis	Topik	Aksi
1	Jumat, 29 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project (Done)	  
2	Kamis, 28 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
3	Rabu, 27 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
4	Selasa, 26 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Libur	  
5	Senin, 25 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Libur	  
6	Jumat, 22 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
7	Kamis, 21 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
8	Rabu, 20 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
9	Selasa, 19 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
10	Senin, 18 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
11	Jumat, 15 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
12	Kamis, 14 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
13	Rabu, 13 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
14	Selasa, 12 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
15	Senin, 11 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  

16	Jumat, 8 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
17	Kamis, 7 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
18	Rabu, 6 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
19	Selasa, 5 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Final Project	  
20	Senin, 4 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menentukan topik final Project	  
21	Jumat, 1 Desember 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Meriset e-book kompetitor	  
22	Kamis, 30 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Riset e-book kompetitor	  
23	Rabu, 29 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel Panduan (akses phpMyAdmin)	  
24	Selasa, 28 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel Panduan (instal joomla di CPanel)	  
25	Senin, 27 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel Panduan (mengatasi hosting penuh)	  
26	Jumat, 24 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel panduan (membatasi akses wordpress untuk membership)	  
27	Kamis, 23 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel panduan (menghapus akun email di CPanel)	  
28	Rabu, 22 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel panduan (menambah mengurangi kuota email)	  
29	Selasa, 21 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel Panduan (membuat halaman error di CPanel)	  
30	Senin, 20 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel panduan (login webmail)	  
31	Jumat, 17 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis artikel panduan (export website)	  
32	Kamis, 16 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis artikel panduan (impor wordpress ke blogger )	  
33	Rabu, 15 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis artikel panduan (update plugin di wordpress)	  

33	Rabu, 15 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis artikel panduan (update plugin di wordpress)	  
34	Selasa, 14 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel Panduan (mengubah permalink)	  
35	Senin, 13 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Analisis artikel panduan	  
36	Jumat, 10 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing (Improve artikel 0 traffic)	  
37	Kamis, 9 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing (Improve artikel 0 traffic)	  
38	Rabu, 8 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing (Improve artikel 0 traffic)	  
39	Selasa, 7 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing (Improve artikel 0 traffic)	  
40	Senin, 6 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	menulis artikel panduan (cara order layanan domain)	  
41	Jumat, 3 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing aplikasi	  
42	Kamis, 2 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing aplikasi	  
43	Rabu, 1 November 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing aplikasi	  
44	Selasa, 31 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Goggle password & employee activation)	  
45	Senin, 30 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (proxy)	  
46	Jumat, 27 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (website vs marketplace)	  
47	Kamis, 26 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (KPI)	  
48	Rabu, 25 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (serangan man middle attack )	  
49	Selasa, 24 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (welcome email)	  
50	Senin, 23 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (inlisite)	  
51	Jumat, 20 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (layanan manage database)	  
52	Kamis, 19 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (redis)	  
53	Rabu, 18 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (plugin all in one SEO)	  

54	Selasa, 17 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (clean code)	  
55	Senin, 16 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel ( aplikasi robotika)	  
56	Jumat, 13 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (usaha kuliner bagi pemula)	  
57	Kamis, 12 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (data analytics)	  
58	Rabu, 11 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Revisi data PPT	  
59	Selasa, 10 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Input data PPT	  
60	Senin, 9 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Revisi artikel	  
61	Jumat, 6 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Melanjutkan enkripsi data & SSD dan HDD)	  
62	Kamis, 5 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel ( Enkripsi Data)	  
63	Rabu, 4 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Tagline)	  
64	Selasa, 3 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (website gratis)	  
65	Senin, 2 Oktober 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Big Data)	  
66	Jumat, 29 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Duplikat website wordpress)	  
67	Kamis, 28 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Libur Nasional	  
68	Rabu, 27 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing & Briefing	  
69	Selasa, 26 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing	  
70	Senin, 25 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Listing	  
71	Jumat, 22 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Panduan instal wordpress & install Anaconda)	  
72	Kamis, 21 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Instal Wordpress)	  
73	Rabu, 20 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Blokir situs di Chrome)	  
74	Selasa, 19 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Err Connection Refused FileZilla)	  
75	Senin, 18 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis artikel (Banner Iklan)	  



76	Jumat, 15 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Rahasia Desain Website Profesional)	
77	Kamis, 14 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Kombinasi Font untuk Website)	
78	Rabu, 13 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel (Hierarki Visual)	
79	Selasa, 12 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Briefing	
80	Senin, 11 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Riser artikel	
81	Jumat, 8 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis Artikel	
82	Kamis, 7 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Product Knowledge	
83	Rabu, 6 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Diskusi	
84	Selasa, 5 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (ROM, Router)	
85	Senin, 4 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Server, RAM)	
86	Jumat, 1 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Permalink, Python)	
87	Kamis, 31 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Pharming, Phising)	
88	Rabu, 30 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (LAMP, Open Source)	
89	Selasa, 29 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Banner Website, blog)	
90	Senin, 28 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Perkenalan	
91	Jumat, 25 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Sapa mahasiswa MSIB 5 (Online)	
92	Kamis, 24 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Mempelajari cara memberi laporan tugas di group Telegram (Online)	
93	Rabu, 23 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Pembekalan (Online)	
94	Selasa, 22 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Pengetahuan tentang produk	

84	Selasa, 5 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (ROM, Router)	  
85	Senin, 4 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Server, RAM)	  
86	Jumat, 1 September 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Permalink, Python)	  
87	Kamis, 31 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Pharming, Phising)	  
88	Rabu, 30 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (LAMP, Open Source)	  
89	Selasa, 29 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Menulis kamus hosting (Banner Website, blog)	  
90	Senin, 28 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Perkenalan	  
91	Jumat, 25 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Sapa mahasiswa MSIB 5 (Online)	  
92	Kamis, 24 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Mempelajari cara memberi laporan tugas di group Telegram (Online)	  
93	Rabu, 23 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Pembekalan (Online)	  
94	Selasa, 22 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Pengetahuan tentang produk	  
95	Senin, 21 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Perkenalan tim divisi (Online)	  
96	Jumat, 18 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Sosialisasi pengisian Logbook (Online)	  
97	Kamis, 17 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Libur nasional	  
98	Rabu, 16 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Kick Off KM (Online)	  
99	Selasa, 15 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	Kesiapan magang	  
100	Senin, 14 Agustus 2023	198804122015041004 - ASWANDI, M.Pd.	5504201011 - Nurul Irma	On Boarding MSIB (Online)	  

## Appendix 3 : Apprenticeship Acceptance Letter



### LETTER OF ACCEPTANCE

Nomor : 10-002/LOA/IDCH/VIII/2023  
Perihal : Surat Penerimaan MSIB 5 PT Cloud Hosting Indonesia  
Lampiran : -

Yth.  
**Bpk/Ibu Pimpinan Kepala Prodi**  
**Bahasa Inggris untuk Komunikasi Bisnis dan Profesional**  
Politeknik Negeri Bengkalis

