

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Apprenticeship

Apprenticeship or practical work is an activity for students to apply the knowledge they have gained while studying at a university in a field of work. The aim of the apprenticeship is to improve the quality of individual students so they can compete and get to know the world of work while improving the quality of graduates from the State Polytechnic of Bengkalis.

State Polytechnic of Bengkalis is one of the vocational universities which not only provides theoretical knowledge but also provides students with field practice so they can compete well in global competition. To fulfill this, the Language Department provides work practice courses that are mandatory for all students at the final level as a way to face the competition of the global era and produce quality graduates who are ready to face the global era.

The Assignor where apprentice do apprenticeship is at *PT. Bank BTPN Syariah (Bank Tabungan Pensiunan Nasional Syariah) Tbk* as a Community Facilitator assigned to MMS (Mobile Marketing *Syariah*) *Sungai Penuh- Kerinci*. *PT. Bank BTPN Syariah Tbk* is a company operating in the field of sharia finance. This company is the only bank in Indonesia that focuses on collecting funds from families and prosperous groups and channeling them back to less fortunate families through appropriate sharia financing. Reasons for choosing *PT. Bank BTPN Syariah Tbk* wants to dig deeper into the profit sharing system in Bank *Syariah*. Not only that, as a Community Facilitator, they are also assigned to help Mothers who are entrepreneurs in increasing knowledge and skills in a measurable and sustainable manner. This program, it is hoped that the Community Facilitator will gain insight into the customer's business and the customer will receive education in expanding market access from the Facilitator.

## **I.2 Purposes of the Apprenticeship**

The purposes of apprenticeship done at *PT. Bank BTPN Syariah Tbk* are as follows:

- a. To know kinds of jobs done in Community Facilitator of PT. Bank BTPN *Syariah Tbk*.
- b. To know working procedures used in Community Facilitator of PT. Bank BTPN *Syariah Tbk*.
- c. To know documents used in Community Facilitator of PT. Bank BTPN *Syariah Tbk*.

## **I.3 Significances of the Apprenticeship**

### **I.3.1 Significance for the Apprentice**

- a. Can compare the knowledge received in lectures with existing facts.
- b. Apply knowledge and insight regarding practice, especially regarding banking procedures and entrepreneurship.
- c. Instill professionalism values in the world of work with direct practice in the real world.
- d. Develop mental and self-confidence in facing the world of work.

### **I.3.2 Significance for State Polytechnic of Bengkalis**

- a. Establishing good cooperation between the Bank and the University, especially the Language Department.
- b. To determine students' ability to apply the knowledge they have been given while studying in the Language Department.
- c. Obtain feedback in improving the curriculum in accordance with the needs of the agency or company and development demands in general.

### **I.3.3 Significance for Company**

- a. Banks receive input as material for development and solutions to answer existing problems.
- b. Establishing good relations between the Bank and higher education

institutions (State Polytechnic of Bengkalis).

c. Foster mutually beneficial cooperation between the parties involved.