

CHAPTER I INTRODUCTION

1.1 Background of the Apprenticeship

State Polytechnics of Bengkalis is one of the State Polytechnics located in Bengkalis, Riau, Indonesia. Politeknik Negeri Bengkalis is the first Polytechnic in Riau which was established in 2000. Through the Gema Bahari Foundation, its name for the first time was "Politeknik Pelayaran Bengkalis". On July 29, 2011, the Bengkalis Polytechnic officially became a state-owned university with the name Negeri Bengkalis Polytechnic through the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the Establishment of the Organization and Work procedures of the Bengkalis State Polytechnic. On December 26, 2011, Politeknik Negeri Bengkalis was inaugurated by the Minister of Education and Culture of the Republic of Indonesia.

State Polytechnics of Bengkalis has 19 (nineteen) Study Programs consisting of 1 (one) D2 (Diploma Two) in the field of mechanical Engineering. 10 (ten) D3 (diploma three) in the fields of Shipbuilding Engineering, Ship Engineering, Architecture, Mechanical Engineering, Civil Engineering, Informatics Engineering, Electrical Engineering, Nautical, Commercial Shipping Management, Business English, and Business Administration, and 8 (eight) D4 (diploma four) Study Programs, including Production and Maintenance Mechanical Engineering, International Business Administration, Public Financial Accounting, Electrical Engineering, Road and Bridge Planning Engineering, Information Systems Security Engineering, English for Business and Professional Communication and Software Engineering.

Field Work Practice (PKL) or Apprenticeship is one of the requirements that must be met by every student. At this time the smooth flow of information between the industrial world and education is very important in order to create harmony

between the two. Therefore, Field Apprenticeship is a good place for students to interact directly with the industrial world.

The development of science allows everything to become more sophisticated. This encourages the world of work to get human resources who have superior abilities by meeting all the needs that exist in the world of work. The need to obtain reliable human resources also makes companies more effective in recruiting labor. This is a natural thing considering that companies must get workers who have the ability to build their companies. This triggers students to prepare themselves as well as possible by improving Hard Skills and Soft Skills while in lectures to face competition in the world of work.

Therefore, to empower human resources in Indonesia, State Polytechnics of Bengkalis as one of the State Universities in Riau Province is expected to be able to produce quality graduates so that they can compete in the world of work. To meet these expectations, State Polytechnics of Bengkalis created a program that can help its graduates become qualified graduates, namely the Practical Work (KP) program. By participating in Practical Work, students will gain experience of direct assignments into the real world of work by practicing the theories that have been learned.

Apprenticeship is a learning process by directly recognizing the scope of the real world of work. Each student is required to go directly to the world of work which is their respective fields so that each student is expected to be able to directly apply the knowledge that has been learned before into the world of work. In addition, with Apprenticeship, students can increase their knowledge, skills, and experience in working which can later be applied in the real world of work. To do Apprenticeship, students must complete up to eight semesters of study and graduate in that semester.

The English for Business and Professional Communication Study Program hopes that with Apprenticeship students can know firsthand how the real business world is, and can add insight to each student to be more skilled, responsive, and able to compete and be efficient in the future. Consequently, after completing Apprenticeship, each student is required to make a work report when carrying out

Apprenticeship so that students can be accountable for the results obtained from the Apprenticeship.

Based on the above, I am as a student of the English for Business and Professional Communication Study Program is required to carry out Apprenticeship for a maximum of six months and a minimum of four months. I am chosen PT. Batam Media Ciber as one of the places to carry out Apprenticeship activities for four months. During the implementation of practical work (KP) I am gets a place in the warehouse section.

The implementation of this Apprenticeship starts from August 7, 2023 to December 7, 2023. The implementation of this Apprenticeship is expected to broaden I am knowledge about various good and correct task implementation and to be able to face the real world of work with the experience gained.

1.2 Purposes of the Apprenticeship

Apprenticeship is a series of activities that include an understanding of scientific theories or concepts applied in work in accordance with the study profession. Job Training can add to the discourse, knowledge and skills of students, and can solve scientific problems in accordance with the theory they obtain in college.

The objectives of the implementation of Apprenticeship activities for Bengkalis State Polytechnic students are:

1. To find out the job descriptions carried out during Apprenticeship at PT. Batam Media Ciber.
2. To find out if there are similarities between the courses in the classroom and the practical work at PT Batam Media Ciber..
3. To find out opportunity for the apprenticee to know the work system and procedures at PT. Batam Media Ciber.
4. To find out the obstacles and solutions faced when carrying out Apprenticeship at PT. Batam Media Ciber.

1.3 Significances of the Apprenticeship

The benefits of the Apprenticeship activity for students and Politeknik Negeri Bengkalis are:

1. For the apprentice, the implementation of this Apprenticeship can provide information to the apprentice about how job descriptions, work systems and procedures, where Apprenticeship is carried out, obstacles and solutions when carrying out Apprenticeship at PT. Batam Media Ciber so as to improve skills and insights both in terms of hardskill and softskill competencies.
2. For the State Politectic of Bengkalis, the implementation of this Apprenticeship is expected to create a good cooperative relationship between the Bengkalis State Polytechnic and PT. Batam Media Ciber.
3. For the Company, the implementation of this Apprenticeship is expected to contribute ideas and reveal problems that arise and provide suggestions in solving problems, so that in the end it can provide benefits for the development of the company.