

CHAPTER I

INTRODUCTION

1.1 Background of Apprenticeship

Apprenticeship is an educational or training program in which a student or learner can gain practical experience in a workplace that is relevant to the field of study they have taken. The main objectives are to gain an understanding of the world of work, develop practical skills, and prepare to enter the job market after graduation. It can be carried out in various types of organizations, ranging from private companies to government agencies, and usually lasts for a certain period, during which interns will work under the guidance of a mentor or supervisor.

State Polytechnic of Bengkalis is a vocational high education institution that implements the idea that apprenticeship is one of the graduation requirements. This program is designed to provide students with the opportunity to apply the knowledge and skills they have learned in the classroom to a real work environment, thereby enriching their learning experience and helping to prepare them to face challenges in the professional world.

Apprenticeship, better known as practice work (KP), is a series of activities that include an understanding of scientific theories and concepts applied in work according to the field of study. In this program, specifically English Study Program students in semester six (6), apprenticeship activities are carried out for approximately four (4) months. However, before choosing a place to do this program, the apprenticeship coordinator provides several options for apprenticeship places to students.

Therefore, the writer was choosing an apprenticeship in Social Capital, especially in Stakeholder Relations (SHR) department at PT. RAPP, which started from February 12 to June 14, 2024. Stakeholder Relations here handles stakeholder relationship management from the district to province.

1.2 Purpose of the Apprenticeship

The purposes of apprenticeship at PT. RAPP are:

1. Identify the types of tasks performed in the Stakeholder Relations department at PT RAPP.

2. To understand the operational procedures used in the Stakeholder Relations department at PT RAPP.
3. To apply the theories acquired on campus to practical applications.

1.3 Significance of the Apprenticeship

The apprenticeship carried out is very beneficial as follow are:

1. For students can learn new skills and apply what they have already learned, especially in the field of business and aware of how to draw attention and speak in front of an audience.
2. For companies can improve its image and branding while also identifying potential talent among the interns who may be suitable candidates for future recruitment.
3. Apprenticeship programs help State Polytechnic of Bengkalis prepare their graduates to become skilled workers in the industry after they graduate. As such, apprenticeships help polytechnics create and implement their curriculum.