

TRANSLATING SIMALUNGUN TOURISM MOBILE APPLICATION IN TO ENGLISH

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ABSTRACT

Simalungun has diverse tourism potential, including natural attractions like Lake Toba, the largest lake in Indonesia. To promote tourism, the Simalungun District Office of Culture, Tourism, and Creative Economy created a mobile app called Simalungun Tourism. However, the app is currently only in Indonesian. To attract more international tourist, the content needs to be translated into English. The purpose of this study is to translate the content of Simalungun Tourism mobile application in to english. This study was Descriptive method. There were several processes that have been carried out in making this product, start from literature reviews, collecting contents, and translation. The result of this study is translation of simalungun tourism mobile application in to english. It will help international tourist to easily to explore and access information about tourism in Simalungun Regency.

Keywords : Translation, Tourism, Attraction, Application, Mobile