

CHAPTER I

INTRODUCTION

1.1 Background of Apprenticeship

Higher education represents the pinnacle of formal learning, aimed at cultivating highly skilled professionals in human resources with advanced intellectual capabilities fit for the competitive landscape of the workplace. Both excellence and competency are indispensable. Consequently, educational institutions are tasked with grooming top-tier human resources to confront the ever-intensifying competition. In the contemporary era of globalization, the march of progress in technology and the passage of time are inevitable. This holds true for education as well, an arena in constant flux, where governments tirelessly endeavor to elevate standards. Every college attendee must be equipped to navigate the demands of professionalism within their chosen career path to thrive post-graduation. As scientific and technological advancements accelerate, the need for adept human resources capable of mastering these domains becomes paramount. It is envisaged that the march of scientific and technological progress can be matched by the mastery of these domains by skilled professionals.

The demand for competent and reliable expertise in specific fields is instrumental in securing roles that are increasingly dynamic in the pursuit of achieving desired objectives. Possessing adequate proficiency engenders human resources primed to leverage not only knowledge but also ethics, perspectives, and other requisite principles. The synergy between theory and practice in the realm of education is pivotal for validating and applying theoretical knowledge in real-world scenarios. It falls upon Bengkalis State Polytechnic to equip its students for success in the professional sphere, one aspect being the mandatory participation in Practical Work (KP) as a requisite component of completing the Applied Undergraduate Study Program in International Business Administration.

Practical Work (KP) embodies a learning journey wherein students directly immerse themselves in the workplace environment. Broadly speaking, the execution of Occupational Training aims at enhancing students' capacities and

skills aligned with their respective fields, to be directly applied across various engagements in governmental bodies and private enterprises. Each student at Bengkalis State Polytechnic is obligated to undergo this practical training annually to translate their academic learnings into practical workplace applications. Practical Work comprises a series of activities encompassing the application of scientific theories/concepts relevant to the profession within the field of study. Through practical work, students acquire insights, knowledge, and skills, bridging the gap between theoretical knowledge and practical application.

As a student majoring in International Business Administration, the author chose Pelindo Dumai as an internship site because this port is a very strategic center of logistics and international trade activities in Indonesia. Pelindo Dumai, as part of Pelindo (Persero) Regional 1 branch Dumai, plays an important role in connecting the domestic market with the global market through intensive export and import activities. Through my internship here, I have the opportunity to be involved in various operational and administrative aspects that support international relations, such as office management, international trade document management, and global marketing strategies. This experience will give me a deep insight into how international business policies are applied in practice, as well as broaden my understanding of the challenges and opportunities in the trading environment.

This Practical Work is carried out after students have completed at least 7 (Seven) semesters and fully graduated. Practical Work is one of the activities that has been carried out every year and must be followed by every Bengkalis State Polytechnic student, which aims to implement the theories obtained in college into the world of work, such as secretarial knowledge which includes office management, handling correspondence, communication and filing procedures. Practical work has been carried out at PT Pelindo (Persero) Regional 1 branch of Dumai for 4 (four) months starting from February 01st to May 31st, 2024.

1.2 Purpose of the Apprenticeship

To achieve the expected results, it is necessary to know the objectives of the practical work, which are as follows:

1. To find out descriptions of work activities at PT. Pelabuhan Indonesia (Persero) Regional 1 Branch of Dumai.
2. To find out descriptions of work activities at PT. Pelabuhan Indonesia (Persero) Regional 1 Branch of Dumai.
3. To find out the documents used for activities when conducting apprenticeship program at Pelindo (Persero) Regional 1 Branch of Dumai.

1.3 Significant of Apprenticeship

The Apprenticeship carried out is very beneficial for several parties such as students, companies and Bengkalis State Polytechnic

1. For Students
 - a. There are several benefits from the implementation of the apprenticeship program that students get, namely as follows:
 - b. Get a certificate from the company if you have completed a apprenticeship program.
 - c. Students can develop working relationships and add experience to their resume. Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
 - d. Students gain practical experience in applying theoretical/conceptual knowledge according to their study program.
 - e. Students have the opportunity to be able to analyze problems related to knowledge applied in the world of work according to their study program.

2. For Companies

The benefits of implementing apprenticeship programs are also obtained by companies/institutions that accept apprenticeship students, such as:

- a. Companies will receive labor assistance from students who do apprenticeship so that the work becomes a little lighter and easier.

b. The company will be recognized by academics and the world of education.

3. For Bengkalis State Polytechnic.

There are several benefits from the implementation of the apprenticeship program obtained by the Bengkalis State Polytechnic, namely as follows:

- a. There is good cooperation/relationship between campuses and companies where students do apprenticeship.
- b. Bengkalis State Polytechnic can improve the quality of its graduates through student apprenticeship experience.
- c. Bengkalis State Polytechnic will be better known in the industrial or corporate world.
- d. Bengkalis State Polytechnic receives feedback from organizations/companies on the abilities of students participating in apprenticeship in the world of work.
- e. Bengkalis Country receives feedback from the world of work for curriculum development and learning processes.