

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of Apprenticeship**

In this era of globalization, every individual is required to be able to improve their quality and competence so that they are able to become individuals who are ready to compete in various sectors, especially in the industrial sector, these demands arise because as a university graduate must be able to become a solution to all problems that arise.

To meet these demands and to achieve the full objectives of education in higher education, it is deemed insufficient if students only rely on the theoretical knowledge gained from college. Therefore, knowledge is needed to apply the knowledge that has been obtained so that students can practice the aspects needed to enter the world of work that they will pursue later. In line with that, the College requires students to take part in the Practical Work course which is held in even semesters.

Practical Work is an Intra-Curricular Activity which is part of the subject of State and Community Life (KBB) for all majors at Politeknik Negeri Bengkalis. In general, the implementation of Practical Work is aimed at improving students' abilities and skills in the field of technology and skills directly in various activities in industry and offices.

As a Student in international business Administration choosing to intern at PT Pelindo Dumai was a strategic and meaningful choice for me. I am interested in the dynamic logistics and transportation industry, and PT Pelindo Dumai as part of Pelindo III offers the opportunity to deeply understand port operations and logistics management. Moreover, I believe that interning at PT Pelindo Dumai will provide me with valuable practical experience in developing professional skills, such as human resource management, project management, and improving operational efficiency. In addition, PT Pelindo Dumai's contribution to the development of the Dumai region is also an additional motivation for me, as I

want to be able to contribute to the development of the community through the experience I gain during this internship. I am confident that PT Pelindo Dumai will be an ideal platform to develop my potential and prepare myself for a successful career in the industry.

After carrying out Practical Work specifically, students are expected to gain industrial experience which includes planning, processing and implementation in a work unit. The achievement of the objectives of the Practical Work ultimately refers to the formation of professional students who have broad skills and knowledge, especially in the field of International Business Administration. With this ability, it is hoped that graduates of the Applied Bachelor of International Business Administration of the Bengkalis State Polytechnic can apply their skills and knowledge.

Politeknik Negeri Bengkalis also strives to improve the ability of students by conducting training in companies, so as to realize the Polytechnic's mission to make ready-to-use personnel and have a link and match between the world of work and the world of education that is well implemented.

## **1.2 Purpose of the Apprenticeship**

The Practical Work activities of Bengkalis State Polytechnic students in the International Business Administration Study Program have the following objectives:

1. To find out description of work activities at PT Pelabuhan Indonesia (Persero) Regional 1 Branch of Dumai.
2. To find out the documents used for activities when conducting apprenticeship program at PT Pelabuhan Indonesia (Persero) Regional 1 Branch of Dumai.
3. To Find out the work system General Division work procedures at PT Pelabuhan Indonesia (Persero) Regional 1 Branch of Dumai

### **1.3 Significant of Apprenticeship**

Practical work carried out is very useful for several parties such as students, companies and Politeknik Negeri Bengkalis.

#### **1. For Students:**

There are several benefits from the implementation of the Practical Work program obtained by students, namely as follows:

- a. Students can develop working relationships and add experience to their resume.
- b. Students have the opportunity to apply theoretical/conceptual knowledge in the world of work.
- c. Students gain practical experience in applying theoretical/conceptual knowledge in accordance with their study program.
- d. Students have the opportunity to be able to analyze problems related to the knowledge applied in the world of work in accordance with their study program.

#### **2. For the Company**

The benefits of implementing the Practical Work program are also obtained by companies / institutions that accept Practical Work students. The company will receive labor assistance from students who do Practical Work so that the work becomes a little lighter and easier.

#### **3. For Politeknik Negeri Bengkalis**

There are several benefits from the implementation of the Practical Work program obtained by the Bengkalis State Polytechnic, namely as follows:

- a. Bengkalis State Polytechnic can improve the quality of its graduates through student practical work experience.
- b. There is good cooperation / relationship between the campus and the company where students do Practical Work.
- c. Polytechnics will be better known in the industrial or corporate world.
- d. Politeknik Negeri Bengkalis receives feedback from organizations / companies on the ability of students who take part in Practical Work in the world of work.

- e. Bengkalis State Polytechnic receives good feedback from the world of work for curriculum development in the learning process.