

REFERENCE

- Aban, N., Tanusi, G., Alumni Prodi Manajemen, S., & Dosen Prodi Manajemen, Ms. (N.D.). Factors Influencing Interest in Entrepreneurship in Management Study Program Students, Faculty of Economics, University of Flores-Factors Influencing Interest in Entrepreneurship in Management Study Program Students, Faculty of Economics, University of Flores. In Journal of Analysis (Vol. 19, Issue 2020).<Http://Ntt.Bps.Go.Id>
- Abdullah, D. (N.D.). (2019). The Influence of Entrepreneurial Motivation and Knowledge on Entrepreneurial Interests (Study on Students of the Faculty of Economics and Business, Majalengka University) Fiska Rahmah Septiany).<Www.Detiknews.Com>
- Alexandro, R. (2022). Entrepreneurship Motivation of Economic Education Students FKIP Palangka Raya University Entrepreneurship Motivation of Economic Education Students FKIP Palangka Raya University.<Http://Journal.Umpalangkaraya.Ac.Id/Index.Php/Anterior>
- Alim Shariati. (N.D.). (2022). Entrepreneurship (an easy way to start entrepreneurship). Pusaka Almaida. CV. Berkah Utami.
- Bella Nova Dhira, Rinto Alejandro, & Windy Utami Putri. (2021). *Pengaruh Mata Kuliah Kewirausahaan Terhadap Minat Berwirausaha Pada Mahasiswa Pendidikan Ekonomi*. Edunomics Journal, 2(2), 81–86. <Https://Doi.Org/10.37304/Ej.V2i2.3011>
- Chakti, G. (2019). The Book of Digital Marketing: Buku Pemasaran Digital (Vol. 1). Celebes Media Perkasa
- Chusnaini, A. C., & Rasyid, R. A. (2023). The Effect of Sponsorship Suitability on Music Festival Events. Accounting and Management Journal, 7(1), 51–56.
- Dwi Putri, R., Megasari, R., Rachmawati, D., Inayati, Ufah, Ekonomi, F., Ekonomi Pembangunan, J., & Negeri Malang, U. (N.D.). Entrepreneurial Literacy and the Emergence of Student Entrepreneurship: Is There a Relationship? <Http://Ojs.Pnb.Ac.Id/Index.Php/JBK>
- Fatmala Putri, D. (2023). Implications of Business Ethics in International Trade: An Overview of Export and Import Activities. business And Entrepreneurship, 3(2), 119–130. <Https://Doi.Org/10.55606/Jurimbik.V3i2.457>
- Febiola, & Gusteti, Yesi & Ermawati, Eka. (2022). *Pengaruh Pendidikan*

Kewirausahaan, Lingkungan Keluarga Dan Motivasi Terhadap Minat Berwirausaha (Studi Kasus Mahasiswa Manajemen 2018-2021). Manajemen Dewantara. 6. 206-216.

Firmansyah, M. A. (2019). *Kewirausahaan (Dasar Dan Konsep)*. Qiara Media. <Https://Www.Researchgate.Net/Publication/336146325>

Gultom, P. (2021). Development of the Entrepreneurial Spirit of High School Students through Training and Seminars. *Jurnal ilmu kependidikan*, 74-79.

Harjadi, D. (2021). *Experiential Marketing dan Kualitas Produk Dalam Kepuasan Pelanggan Generasi Milenial*.

Hartoyo, O., & Wahyuni. (N.D.). The Influence of Entrepreneurial Character in Entrepreneurship Courses on the Entrepreneurial Interests of Economic Education Students at Stkip Bima.54-67.

Hermawan, S., Nur, M. S., & Hanun, R. (2020). *Etika Bisnis Dan Profesi. Edisi Asli*. Griya Kebonangun, <Www.Indomediapustaka.Com>

Iqbal, M., Harahap, S., & Nawawi, Z. M. (2023). Implementation of Business Practice Assignments in Entrepreneurship Courses in Growing Student Interest in Becoming Entrepreneurs. In *Journal of Management, Economics and Entrepreneurship*. (Vol. 1, Issue 1).

Kania, R. (2020). Explorative Study of the Impact of Entrepreneurship Education on Entrepreneurial Interests. *Journal of Business Management and Entrepreneurship*. 106-111.

Khotimah, P. C., Kantun, S., & Widodo, J. (2020). *Pengaruh Hasil Belajar Mata Pelajaran Produk Kreatif Dan Kewirausahaan Terhadap Minat Berwirausaha Siswa di Smk Negeri 7 Jember (Studi Kasus Pada Kelas Xii Program Keahlian Multimedia Semester Gasal Tahun Ajaran 2019/2020)*. 14. <Https://Doi.Org/10.19184/Jpe.V14i2.16522>

Komalasari, D., Pebrianggara, A., & Oetarjo, M. (2021). *Buku Ajar Digital Marketing*. Umsida Press, 1-83.

Kuswanto, Suratno, & Tri Wulandari, M. (2022). The Impact of Entrepreneurial Attitudes and Entrepreneurial Competence on Students' Business Success. *International Journal of Entrepreneurial Knowledge*, 10(2), 42–53. <Https://Doi.Org/10.37335/Ijek.V10i2.169>

Leunbach, D. (2021). Entrepreneurship as a Family Resemblance Concept: A Wittgensteinian Approach to The Problem of Defining Entrepreneurship. *Scandinavian Journal of Management*, 37(1).