Dengan hormat,  
Saya yang bertanda tangan di bawah ini :  
Nama Lengkap : Muhammad Mufid Luthfi  
Jabatan : Direktur/Chief Marketing Officer  
Nama Perusahaan : PT Cloud Hosting Indonesia  
Alamat : Sentral Senayan II, Jl. Asia Afrika No.8, Gelora, Kecamatan Tanah  
Abang, Kota Jakarta Pusat, DKI Jakarta 10270

selaku penanggung jawab Program Magang dan Studi Independen Bersertifikat (MSIB) Kampus Merdeka Angkatan 05 periode tahun 2023, dengan ini menyatakan bahwa :

Nama : Nurul Irma  
NIM : 5504201011  
Jurusan : Bahasa  
Perguruan Tinggi : Politeknik Negeri Bengkalis  
Posisi Magang : Content Writer

**diterima sebagai peserta Magang Bersertifikat Kampus Merdeka Angkatan 5 di PT Cloud Hosting Indonesia dengan pelaksanaan pada 14 Agustus hingga 31 Desember 2023.**

Demikian surat pernyataan ini kami sampaikan untuk dapat dipergunakan sebagaimana mestinya. Terimakasih atas perhatian dan kerjasamanya.

Jakarta, 16 Agustus 2023

**Muhammad Mufid Luthfi**  
PIC MSIB 5 | PT Cloud Hosting Indonesia

**PT. Cloud Hosting Indonesia**  
Sentral Senayan II, Jl. Asia Afrika No.8, RT.1/RW.3, Gelora, Kecamatan  
Tanah Abang, Kota Jakarta Pusat, Daerah Khusus Ibukota Jakarta 10270  
Email : care@idcloudhost.com

## Appendix 4 : Apprenticeship Letter

### CERTIFICATE LETTER

06-02/Sket/10CH/XII/2023

The undersigned hereby declares that :

Name : Nurul Irma

Place / Date of Birth : Bantan Tua / November 09<sup>th</sup>, 2001

Address : Jl. Delik, Bantan Tua, Bengkalis, Riau.

Has conducted practical work at our company, PT. Cloud Hosting Indonesia since August 14<sup>th</sup> until December 31<sup>st</sup>, 2023 as a Practical Worker (KP).

While working in our company, the person concerned has shown diligence and seriousness in working well.

This certificate is given to be used as appropriate.

Thus, for the benefit of the parties concerned.

Pekanbaru, 29 DESEMBER 2023



D. Athri Kasih  
Marketing Supervisor

## Appendix 5 : Certificated of Internship

# CERTIFICATE

Magang Kampus  
Merdeka Batch 5



Program Magang Bersertifikat  
PT Cloud Hosting Indonesia

THIS CERTIFICATE PROUDLY PRESENTED TO :

**Nurul Irma**

**CONTENT WRITER SPECIALIST | POLITEKNIK NEGERI BENGKALIS**

"Sebagai Peserta Magang dalam Program Magang Bersertifikat Kampus Merdeka di PT Cloud Hosting Indonesia yang diselenggarakan pada tanggal 16 Agustus - 31 Desember 2023"

Alfian Pamungkas S.

Direktur Utama IDCloudHost

M. Mufid Luthfi

PIC Kampus Merdeka IDCloudHost

# TRANSKRIP NILAI



PROGRAM MAGANG MAHASISWA  
BERSERTIFIKAT KAMPUS MERDEKA BATCH 5 (2023)

**PT CLOUD HOSTING INDONESIA**

No.	Kategori	Komponen Penilaian	Angka	Huruf
1	Pengetahuan	a) Penguasaan/Pemahaman Bidang Kerja	90	A
		b) Kemampuan Memecahkan Masalah	90	A
2	Keterampilan	a) Keterampilan Teknis	85	B
		b) Kualitas Hasil Kerja	90	A
3	Sikap Kerja	a) Tanggung Jawab	90	A
		b) Motivasi	90	A
		c) Inisiatif	90	A
		d) Kerjasama	90	A
		e) Interaksi Sosial	90	A
		f) Komunikasi	85	B
Total Nilai			890	
Rata-Rata Nilai			89	B

## Appendix 6 : Evaluation Form

### EVALUATION RESULT FROM APPRENTICESHIP COMPANY APPRIASIAL PT.CLOUD HOSTING INDONESIA

Name : Nurul Irma  
Nim : 5504201011  
Study Program : English For Business and Professional Communication  
Collage : State Polytechnic of Bengkalis.

NO.	Assessment Aspect	Precentage	Score
1.	Discipline	20%	85
2.	Responsibility	25%	85
3.	Adjusment / Adaptation	10%	85
4.	Work Result	30%	90
5.	Behavior in General	15%	85
	Total (1+2+3+4+5)	100%	430

Explanation :

**Score : Criteria**  
81 – 100 : Excellence  
71 – 80 : Very Good  
66 – 70 : Good  
61 – 65 : Good Enough  
56 – 60 : Enough

Note :

Nurul Irma memiliki kedisiplinan yg sangat baik. Panya tanggung jawab serta mampu menyetuikan diri dengan baik.

Pekanbaru, 29 Desember 2023



D. Athri Kasih  
Marketing Supervisor

**TRANSKRIP NILAI**  
**PROGRAM MAGANG MAHASISWA BERSERTIFIKAT KAMPUS MERDEKA**  
**BATCH 5 (2023)**  
**PT CLOUD HOSTING INDONESIA**

Nama Mahasiswa	: Nurul Irma	Total SKS	: 20 SKS
NIM	: 5504201011	Total Durasi	: 900 Jam
Fakultas	:	Periode Magang	: 14 Agustus - 31 Desember 2023
Program Studi	: Bahasa Inggris untuk Komunikasi Bisnis dan Profesional	Posisi Magang	: Content Writer
Perguruan Tinggi	: Politeknik Negeri Bengkalis	Nama Mentor	: D. Athri Kasih

No.	Komponen Penilaian	Daftar Nilai		
		Angka	Huruf	
1	Pengetahuan	a) Penguasaan/ pemahaman bidang kerja	90	A
		b) Kemampuan memecahkan masalah	90	A
2	Keterampilan	a) Keterampilan Teknis	85	B
		b) Kualitas Hasil Kerja	90	A
3	Sikap Kerja	a) Tanggungjawab	90	A
		b) Motivasi	90	A
		c) Inisiatif	90	A
		d) Kerjasama	90	A
		e) Interaksi Sosial	90	A
		f) Komunikasi	85	B
<b>Total Nilai</b>		<b>890</b>		
<b>Rata-rata Nilai</b>		<b>89</b>		<b>B</b>

Kriteria Nilai :

Nilai Angka	Nilai Huruf	Keterangan
90-100	A	Sangat Baik
80-89	B	Baik
70-79	C	Cukup
60-69	D	Kurang
0-59	E	Sangat Kurang

