

WEBSITE-BASED CAKE SALES APPLICATION

Name of Student : Dinda Nurul Mawardah
Student Number : 6103181251
Supervisor : Mansur, M. Kom

ABSTRACT

Wet cake production business is a home-based business (UMKM) which is often found on Bengkalis Island as in many grocery stores in Bengkalis. This home-based business is one of the business opportunities because there is still a lot of public interest in this wet cake. Wet cake is cake that is produced and must be sold out on the same day. So that many wet cake producers have to think about how this cake should be sold according to its portion, either by delivering it to the partners who work with the producers or by selling it directly to the customers. Based on the problems above, the author made a website-based application which is in this application there are some facilities provided, including: cake sales, input proof of payment, cake product sales reports, inputting the rest of the cake that has been sold out by each partner which is done by inputting the rest of the existing products on that day into the application, so the producers can see the products sold as well as the reviews and ratings given by the customers after purchasing the products that have been created dynamically. In addition, there is also a cancellation feature, both from the application admin and the customers. From the results of trials that have been carried out on producers, partners and customers, this website-based wet cake sales application helped producers to view the sales reports and also helped the partners to recap the product sales reports. This website-based wet cake sales application also assisted customers in ordering wet cake products and is provided with payment facilities, both Cash On Delivery (COD) and transfer.

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