- Margahana, H. (2020). The Urgency of Entrepreneurship Education in shaping student character. Scientific journal of economics and business. 176-183.
- Nursita, L. (2021). The Impact of Entrepreneurship Courses on Student Entrepreneurial Interests. Ideas: Educational, Social and Cultural Journals, 7(3), 83. <Https://Doi.Org/10.32884/Ideas.V7i3.401>
- Prihatminingtyas, B. (2019). Business Ethics an Approach and Its Application to Stakeholders. CV IRDH. Anggota IKAPI No. 159-JTE.
- Qurratul, F. (2020). The influence of entrepreneurial knowledge, entrepreneurial motivation and family environment on the interest in entrepreneurship of Telkom University students of the Faculty of Communication and Business. Scientific journal of economics and business. 151-159.
- Raihanah Sari_Marya Ulfah_Fathuljannah. (N.D.). (2019). Entrepreneurship Education (Revised Edition 1). K-Media.
- Rasyiqa, D., Zamhari, A., Yahya, M., Daniyasti, N., & Fitriani, A. (2023). *Peran Kewirausahaan Di Era Globalisasi Dalam Memajukan Perekonomian Di Indonesia*. Jurnal Multidisiplin Indonesia, 2(6), 953-953.
- Rauf, A., Manullang, S. O., Ps, T. E. A., Diba, F., Akbar, I., Awaluddin, R., ... & Yahawi, S. H. (2021). Digital Marketing: Konsep Dan Strategi (Vol. 1). Penerbit Insania.
- Rosyanti, and Irianto, A. (2019). The influence of entrepreneurship education and family environment on the entrepreneurial motivation of students majoring in Economic Education, Padang State University. Ecogen, 2(3), Journal of Economic Education. 587-595.
- Saban Echdar, S. M. (2019). Business Ethics and Entrepreneurship Deepublish (CV Budi Utama) <https://ebooks.gramedia.com/id/buku/penerbit/deepublish>.
- Sh Yavmutov Dilshod Shoimardonkulovich Associate Professor, Y. D. (2021). The Role of Entrepreneurship In Achieving Economic Stability. 2(7).
- Shakhrukhmirzo, S. (2022). Theoretical and Methodological Importance of Social Entrepreneurship Development. In Multidisciplinary Peer Reviewed Journal ISSN (Vol. 8).
- Siregar, M. E. M. (2022). *Riset Dan Seminar Sumber Daya Manusia*. Widina Media Utama (Grup Cv. Widina Media Utama). <Www.Penerbitwidina.Com>.

- Sri Sandyawati, N. (N.D.). Buku Ajar Kewirausahaan Pt. Pena Persada Kerta Utama. Cetakan Pertama. PT. Pena Persada Kerta Utama.
- Sugiharto, A. (2020). The Influence of Learning Entrepreneurship Courses on Students' Interest in Becoming an Entrepreneur in Scientific Forum (Vol. 17). 149-157.
- Syahirman Yusi, M. (2022). The Relationship Between Entrepreneurial Spirits and Entrepreneurial Value in Improving Business Self-Reliance: A Proposed Model. Jurnal Riset Bisnis Dan Investasi, 8(1).
- Tambunan, B. A. Y., Sitanggang, E., & Sintia, I. (2022). The Importance of Applying Ethics in Business. Asian Journal of Applied Business and Management, 1(1), 11–18. <Https://Doi.Org/10.55927/Ajabm.V1i1.1726>
- Titu, M. A., Dewi, M., & Maran, M. M. (2022). *Pengaruh Mata Kuliah Kewirausahaan Terhadap Minat Ber-Entrepreneur (Mahasiswa Semester III Pendidikan Ekonomi Institut Keguruan Dan Teknologi Larantuka)-SA 4.0 License Jurnal Pendidikan Dan Kewirausahaan*, 10(2).
- Tumanggor, D. R., Malau, A. R., & Damanik, H. M. (2022). *Analisis Faktor-Faktor Yang Mempengaruhi Minat Berwirausaha Mahasiswa di Kota Medan*. In Diana Rahmasari Tumanggor (Vol. 1, Issue 02).
- Varadarajan, R. (2020). Customer Information Resources Advantage, Marketing Strategy and Business Performance: A Market Resources Based View. Industrial Marketing Management, 89, 89-97
- Wahyudi, W., Sugiarti, E., Mukrodi, M., Salam, R., & Anwar, S. (2021). Membangun Minat Berwirausaha Melalui Kegiatan Learning, Sharing & Practice. In Jurnal PKM Manajemen Bisnis (Vol. 1, Issue 1). 1-10.
- Widisatria, D. (2020). Implementasi Etika Bisnis Pada Pt Aqua Golden Mississippi Tbk. 1(5). <Https://Doi.Org/10.31933/JEMSI>
- Yuejun, Cai, Jessica, & Zhang. (N.D.). Journal of Humanities and Social Sciences Studies (JHSSS) The Motivator to Students' Entrepreneurship Intention: The Existence Of University Incubated Entrepreneurs.