

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

State Polytechnic of Bengkalis is a state university that has produced many experts with education ranging from Diploma II, Diploma III which is equivalent to an Associate Expert degree, and Diploma IV with a Bachelor of Applied Science Degree. State Polytechnic of Bengkalis currently has 8 majors with 21 study programs such as: Shipbuilding Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, Commercial Administration, Informatics Engineering, Language, and Maritime.

Apprenticeship is a form of implementation of the theories and practices that have been learned during lectures which will be directly practiced and applied to an agency or a company. With the existence of the Apprenticeship activity, it aims to equip students to recognize, know, understand the application, linkage of knowledge in the field of science obtained in college, provide work experience, adapt to the surrounding environment and with colleagues, can hone students' skills and abilities in the world of work. Every student State Polytechnic of Bengkalis, especially in the D-IV English for Business and Professional Communication study program, Language Department, is required to take part in this program to fulfil one of the requirements for obtaining a bachelor's degree.

The D-IV English for Business and Professional Communication study program is one of the study program that discusses the fields of Public Relations, Marketing Communication, Translator / Interpreter, Digital Marketing, Social Media Specialist, Copywriter and Content Writer. By participating in the Practical Work program, students are expected to synergise academic knowledge with the world of work. In addition, if the student has a good performance assessment from the company / agency where the Practical Work, it is not impossible if the student has the opportunity to join the company where he works after graduation.

In this case the author chose PT Indah Kiat Pulp and Paper in the Port

Operation Unit as a place to do Practical Work, the reason is because this company is the largest paper company in Asia which must have a very good work system and is supported by the latest technology, not only producing Pulp and Paper but also producing Tissue such as the Paseo Brand coupled with the loading and unloading port. In the smooth delivery of goods produced by the company and the needs of company goods, PT Indah Kiat Pulp and Paper has several ports located on the banks of the Siak River, this port has a very important role because most of the activities of shipping goods by water using Cargo ships with a capacity of around 5000 tons, the author also has a dream to get the opportunity to join this port operation. The Practical Work was carried out for 4 months starting from 04 September 2023 to 04 January 2024. The implementation of the Practical Work is expected to broaden the author's knowledge to do various types of tasks properly and correctly and be able to face the real world of work from the experience gained while at the port operation.

1.2 Purposes of the Apprenticeship

The apprenticeship activities of State Polytechnic of Bengkalis students, English for Business and Professional Communication study program have the following objectives:

1. to find out the job descriptions during apprenticeship.
2. to know the place and time of apprenticeship
3. to find out the apprenticeship place systems and procedures.
4. to find out the obstacles and solutions during apprenticeship

1.3 Significances of the Apprenticeship

The apprenticeship carried out is very beneficial for several parties.

1. For Students

There are several benefits from the implementation of apprenticeship programs obtained by students, namely as follows:

- 1) Students have the opportunity to apply theoretical knowledge and concepts acquired during lectures real world of work.
- 2) Students can develop work relationships and add experience to their resumes.
- 3) Students gain practical experience in applying theoretical/conceptual science according to their study program.
- 4) Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.
- 5) Get a certificate from the company if you have completed a practical work program.

2. For Companies

The benefits of implementing apprenticeship programs are also obtained by companies/institutions that accept apprenticeship students, such as:

- 1) There is a collaboration between the world of education and the world of industry/companies so that it is known by academics and companies to get alternative candidates for employees who are known for their quality, dedication, and credibility.
- 2) The company will receive labor assistance from students who do apprenticeship so that the work becomes a little lighter and easier.
- 3) The company will be recognized by academics and the world of education.

3. For State Polytechnic of Bengkalis

There are several benefits from implementing the apprenticeship program obtained by the State Polytechnic of Bengkalis, which are as follows:

- 1) There is good cooperation/relationship between the campus and the company where students do apprenticeship.
- 2) State Polytechnic of Bengkalis can improve the quality of its graduates through student apprenticeship experience.
- 3) State Polytechnic of Bengkalis will be better known in the industrial or corporate world.
- 4) State Polytechnic of Bengkalis received feedback from organizations/companies on the ability of students who take part in

apprenticeship in the world of work.

- 5) State Polytechnic of Bengkalis receives feedback from the world of work for curriculum development and learning process.