CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Bengkalis State Polytechnic could be a state polytechnic in Riau area. The Bengkalis State Polytechnic Campus is found in Bengkalis, Riau, Indonesia, established in early 2000 by the Bengkalis Rule Government through the Gema Bahari Establishment. At first this Polytechnic as it were had 3 (three) ponder programs, to be specific:

Dispatch Electrical Designing, Dispatch Building Building, Dispatch Machining Designing. In any case, right now the Bengkalis State Polytechnic as of now has 8 offices (shipping building, mechanical designing, electrical designing, gracious building, commerce organization, data building, dialects, oceanic) and there are 19 think about programs.

Bengkalis State Polytechnic too plans all its understudies to enter the world of work and can give abilities required by industry through internship programs held by the campus.

An internship is portion of work preparing or a handle for straightforwardly applying information and competencies within the world of work that are gotten amid the think about period.

In English, internships are known as internships, whereas individuals who do internships are called assistants. Understudies who embrace internships are anticipated to be able to get it proficient work frameworks in genuine businesses.

Internships are moreover one of the necessities for understudy graduation in carrying out their considers. Through the Free Learning-Independent Campus program, understudies can embrace internships with a length of up to 4-6 months or one semester. The most point of internships is to get ready understudies to enter the world of work and be able to apply the abilities required by industry.

Internship programs can too give a few critical benefits to understudies, counting:progressing the quality of understudies in terms of practicum, getting to

be a venturing stone for understudies to seek after a career, giving encounter and understanding into the world of work, and can give extra wage for understudies.

Internship may be a viable preparing program within the proficient world advertised to understudies to supply real-world work encounter in a particular industry or organization. The most objective of an internship is to provide understudies the opportunity to apply the hypothetical information they have procured on campus to real work circumstances. Also, internships offer assistance understudies create down to earth aptitudes, construct a proficient organize, and pick up a more profound understanding of a specific industry or work field.

Internships for students have several goals, including providing practical experience, developing skills, exploring career paths, building networks, enhancing independence, boosting confidence, aligning theory and practice, understanding organizational culture, and developing a portfolio for career readiness and personal growth.

Internships for understudies have a few objectives, counting giving down to earth involvement, creating abilities, investigating career ways, building systems, upgrading autonomy, boosting certainty, adjusting hypothesis and hone, understanding organizational culture, and creating a portfolio for career preparation and individual development.

1.2 Purpose of the Apprenticeship

The purpose of the Job Training program conducted at PT. Centro Digital Riau Mediatama are:

- 1. To explain practical workplace systems and procedures.
- 2. To find out the obstacles and solutions during practical work.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State Polytrechnic of Bengkalis:

1. For Students

Students have the opportunity to apply theoretical knowledge and concepts acquired during lectures into the real world of work.

2. For Companies

There is a collaboration between the world of education and the world of industry/companies so that it is known by academics and companies to get alternative candidates for employees who are known for their quality, dedication, and credibility.

3. For State Polytrechnic of Bengkalis

State Polytrechnic of Bengkalis get feedback from companies related to curriculum development and learning processes for students who take part inPractical Work which can improve the quality of their graduates through practical work experience. And can establish collaboration indefinitely

1.4 Time and Length of Practical Work

Job Training Activities (KP) are carried out in accordance with the provisions of the rules for implementing the Job Training. The period of practical work is 4 (four) months, starting from August 21 to December 21, 2023. The schedule forpractical work at PT. Centro Digital Riau Mediatama are as follows:

Table 1.1. Office Hours Schedule

No	Day	Office hours	Break
1	Monday to Friday	09.00-17.00	12.00-14.00
2	Saturday	09.00-17.00	-
3	Sunday	Holiday	-

Source: PT.Centro Digital Riau Mediatama

1.5 Place of Implementation of Practical Work

This practical work activity was carried out at PT Centro Digital Riau Mediatama Pekanbaru Jl. 24 Srikandi Street, Delima, Tampan District, Pekanbaru City, Riau 28292.