Mentor,



D. Athri Kasih

Jakarta, 17 Januari 2024  
 PIC MBKM 5  
 PT Cloud Hosting Indonesia

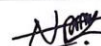
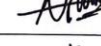




Muhammad Mufid Luthfi




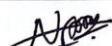
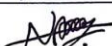
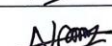
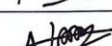
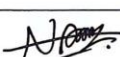
## Appendix 7 : List of Attendance

### LIST PRESENT OF THE APPRENTICESHIP PT. CLOUD HOSTING INDONESIA

**Name** : Nurul Irma  
**NIM** : 5504201011  
**Dept.** : PT. Cloud Hosting Indonesia

NO	Date	In	Out	Signature
1.	Monday, August 28 <sup>th</sup> 2023	08:00	17:00	
2.	Tuesday, August 29 <sup>th</sup> 2023	08:00	17:00	
3.	Wednesday, August 30 <sup>th</sup> 2023	08:00	17:00	
4.	Thursday, August 31 <sup>st</sup> 2023	08:00	17:00	
5.	Friday, September 01 <sup>st</sup> 2023	08:00	17:00	
6.	Monday, September 04 <sup>th</sup> 2023	08:00	17:00	
7.	Tuesday, September 05 <sup>th</sup> 2023	08:00	17:00	
8.	Wednesday, September 06 <sup>th</sup> 2023	08:00	17:00	
9.	Thursday, September 07 <sup>th</sup> 2023	08:00	17:00	
10.	Friday, September 08 <sup>th</sup> 2023	08:00	17:00	
11.	Monday, September 11 <sup>th</sup> 2023	08:00	17:00	
12.	Tuesday, September 12 <sup>th</sup> 2023	08:00	17:00	
13.	Wednesday, September 13 <sup>th</sup> 2023	08:00	17:00	
14.	Thursday, September 14 <sup>th</sup> 2023	08:00	17:00	
15.	Friday, September 15 <sup>th</sup> 2023	08:00	17:00	
16.	Monday, September 18 <sup>th</sup> 2023	08:00	17:00	



17.	Tuesday, September 19 <sup>th</sup> 2023	08:00	17:00	
18.	Wednesday, September 20 <sup>th</sup> 2023	08:00	17:00	
19.	Thursday, September 21 <sup>st</sup> 2023	08:00	17:00	
20.	Friday, September 22 <sup>nd</sup> 2023	08:00	17:00	
21.	Monday, September 25 <sup>th</sup> 2023	08:00	17:00	
22.	Tuesday, September 26 <sup>th</sup> 2023	08:00	17:00	
23.	Wednesday, September 27 <sup>th</sup> 2023	08:00	17:00	
24.	Thursday, September 28 <sup>th</sup> 2023	08:00	17:00	.
25.	Friday, September 29 <sup>th</sup> 2023	08:00	17:00	

Pekanbaru, 29 Desember 2023  
Marketing Supervisor,



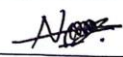

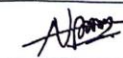
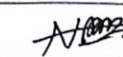


D.Athri Kasih

**LIST PRESENT OF THE APPRENTICESHIP  
PT. CLOUD HOSTING INDONESIA**

**Name** : Nurul Irma  
**NIM** : 5504201011  
**Dept.** : PT. Cloud Hosting Indonesia

NO	Date	In	Out	Signature
1.	Monday, October 02 <sup>nd</sup> 2023	08:00	17:00	
2.	Tuesday, October 03 <sup>rd</sup> 2023	08:00	17:00	
3.	Wednesday, October 04 <sup>th</sup> 2023	08:00	17:00	
4.	Thursday, October 05 <sup>th</sup> 2023	08:00	17:00	
5.	Friday, October 06 <sup>th</sup> 2023	08:00	17:00	
6.	Monday, October 09 <sup>th</sup> 2023	08:00	17:00	
7.	Tuesday, October 10 <sup>th</sup> 2023	08:00	17:00	
8.	Wednesday, October 11 <sup>th</sup> 2023	08:00	17:00	
9.	Thursday, October 12 <sup>th</sup> 2023	08:00	17:00	
10.	Friday, October 13 <sup>th</sup> 2023	08:00	17:00	
11.	Monday, October 16 <sup>th</sup> 2023	08:00	17:00	
12.	Tuesday, October 17 <sup>th</sup> 2023	08:00	17:00	
13.	Wednesday, October 18 <sup>th</sup> 2023	08:00	17:00	
14.	Thursday, October 19 <sup>th</sup> 2023	08:00	17:00	
15.	Friday, October 20 <sup>th</sup> 2023	08:00	17:00	
16.	Monday, October 23 <sup>rd</sup> 2023	08:00	17:00	

17.	Tuesday, October 24 <sup>th</sup> 2023	08:00	17:00	
18.	Wednesday, October 25 <sup>th</sup> 2023	08:00	17:00	
19.	Thursday, October 26 <sup>th</sup> 2023	08:00	17:00	
20.	Friday, October 27 <sup>th</sup> 2023	08:00	17:00	
21.	Monday, October 30 <sup>th</sup> 2023	08:00	17:00	
22.	Tuesday, October 31 <sup>st</sup> 2023	08:00	17:00	

Pekanbaru, 29 Desember 2023  
Marketing Supervisor,




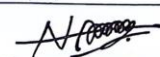
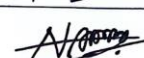
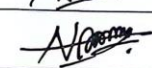


D.Athri Kasih

**LIST PRESENT OF THE APPRENTICESHIP  
PT. CLOUD HOSTING INDONESIA**

**Name** : Nurul Irma  
**NIM** : 5504201011  
**Dept.** : PT. Cloud Hosting Indonesia

NO	Date	In	Out	Signature
1.	Wednesday, November 01 <sup>st</sup> 2023	08:00	17:00	
2.	Thursday, November 02 <sup>nd</sup> 2023	08:00	17:00	
3.	Friday, November 03 <sup>rd</sup> 2023	08:00	17:00	
4.	Monday, November 06 <sup>th</sup> 2023	08:00	17:00	
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20.	Tuesday, November 28 <sup>th</sup> 2023	08:00	17:00	
21.	Wednesday, November 29 <sup>th</sup> 2023	08:00	17:00	
22.	Thursday, November 30 <sup>th</sup> 2023	08:00	17:00	




Pekanbaru, 29 Desember 2023  
Marketing Supervisor,

  
D.Athri Kasih

**LIST PRESENT OF THE APPRENTICESHIP  
PT. CLOUD HOSTING INDONESIA**

**Name** : Nurul Irma  
**NIM** : 5504201011  
**Dept.** : PT. Cloud Hosting Indonesia

NO	Date	In	Out	Signature
1.	Friday, December 01 <sup>st</sup> 2023	08:00	17:00	
2.	Monday, December 04 <sup>th</sup> 2023	08:00	17:00	
3.	Tuesday, December 05 <sup>th</sup> 2023	08:00	17:00	
4.	Wednesday, December 06 <sup>th</sup> 2023	08:00	17:00	
5.	Thursday, December 07 <sup>th</sup> 2023	08:00	17:00	
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20.	Thursday, December 28 <sup>th</sup> 2023	08:00	17:00	
21.	Friday, December 29 <sup>th</sup> 2023	08:00	17:00	

