

# CHAPTER I

## INTRODUCTION

### 1.1 Background

Higher education represents the pinnacle of formal learning, aimed at cultivating highly skilled professionals in human resources with advanced intellectual capabilities fit for the competitive landscape of the workplace. Both excellence and competency are indispensable. Consequently, educational institutions are tasked with grooming top-tier human resources to confront the ever-intensifying competition. In the contemporary era of globalization, the march of progress in technology and the passage of time are inevitable. This holds true for education as well, an arena in constant flux, where governments tirelessly endeavor to elevate standards. Every college attendee must be equipped to navigate the demands of professionalism within their chosen career path to thrive post-graduation. As scientific and technological advancements accelerate, the need for adept human resources capable of mastering these domains becomes paramount. It is envisaged that the march of scientific and technological progress can be matched by the mastery of these domains by skilled professionals.

The demand for competent and reliable expertise in specific fields is instrumental in securing roles that are increasingly dynamic in the pursuit of achieving desired objectives. Possessing adequate proficiency engenders human resources primed to leverage not only knowledge but also ethics, perspectives, and other requisite principles. The synergy between theory and practice in the realm of education is pivotal for validating and applying theoretical knowledge in real-world scenarios. It falls upon Bengkulu State Polytechnic to equip its students for success in the professional sphere, one aspect being the mandatory participation in Apprenticeship (KP) as a requisite component of completing the Applied Undergraduate Study Program in International Business Administration.

Apprenticeship (KP) embodies a learning journey wherein students directly immerse themselves in the workplace environment. Broadly speaking, the execution of Occupational Training aims at enhancing students' capacities and

skills aligned with their respective fields, to be directly applied across various engagements in governmental bodies and private enterprises. Each student at Bengkalis State Polytechnic is obligated to undergo this practical training annually to translate their academic learnings into Apprenticeship place applications. Apprenticeship comprises a series of activities encompassing the application of scientific theories/concepts relevant to the profession within the field of study. Through Apprenticeship, students acquire insights, knowledge, and skills, bridging the gap between theoretical knowledge and practical application.

State Polytechnic of Bengkalis is a university established by the Bengkalis Regency Government through the Gema Bahari Foundation in early 2000, which at that time was still called the Bengkalis Shipbuilding Polytechnic. On its way, the Bengkalis Shipbuilding Polytechnic changed its name to *Politeknik* Bengkalis and was under the auspices of the Bangun Insani Foundation (YBI) Bengkalis, with 5 (five) study programs namely: Shipbuilding and Maritime Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, and Business Administration. In July 2001, *Politeknik* Bengkalis accepted its first batch of new students. In 2009, *Politeknik* Bengkalis together with Yayasan Bangun Insani Bengkalis and the Bengkalis Regency Government proposed an increase in status from PTS to PTN to the Ministry of National Education through the Directorate General of Higher Education. On July 29, 2011, *Politeknik* Bengkalis officially became a PTN with the name State polytechnic of bengkalis through the Regulation of the Minister of National Education (Permendiknas) Number 28 of 2011 concerning the Establishment, Organization and Work Procedures of State polytechnic of bengkalis. On December 26, 2011, State polytechnic of bengkalis was inaugurated as a state by the Minister of Culture and Education of the Republic of Indonesia, Prof.Dr.Ir. Muhammad Nuh, DEA. Currently, state polytechnic of bengkalis has 8 (eight) departments including the Department of Marine Engineering, Mechanical Engineering, Electronic Engineering, Civil Engineering, Commercial Administration, English, Informatics Engineering and Maritime Engineering. State polytechnic of bengkalis has 18 study programs consisting of 8 (eight) D-III Study Programs including: Shipbuilding Engineering,

Mechanical Engineering, Electronic Engineering, Civil Engineering, Information Technology, English, Nautical, and Commercial Shipping Management. State polytechnic of bengkalis also has 10 (ten) D-IV Study Programs including: Production and Maintenance Mechanical Engineering, Electrical Engineering, Road and Bridge Design Engineering, International Business Administration, Business Digital, Public Financial Accounting, Software Engineering, Marine Architecture Engineering Technology, English for Business and Professional Communication, and Information Systems Security. As a student of the International Business Administration Study Program, one of the programs that must be carried out as a student is Apprenticeship. This Apprenticeship is carried out after students have completed at least 7 (seven) semesters and are declared full graduates. The specified Apprenticeship is carried out for 4 (four) months. The author has carried out Apprenticeship at PT Riau Andalan Pulp and Paper (RAPP) placed in the Legal department of the Corporate Office which has been carried out for approximately 4 (four) months starting from February 05<sup>th</sup> , 2024 to June 05<sup>th</sup> , 2024.

## **1.2 Purpose of the Apprenticeship**

The purpose of the apprenticeship program completed at PT Riau Andalan Pulp and Paper are as follows:

1. To identify the task specifications carried out during the apprenticeship at PT Riau Andalan Pulp and Paper.
2. To develop practical skills for the student during the internship at PT. Riau Andalan Pulp and Paper.
3. To understand the system and procedures of apprenticeship conducted at PT Riau Andalan Pulp and Paper.

## **1.3 Significances of the Apprenticeship**

The apprenticeship carried out is expected to provide benefits to various parties. These benefits are as follows:

1. For Students

Students get the valuable chance to apply the information on hypothetical ideas got during addresses into genuine work circumstances. Students likewise gain pragmatic experience and the valuable chance to dissect issues connected with applied information during functional work.

2. For Organizations

Can work on the organization's picture by giving great impressions and encounters to understudies who accomplish reasonable work. What's more, the presence of participation between the universe of schooling and industry or organizations can make it simpler for organizations to get imminent representatives who are known for their quality, devotion and believability while doing reasonable work.

3. For State Polytechnic of Bengkalis

State Polytechnic gets input from the universe of work for educational plan advancement and growing experiences for understudies taking pragmatic work in order to work on the nature of talented alumni through common-sense work insight.