

# **ASSISTANCE MSMEs PARTNERS OF PT PHR POLBENG IN TANAH PUTIH DISTRICT**

**Student Name** : **Devi Tamara**  
Student ID Number : 5404201320  
Supervisor Lecturer : Yunelly Asra, S.E., M.M  
Student Institute : State Polytechnic of Bengkalis

## **ABSTRACT**

MSMEs Spicy Chips Buk Iyar and Opak Nazwa are micro, small and medium enterprises located in Tanah Putih District. Currently, this business still needs to implement a full financial accounting system, and the most crucial thing is recording. Community service aims to help Spicy Chips Buk Iyar and Opak Nazwa in improving their financial report recording. The implementer used this method through direct observation of Spicy Chips and Opak Nazwa. During the mentoring process, implementers obtain the necessary information and data from micro, small and medium business owners as well as parties directly involved in operations. The output of this implementation is to improve the recording of financial reports and market products via social media. This final project uses 4 (four) methods consisting of project preparation plans, project implementation plans, completion plans and project reporting plans. result of the initial plan for MSMEs Assistance, direct survey was carried out at MSME location in Tanah Putih District.

**Keywords** : *Financial Report, Digital Marketing, MSMEs*