Pekanbaru, 29 Desember 2023  
Marketing Supervisor,



D.Athri Kasih

# Pembuatan Website untuk Pemula



# **Pembuatan Website untuk Pemula**

IDCLOUDHOST

## Daftar Isi

<b>1. PENGENALAN WEBSITE.....</b>	<b>3</b>
1.1. Apa itu website ?.....	3
1.2. Mengapa Website Penting ?.....	3
1.3. Jenis – Jenis Website.....	4
<b>2. PERSIAPAN PEMBUATAN WEBSITE.....</b>	<b>6</b>
2.1. Memilih Jenis Website Yang Dibuat.....	6
2.2. Memilih Platform Pengelolaan Website.....	6
2.3. Memilih Layanan Web Hosting.....	6
2.4. Tentukan Nama Domain.....	6
<b>3. MEMBUAT WEBSITE.....</b>	<b>7</b>
3.1. Instalasi Platform Pengelolaan Website.....	7
3.2. Mengubah Tema dan Instal Plugin.....	12
3.3. Membuat Halaman Website.....	14
<b>4. OPTIMASI WEBSITE.....</b>	<b>16</b>
4.1. Promosikan Website Agar Mendapatkan Traffic.....	16
4.2. Optimasi Website untuk Meningkatkan SEO.....	16
<b>5. TIPS DAN TRIK.....</b>	<b>17</b>
5.1. Tips untuk Meningkatkan Performa Website.....	17
5.2. Tren Desain Website Terbaru.....	17
<b>6. Penutup.....</b>	<b>18</b>

# 1. PENGENALAN WEBSITE

## 1.1. Apa Itu Website?

Website merupakan kumpulan halaman web yang berisi segala informasi atau konten dalam bentuk teks, gambar, audio, ataupun video yang saling terhubung dan dapat diakses melalui internet. Website ini dapat digunakan dalam berbagai tujuan, mulai dari menyediakan informasi yang terkait dengan perusahaan atau produk hingga dapat menjadi platform untuk berkomunikasi, berbagi pendapat, alat pemasaran, hingga promosi.

## 1.2. Mengapa Website Penting?

Website sangat penting dan bermanfaat untuk sebagai media branding ataupun promosi bisnis. Dan pelanggan akan mengunjungi website untuk mencari informasi mengenai merek ataupun produk. Berikut ini merupakan manfaat lain dari website :

**Branding** : branding ini merupakan hal yang tidak boleh untuk dilewatkan dalam membangun bisnis. Dengan memiliki website, Anda akan dapat memberikan informasi yang diperlukan secara langsung dalam memperkenalkan merek dan produk yang dijual. Dan pelanggan akan lebih percaya dengan bisnis yang sedang Anda jalankan.

**Media Promosi** : website juga bisa digunakan sebagai media promosi yang sangat murah, mudah, efektif, dan juga efisien. Dengan website ini, Anda akan dapat memberikan segala informasi mengenai produk, potongan harga, dan sebagainya. Dengan begitu, pelanggan Anda akan dapat dengan mudah menemukan semua informasi yang dibutuhkan.

**Pengenalan Produk atau Merek :** Website yang Andagunakan dalam promosi, akan membuat pelanggan mengetahui tentang produk yang Anda pasarkan. Dan dengan mengetahui segala informasi tersebut, maka pelanggan akan dapat mengambil keputusan untuk dapat melakukan pembelian jika tertarik. Dan Anda tentunya dapat juga meletakkan sedikit informasi tentang perusahaan. Sehingga segala informasi yang dibutuhkan pelanggan sudah tersedia di dalamnya.

**Meningkatkan Penjualan :** website dapat membantu calon pelanggan Anda bisa mendapatkan informasi mengenai segala produk yang dijual. Dan ketika pelanggan Anda tertarik, maka akan membelinya dan akan melakukan transaksi penjualan di dalam website. Tentunya hal tersebut akan bisa meningkatkan penghasilan bisnis Anda.

### 1.3. Jenis – Jenis Website

Berikut ini merupakan jenis – jenis website berdasarkan konten yang diunggah :

**Website Pribadi :** Website pribadi ini biasanya berisi konten tentang kehidupan sehari – hari, pengalaman liburan, dan lain sebagainya. Dan biasanya menyertakan foto dan video yang menarik tentang keseharian.

Dan bahasa yang digunakan terkesan friendly. Hal itu jugaberpengaruh pada nama domain yang digunakan adalah nama pemiliknya ataupun nama favorit yang sifatnya personal. Fungsi dari website ini sendiri adalah untuk sebagai media mengekspresikan diri.

**Portfolio :** Website portfolio ini menampilkan semua karya yang telah dilakukan oleh pemiliknya, layaknya seperti hall of fame. Dan biasanya website ini dimiliki oleh seorang

profesional atau freelancer. Membangun portofolio untuk personal branding dan untuk bisa meyakinkan calon klien.

**Website Profesional :** Website profesional ini merupakan website milik perusahaan. Berisi konten yang bersifat resmi yang menggunakan bahasa yang cenderung kaku. Artikel yang dibuat berisi seputar bisnis yang dijalankan oleh perusahaan.

**Website Afiliasi :** Website afiliasi merupakan website yang sering digunakan oleh seorang affiliate untuk dapat mengunggah link afiliasi agar dapat keuntungan dari produk ataupun jasa yang dijual.

**Website E-commerce :** Toko online perlu memiliki website yang bermanfaat untuk menampilkan berbagai produk ataupun jasa yang dijual oleh suatu perusahaan maupun perorangan.

**Website Organisasi :** Merupakan website milik sebuah organisasi nirlaba, baik pemerintah maupun swasta. Pada umumnya berisi konten seputar visi-misi organisasi, laporan kegiatan, sosialisasi program kerja, dan sebagainya.

**Website Entertainment :** Website ini membahas tentang hal-hal aktual, unik, dan juga menarik. Contohnya adalah membahas tentang aktor terkenal, konser terkini, dan lain sebagainya.

**Website Media Massa :** Tentu sudah sangat mengenal website jenis ini. Website yang membahas tentang berita terkini, baik berita lokal maupun internasional.

**Website Media Sosial :** Website ini yang paling banyak diminati oleh pengguna internet. Kontennya berupa video, foto, memes, infografis dan sebagainya yang dapat disertai dengan caption yang menarik. Selain sebagai media mengekspresikan diri, website media sosial ini juga dapat berfungsi untuk menjalankan bisnis.

## **2. PERSIAPAN PEMBUATAN WEBSITE**

### **2.1. Menentukan Jenis Website**

Menentukan jenis website merupakan salah satu hal yang penting untuk dilakukan sebelum membuat website. Banyak sekali inspirasi yang dapat ditemukan di internet untuk menjadi inspirasi web yang Anda inginkan, seperti website toko online, blog, edukasi, website berita, komunitas online, dan portfolio.

