

# **CAPTER 1 INTRODUCTION**

## **1.1 Background of the Apprenticeship**

Politeknik Negeri Bengkalis is one of the State Polytechnics located in Bengkalis, Riau, Indonesia. Politeknik Negeri Bengkalis is the first Polytechnic in Riau which was established in 2000. Through the Gema Bahari Foundation, its name for the first time was "Politeknik Pelayaran Bengkalis". On July 29, 2011, the Bengkalis Polytechnic officially became a state-owned university with the name Negeri Bengkalis Polytechnic through the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the Establishment of the Organization and Work procedures of the Bengkalis State Polytechnic. On December 26, 2011, Politeknik Negeri Bengkalis was inaugurated by the Minister of Education and Culture of the Republic of Indonesia.

Politeknik Negeri Bengkalis has 18 (eighteen) Study Programs consisting of 10 (ten) D3 (diploma three) in the fields of Shipbuilding Engineering, Ship Engineering Architecture, Mechanical Engineering, Civil Engineering, Informatics Engineering, Electrical Engineering, Nautical, Commercial Shipping Management, Business English, and Business Administration, and 8 (eight) D4 (diploma four) Study Programs, including Production and Maintenance Mechanical Engineering, International Business Administration, Public Financial Accounting, Electrical Engineering, Road and Bridge Planning Engineering, Information Systems Security Engineering, English for Business and Professional Communication and Software Engineering.

Field Work Practice (PKL) or Apprenticeship is one of the requirements that must be met by every student. At this time the smooth flow of information between the industrial world and education is very important in order to create harmony between the two. Therefore, Field Work Practice is a good place for students to interact directly with the industrial world.

The development of science allows everything to become more sophisticated. This encourages the world of work to get human resources who have superior abilities by meeting all the needs that exist in the world of work. The need to obtain reliable human resources also makes companies more effective in recruiting labor. This is a natural thing considering that companies must get workers who have the ability to build their companies. This triggers students to prepare themselves as well as possible by improving Hard Skills and Soft Skills while in lectures to face competition in the world of work.

Therefore, to empower human resources in Indonesia, Politeknik Negeri Bengkalis as one of the State Universities in Riau Province is expected to be able to produce quality graduates so that they can compete in the world of work. To meet these expectations, the Bengkalis State Polytechnic created a program that can help its graduates become qualified graduates, namely the Practical Work (KP) program. By participating in Practical Work, students will gain experience of direct assignments into the real world of work by practicing the theories that have been learned.

Practical Work is a learning process by directly recognizing the scope of the real world of work. Each student is required to go directly to the world of work which is their respective fields so that each student is expected to be able to directly apply the knowledge that has been learned before into the world of work. In addition, with Practical Work, students can increase their knowledge, skills, and experience in working which can later be applied in the real world of work. To do practical work, students must complete up to eight semesters of study and graduate in that semester.

The English for Business and Professional Communication Study Program hopes that with practical work students can know firsthand how the real business world is, and can add insight to each student to be more skilled, responsive, and able to compete and be efficient in the future. Consequently, after completing practical work, each student is required to make a work report when carrying out practical work so that students can be accountable for the results obtained from the practical work.

Based on the above, the author as a student of the English for Business and Professional Communication Study Program is required to carry out practical work for a maximum of six months and a minimum of four months. The author has chosen Pekanbaru Event Organizer as one of the places to carry out practical work activities for four months. During the implementation of practical work (KP) the author gets a place in the warehouse section.

The implementation of this practical work starts from Desember 5, 2023 to January 11, 2024. The implementation of this practical work is expected to broaden the author's knowledge about various good and correct task implementation and to be able to face the real world of work with the experience gained.

## **1.2 Purposes of the Apprenticeship**

Practical Work is a series of activities that include an understanding of scientific theories or concepts applied in work in accordance with the study profession. Job Training can add to the discourse, knowledge and skills of students, and can solve scientific problems in accordance with the theory they obtain in college.

The objectives of the implementation of Practical Work activities for Bengkalis State Polytechnic students are:

1. To find the job description carried out during practical work at Pekanbaru Event Organizer.
2. Provide an opportunity for the author to find the place of practical work carried out at Pekanbaru Event Organizer.
3. Provide an opportunity for an author to know the work system and procedures at Pekanbaru Event Organizer.
4. To find out the obstacles and solutions faced when carrying out practical work at Pekanbaru Event Organizer.

### **1.3 Significances of the Apprenticeship**

The benefits of the Practical Work activity for students and Politeknik Negeri Bengkalis are:

1. For the author, the implementation of this practical work can provide information to the author about how job descriptions, work systems and procedures, where practical work is carried out, obstacles and solutions when carrying out practical work at Pekanbaru Event Organize, so as to improve skills and insights both in terms of hardskill and softskill competencies.
2. For the Bengkalis State Polytechnic, the implementation of this practical work is expected to create a good cooperative relationship between the Bengkalis State Polytechnic and Pekanbaru Event Organizer..
3. For the Company, the implementation of this practical work is expected to contribute ideas and reveal problems that arise and provide suggestions in solving problems, so that in the end it can provide benefits for the development of the company.