

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

In the early 2000s, the Government of Bengkalis Regency, through the Gema Bahari Foundation, established a college named Bengkalis Shipbuilding Polytechnic, offering three programs: Ship Electrical Engineering, Ship Building Engineering, and Ship Mechanical Engineering. Over time, the institution transitioned to Bengkalis polytechnic under the Bangun Insani Foundation (YBI) Bengkalis, expanding its offerings to include Shipbuilding Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, and Business Administration.

In July 2001, Bengkalis Polytechnic welcomed its inaugural class of students. Then, in 2006, the institution expanded its offerings by introducing two new programs: Business English and Informatics Engineering. Later, on December 26, 2011, Bengkalis Polytechnic attained the status of a State University (PTN) and was officially renamed the State Polytechnic of Bengkalis through Regulation No. 28 of 2011 issued by the Minister of National Education.

From 2013 to 2016, the State Polytechnic of Bengkalis expanded its offerings with nine additional study programs, including D4 Mechanical Production and Maintenance, D4 Electrical Engineering, D4 Road & Bridge Design Engineering, D3 Nautics, D3 Technical, Management and Trading Ports, D4 Software Engineering, D4 International Business Administration, and D4 Public Financial Accounting. Continuing this growth, until 2021, the institution planned to introduce three more study programs: D4 Marine Architecture Engineering Technology, D4 Information System Security, and D4 English for Communication and Professionals. Overall, since its establishment in 2000, the State Polytechnic of Bengkalis has developed into a vocational campus offering eight majors comprising

18 study programs. It emphasizes apprenticeship experiences, mandatory for all final semester students, aiming to cultivate competence across various fields.

Apprenticeship, commonly referred to as "Practice Work" or KP, involves a series of activities aimed at applying scientific theories and concepts learned during academic studies to real-world work situations relevant to students' fields of study. It serves to enhance students' knowledge and skills, enabling them to address scientific problems based on the theories they've acquired in college. By engaging in apprenticeship, students gain a deeper understanding of their chosen field of study and can apply their knowledge effectively. Furthermore, it offers students insights into their future professions and familiarizes them with the working environment associated with their study programs. Thus, apprenticeship serves as a valuable opportunity for students to acquire knowledge and practical experience, fulfilling a requirement for obtaining an applied bachelor's degree.

In this program, tailored for International Business Administration students in their eighth semester, the internship extends over approximately four months. Throughout this duration, students are empowered to select their desired location for the internship. Nevertheless, the internship coordinator presents various options or recommendations based on prior internship placements. Among these options, the author has indicated a keen interest in pursuing apprenticeship within the realm of finance, particularly at PT. Bank Rakyat Indonesia Bengkalis Branch Office, specifically at the Sungai Pakning Work Unit.

Bank Rakyat Indonesia (BRI) stands as one of Indonesia's largest state-owned banks. Its origins trace back to December 16, 1895, when it was established in Purwokerto, Central Java, by Raden Bei Aria Wirjaatmadja. Since then, PT Bank Rakyat Indonesia Tbk has evolved into a dynamic state-owned corporation, continually expanding its operations to include subsidiaries specializing in various services such as pension funds, insurance, pawnshops, and so on.

With over 128 years of expertise, BRI consistently offers convenience and efficiency in addressing diverse customer requirements. Backed by outstanding banking services, millions of customer transactions are seamlessly managed round the clock, seven days a week, through a vast network of service facilities spanning

across the nation. In step with the nation's progress, Bank BRI continually innovates to fulfill all banking service demands, steadfast in its commitment to serve as the primary partner for the Indonesian people in advancing their economy.

PT. Bank Rakyat Indonesia has a widespread presence across Indonesia, encompassing Regional Office Work Units, Branch Offices, Sub-Branch Offices, Cash Offices, BRI Units, and BRI Terrace, all interconnected in real-time online. In Bengkalis Regency specifically, there is one branch office situated at Jl. Gen. Sudirman, Bengkalis City, District of Bengkalis, Bengkalis Regency, Riau 28713. Within this branch office, there are three Unit offices, namely BRI Unit Sungai Pakning, BRI Unit Selat Baru, and BRI Unit Bengkalis Kota. Additionally, the BRI Unit Bengkalis Kota hosts one BRI Terrace located at the Terubuk Bengkalis market, known as BRI Terubuk Terrace Market.

1.2 Purpose of the Apprenticeship

The apprenticeship activities for students in the International Business Administration study program at State Polytechnic of Bengkalis include:

1. Describing the job roles at BRI Unit Sungai Pakning.
2. Identifying the locations and times when tasks are performed by employees at BRI Unit Sungai Pakning.
3. Explaining the procedural systems in place at BRI Unit Sungai Pakning.
4. Identifying challenges and solutions encountered during the apprenticeship implementation.

1.3 Significances of the Apprenticeship

Apprenticeship provides significant benefits for various parties, including students, companies, and State Polytechnic of Bengkalis.

1.3.1 Significances for Students

The implementation of the apprenticeship program provides several benefits for students, namely:

1. Get a certificate from the company after completing the apprenticeship program.

2. Receive pocket money and transport in accordance with the agreement between the apprenticeship participants and the company.
3. Students can develop work relationships and gain experience in resumes.
4. Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
5. Students gain practical experience in applying theoretical or conceptual knowledge in accordance with their study program.
6. Students are able to analyze problems related to science applied in work in accordance with their study program.

1.3.2 Significances for the Company

The apprenticeship program also provides benefits for companies/institutions that accept apprenticeship students, among others:

1. Companies get labour assistance from students who do apprenticeship so that work becomes lighter and easier.
2. The company becomes better known among academics and the world of education.

1.3.3 Significances for State Polytechnic of Bengkalis

The implementation of the apprenticeship program also brings benefits to the Bengkalis State Polytechnic, namely:

1. The establishment of good cooperation/relationship between the campus and the company where students do apprenticeship.
2. Bengkalis State Polytechnic can improve the quality of its graduates through student apprenticeship experience.
3. Bengkalis State Polytechnic becomes better known in the industrial or corporate world.
4. Bengkalis State Polytechnic receives feedback from organizations/companies on the ability of students who participate in apprenticeship in the world of work.
5. Bengkalis State Polytechnic gets input from the world of work for curriculum development and learning processes.