### **2.2. Memilih Platform Pengelolaan Website**

Ada tiga opsi dalam memilih platform dalam pengelolaan website diantaranya menggunakan CMS, website builder, dan dengan coding. Akan tetapi sangat direkomendasikan untuk menggunakan CMS dengan jenis [wordpress](#).

### **2.3. Memilih Layanan Web Hosting**

Web hosting merupakan tempat penyimpanan online, dan akan menyimpan semua data situs Anda. Dan Anda harus memilih layanan web hosting yang sesuai dengan kebutuhan Anda.

Pastikan Anda menggunakan layanan hosting yang andal dan juga terpercaya. Terdapat tiga jenis hosting yang dapat Anda pilih, diantaranya shared hosting, cloud hosting, dan VPS hosting.

### **2.4. Tentukan Nama Domain**

Anda harus memilih nama domain yang mudah diingat dan tentunya unik untuk website Anda. Karena, nama domain

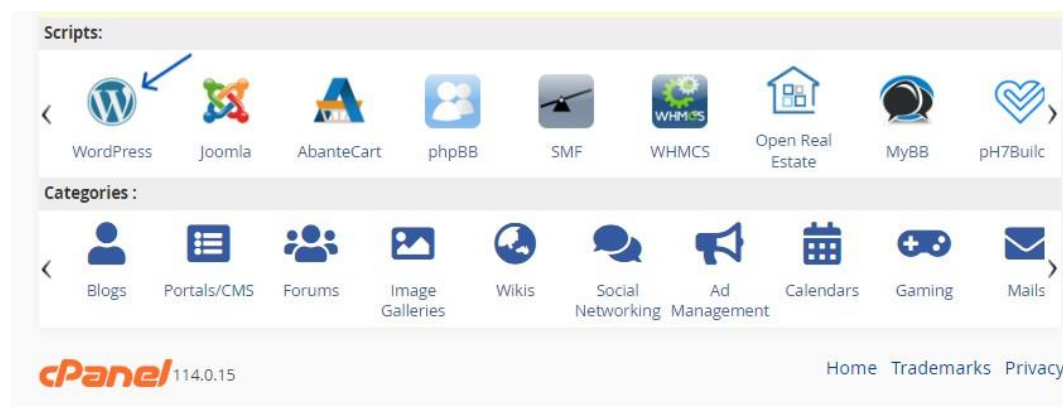
tersebut merupakan alamat yang akan digunakan untuk situs Anda.

## 3. MEMBUAT WEBSITE

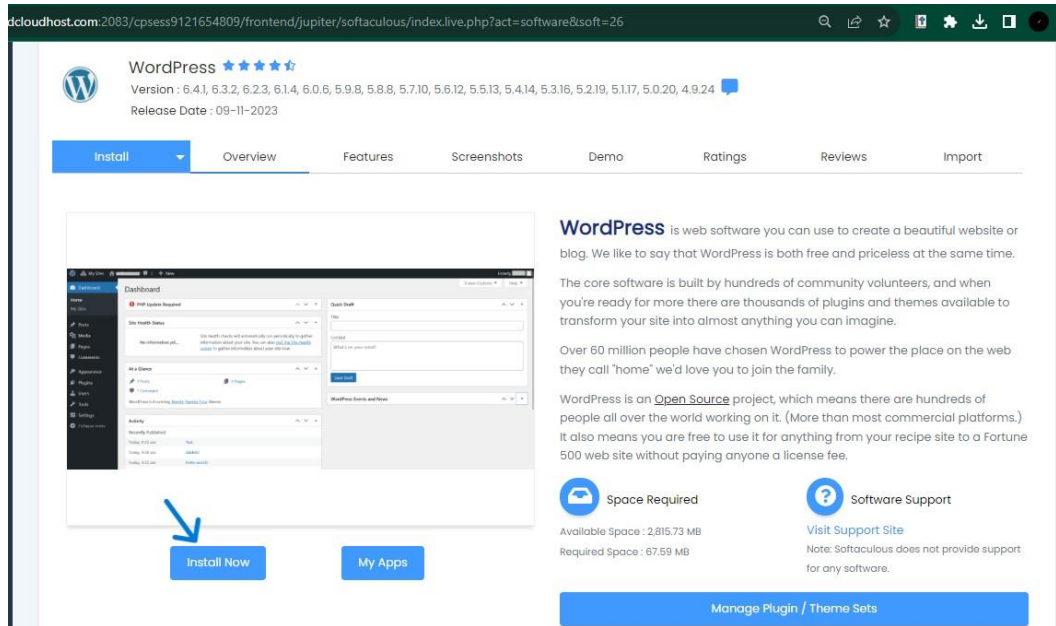
### 3.1. Instalasi Platform Pengelolaan Website (Wordpress).

Untuk bisa menginstal wordpress, Anda bisa menginstalnya di Cpanel. Berikut ini merupakan langkah-langkah menginstal wordpress di Cpanel :

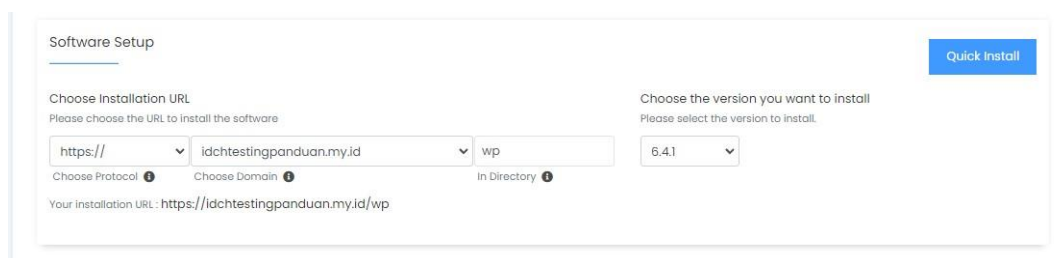
1). Setelah Anda login ke akun Cpanel Anda, masuk ke halaman Cpanel, scroll ke bawah sampai pada kolom Softaculous Apps Installer dan klik wordpress.



2). Selanjutnya akan diarahkan pada softaculous untuk bisa melakukan instalasi wordpress. Klik **Install Now** untuk melakukan instalasi.



3). Pada Software Setup, Anda akan diminta untuk mengisi 3 konfigurasi. Diantaranya **Choose Protocol**, protocol default di sini adalah http://, jika website menggunakan SSL, maka protokol yang digunakan adalah https://. Pada bagian **Choose Domain** isikan dengan nama domain website Anda. Pada bagian **In Directory**, wordpress akan terinstall di domain ketika dikosongkan, ketika Anda ingin membuatnya sebagai blog, bagian **In Directory** bisa mengisi dengan nama Directory.



4). Kemudian pada **Site Settings**, isi dengan nama website dan juga deskripsi website Anda.



**Site Settings**

---

Site Name

Site Description

Enable Multisite (WPMU) ⓘ

Disable WordPress Cron ⓘ


5). Selanjutnya isikan dengan username dan password wordpress Anda. Username dan password ini digunakan untuk login admin pada wp-admin.

**Admin Account**

---

Admin Username

Admin Password

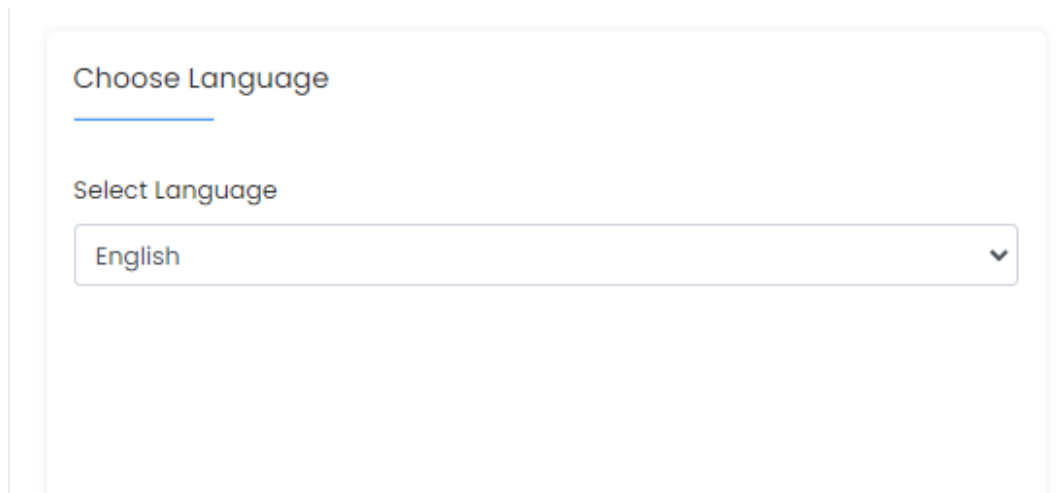
Hide 

Bad (18/100)

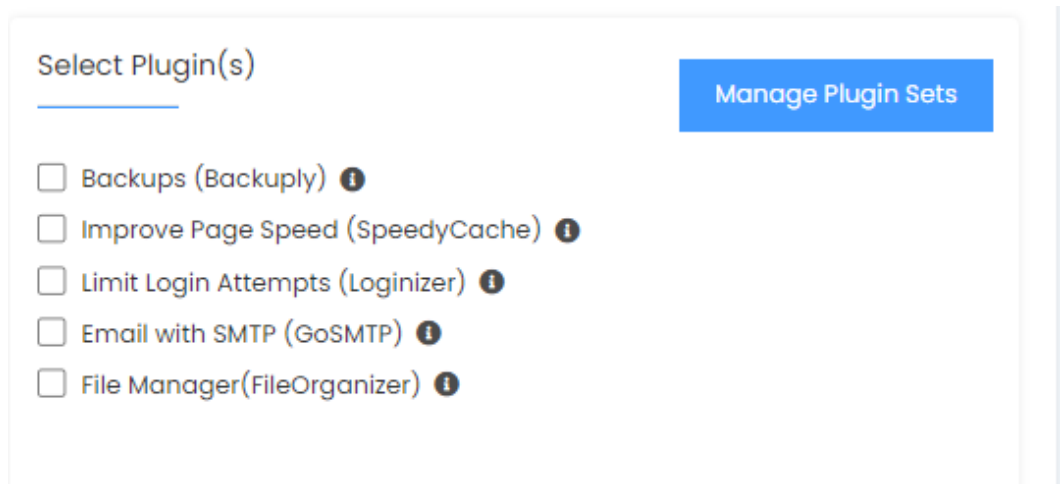
---

Admin Email

6). Di kolom **Choose Language**, isikan dengan bahasa yang Anda pahami dan juga kuasai.



7). Pada **Select Plugins** yang berfungsi untuk bisa membatasi jumlah login pada wordpress. Hal tersebut dimaksudkan Agar wordpress Anda tetap aman.



8). Selanjutnya klik tanda “+” pada **Advanced Options**. Isikan nama dan juga table database. Anda juga bisa mengatur update notifications, auto upgrade, dan auto backups pada wordpress Anda.

**Advanced Options**

**Database Name**  
Type the name of the database to be created for the installation

ollahzbs\_ wpl43

Disable Update Notifications Emails ⓘ

Auto Upgrade WordPress Plugins ⓘ

Auto Upgrade WordPress Themes ⓘ

**Backup Location** ⓘ

Default

**Backup Rotation** ⓘ

4

**Table Prefix**

wpaq\_

**Auto Upgrade** ⓘ

Do not Auto Upgrade

Upgrade to Minor versions only

Upgrade to any latest version available (Major as well as Minor)

**Automated backups** ⓘ

Don't backup

9). Terakhir, Anda bisa memilih tema untuk wordpress yang sesuai dengan keinginan Anda. Jika sudah melakukan semua konfigurasi diatas, klik **Install** untuk melakukan instalasi.

**Select Theme** Manage Theme Sets

Note: This is optional. If not selected, the default theme will be installed. Themes are provided by PopularFX and built on Pagelayer Editor.

Twenty Twenty-Four  
Default WordPress Theme

Waymore

CountDown

EPM

<
Show All Themes
>

Install

10). Tunggu beberapa menit untuk menunggu wordpress terinstall ke website Anda.

**WordPress** ★★★★★

Version : 6.4.1, 6.3.2, 6.2.3, 6.1.4, 6.0.6, 5.9.8, 5.8.8, 5.7.10, 5.6.12, 5.5.13, 5.4.14, 5.3.16, 5.2.19, 5.1.17, 5.0.20, 4.9.24

Release Date : 09-11-2023

**Install** | Overview | Features | Screenshots | Demo | Ratings | Reviews | Import

Checking the submitted data (9%)

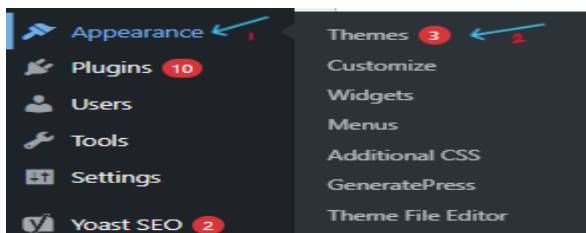
NOTE: This may take 3-4 minutes. Please do not leave this page until the progress bar reaches 100%

Jika selesai, maka wordpress telah berhasil di install dan website sudah bisa digunakan.

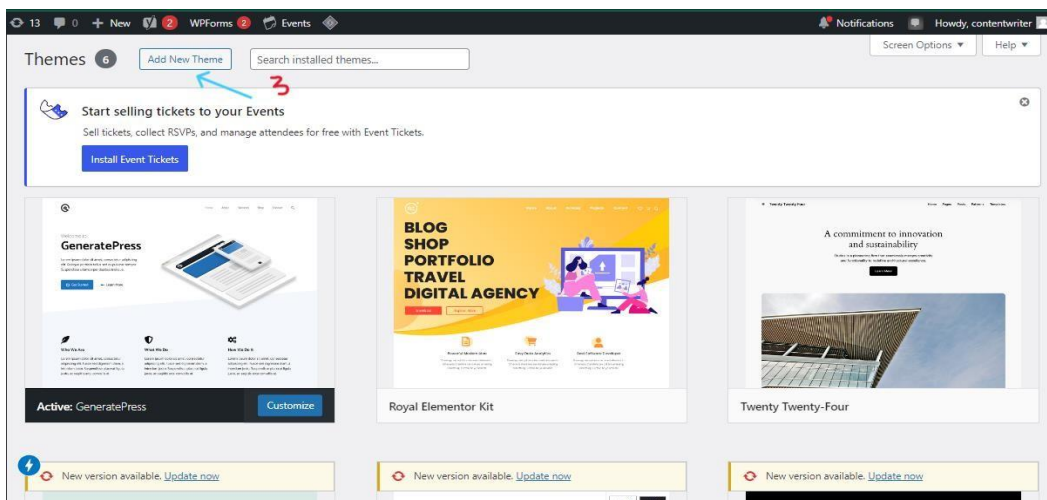
## 3.2. Mengubah Tema dan Instal Plugin

### Mengubah Tema

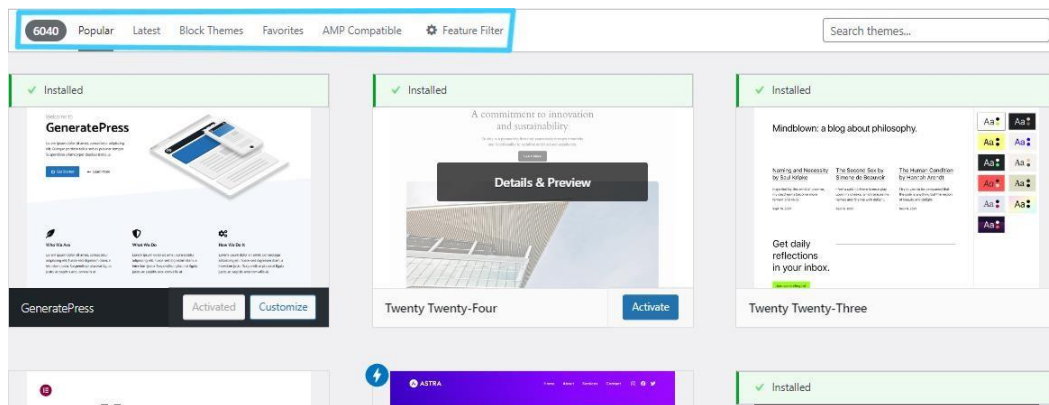
1). Setelah Anda login ke akun wordpress Anda, padadashboard wordpress klik *Appearance*, dan pilih *Themes*.



Kemudian pilih *Add New Theme*.



2). Selanjutnya akan terdapat beberapa kategori tema yang dapat Anda pilih. Diantaranya Popular, Latest, Block themes, Favorites, AMP Compatible, dan Feature filter.



3). Kemudian aktifkan tema sesuai keinginan Anda.

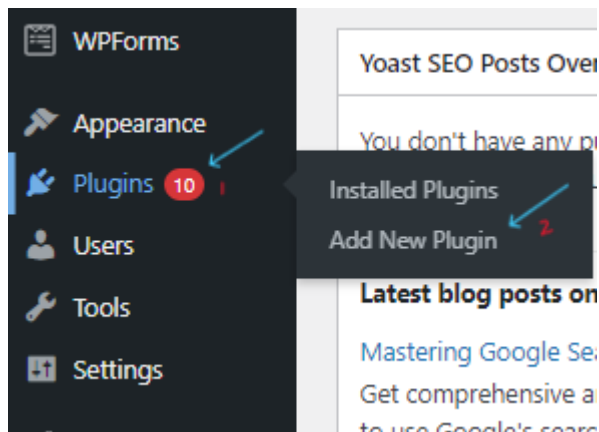


4). Dan tema wordpress telah berhasil diubah.

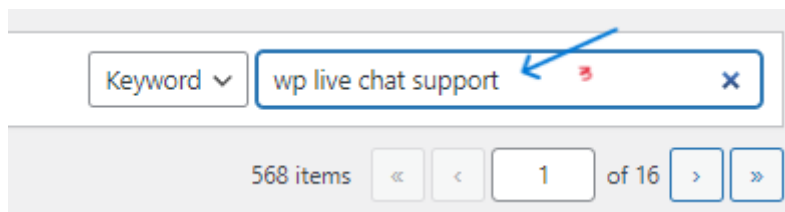


## Instal Plugin

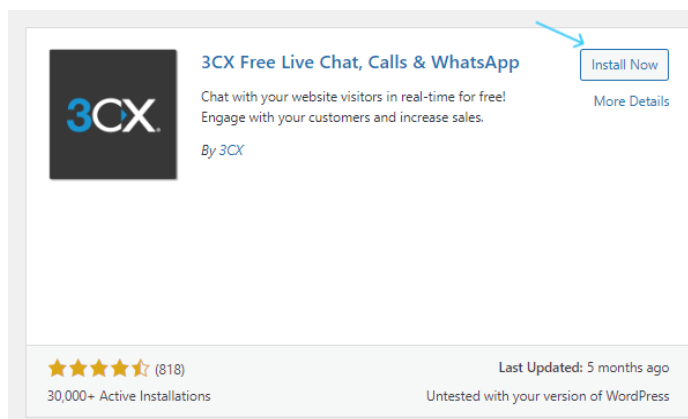
1). Setelah Anda login, pada dashboard wordpress, klik *Plugins* kemudian *Add New Plugin*.



2). Kemudian pada kanan atas terdapat search box, silahkan ketik keyword ataupun nama plugin yang Anda inginkan.



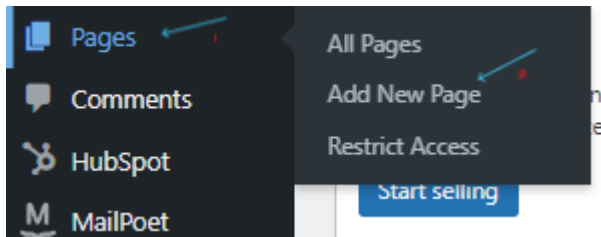
3.) setelahnya plugin yang sesuai akan muncul, klik *Install Now* untuk mulai menginstal plugin. Setelah proses instal selesai, klik *Activate*.



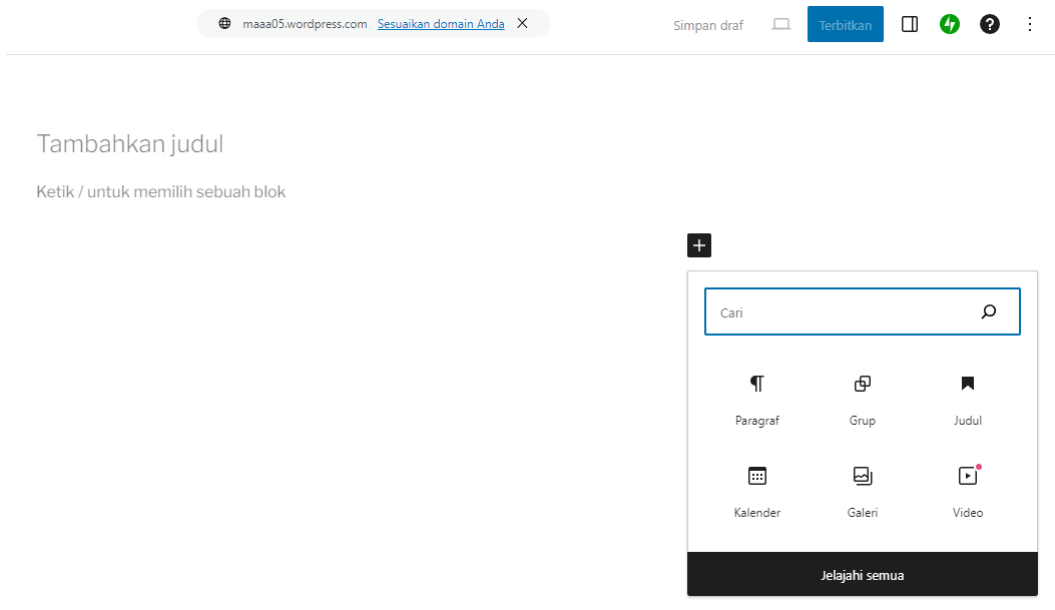
Dan plugin telah berhasil di instal.

### 3.3. Membuat Halaman Website

1). Pada dashboard wordpress, klik *Pages*, kemudian klik *Add New Page*.



2). Tulislah judul pada tambahkan judul (Add Title).



Dan Anda bisa memilih jenis konten yang ingin diisi pada halaman page blog ataupun website Anda. Bisa paragraf, gallery, image, atau bahkan quote.

3). Terakhir publish atau terbitkan page Anda.



## **4. Optimasi Website**

### **4.1 Promosikan Website Agar Dapat Traffic**

Terdapat banyak cara untuk bisa mempromosikan website Anda agar mendapatkan traffic.

- 1). Promosi Melalui Blog : Anda harus membuat blog yang menarik dan juga informatif, sehingga pengunjung akan tertarik untuk sering mengunjungi situs milik Anda.
- 2). Melalui Email Marketing : Email marketing ini merupakan salah satu cara mempromosikan yang sangat efektif, yang dapat menciptakan interaksi yang baik dengan target audiens.
- 3). Search Engine Listing : Search Engine Listing atau mesin telusur sangat efektif untuk memperkenalkan website keaudiens.
- 4). Quora : quora merupakan sebuah platform tanya jawab. User akan menanyakan yang berkaitan dengan website Anda, dan ini merupakan hal yang bagus untuk bisa berinteraksi dengan audiens Anda.

### **4.2 Optimasi Website untuk Meningkatkan SEO**

SEO merupakan singkatan dari “optimasi mesin pencari” yang bertujuan untuk dapat meningkatkan peringkat situs web pada halaman mesin pencari. Untuk bisa mengoptimalkan website ada beberapa cara yang perlu Anda coba. Diantaranya adalah dengan memastikan menggunakan website mobile friendly, kecepatan situs harus optimal, pengalaman pengguna yang optimal, membuat konten yang sesuai dengan target audiens, melakukan link-building, dan melakukan pengujian.



## **5. TIPS DAN TRIK**

### **5.1. Tips untuk Meningkatkan Performa Website**

Berikut ini merupakan cara untuk meningkatkan kinerja website. Dan jika Anda telah berhasil untuk meningkatkan kinerja Website Anda, maka Anda akan bisa memiliki peluang untuk dapat memperoleh prospek dan penjualan yang berkualitas.

- 1). Perbaiki tautan : peringkat google sangat ditentukan oleh hyperlink. Anda harus memperbaiki tautan web Anda yang tidak berfungsi. Dan jika situs tautan Anda baik-baik saja, maka setiap klik yang dilakukan oleh pengguna akan terarah ke tempat yang tepat.
- 2). Optimalkan basis data Anda : Anda harus mengoptimalkan database MySQL Anda. Dan perlu dilakukan dengan rutin, terutama jika Anda menggunakan wordpress ataupun CMS lain yang sangat bergantung dan memanfaatkan database.
- 3). Bersihkan Plugin yang berlebihan : Plugin yang berlebihan akan membuat sistem menjadi berat dan juga dapat mengurangi kinerja dan juga kecepatan situs milik Anda.

### **5.2. Tren Desain Website Terbaru**

Berikut ini merupakan desain website terbaru yang dapat digunakan untuk membuat website :

- 1). Desain fiksi ilmiah : desain fiksi ilmiah ini terinspirasi dari film, seni, dan juga sastra dengan gaya yang sama. Tentunya tren ini dapat menarik pengunjung sekaligus juga dapat memposisikan web Anda sebagai merek yang modern.
- 2). Gaya memphis : tren nostalgia yang masih berlanjut hingga 2024 dan ke produk web. pengembangan masa kini juga

menambahkan tampilan yang modern pada desainnya, dan mengambil ide dasar sebagai titik awal.



3). Tren Claymorfisme : merupakan tren yang sangat baru, dengan ditandai dengan antarmuka yang sangat ramah pengguna, dengan gambar 3D yang menarik dan dapat digunakan untuk bisa menambah interaktivitas ke situs.

## **6. Penutup**


Anda Telah Berhasil Membuat Website. Tentunya Anda harus lebih banyak lagi belajar dan mendapatkan ilmu untuk membuat website yang lebih bagus dan menarik lagi. Karena e-book ini hanya menjelaskan sebagian yang harus Anda lakukan. Semoga berhasil!

**REVISION LIST**

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Advisor : Aswandi, S. Pd., M.Pd  
Location : PT. Cloud Hosting Indonesia

NO	DAY / DATE	REVISION	ADVISOR
	January 10 <sup>th</sup> , 2024	-Added an explanation of the importance of internships for the campus.	
	January 15 <sup>th</sup> , 2024	-Add the explanation -Improving acknowledgement -Improving grammar	

Bengkalis, January 22<sup>nd</sup> 2024

  
**Aswandi, S. Pd., M.Pd**  
NIP. 198804122015041004

## REFERENCE

- IDCloudHost. (2024, January 23). *IDCloudHost - Cloud VPS & Web Hosti terbaik #1 Indonesia*. <https://idcloudhost.com/>
- Situs resmi Merdeka Belajar Kampus Merdeka - MBKM. (n.d.). <https://kampusmerdeka.kemdikbud.go.id/activity/active/detail/6360235>