

CHAPTER I INTRODUCTION

1.1 Background of the Apprenticeship

In a time when information is freely available and technology advancements have made business travel at speed, labor has become more competitive as a professional resource and requires specialized knowledge in their industries. Such a qualified human resource needs to be persistent, hardworking, or have more rigorous science-related learning.

After graduating, every student needs to be prepared for the professionalism of the work in the field they are studying in order to enter the workforce. A person lacking work experience faces many challenges when trying to break into the workforce. These include the fact that the science learned on campus is static (and sometimes even less flexible or adaptable to real-world work activities), that the theory learned may not always translate to the real world, and that the science gained is still constrained by time and space.

The features of the workplace differ from those of a college bench for students. A potential employee must possess a wide range of abilities and skills, thus it is normal for students to struggle with adapting to the expectations of the workplace. It is the duty State Polytechnic of Bengkalis to enhance its human resource base, particularly with regard to raising student quality. Making the apprenticeship course required of students is one of the initiatives. Students can grow as individuals via apprenticeship preparation for the workforce.

Apprenticeship is a series of activities that encompasses the understanding of the theory or concepts of science applied in the work according to the profession of the field of study. The apprenticeship can change the discourse, knowledge and skill of students, as well as being able to solve the questions of science in accordance with the theories they have acquired in the lecture bench. objectives of the training program to be achieved (Oemar Hamalik, 2005: 92). so that students can find out the profession that is in accordance with their study

program. we will provide a job description that matches their study program. The International Business Administration Studies Program is one of the study programmes available at the State Polytechnic of Bengkalis. At this study program, students learn about International Business, Financial Services and Banking, Exports and Imports, to the world of companies that implement business with international coverage to prepare students ready for employment in the field, then the International Business Management study program requires students to follow Practice.

In this programme, apprenticeship activities are carried out for 4 (four) months starting from 06 February - 31 May 2024, the author as a student of the International Business Administration study program has chosen PT. Sari Dumai Sejati as the place to carry out the apprenticeship activities. Companies that operate in the field of CPO loading are cooking oils and margarine as their primary products. And the author took this place because the company has already carried out sales abroad and there is a process of import exports that the author needs to see how the process of exports of imports in the real world of industry and during the implementation of this apprenticeship is also expected to add the insight of the author about the performance of the job well and correctly and to be able to face the actual world of work with the experience acquired.

1.2 Purposes of Apprenticeship

In general, the purpose of the Apprenticeship (KP) is one of the activities for the students State Polytechnic of Bengkalis in completing their studies. Purpose of Apprenticeship The objectives of implementing Apprenticeship are as follows:

1. To describe job descriptions at PT.Sari Dumai Sejati.
2. To know the place and time Apprenticeship at PT. Sari Dumai Sejati.
3. To explain Apprenticeship workplace systems and procedures at PT.Sari Dumai Sejati.
4. To know the obstacles and solutions during the implementation of the Apprenticeship at PT.Sari Dumai Sejati.

1.3 Significances of the Apprenticeship

The Apprenticeship activities carried out are very beneficial for several parties such as students, companies and campuses.

1.3.1 For Students

There are several benefits from implementing the Apprenticeship program that students obtain, namely as follows:

1. Students have the opportunity to apply the knowledge and theoretical concepts obtained during lectures to the world of work.
2. Students can develop work relationships and add experience to their resume.
3. Students gain practical experience in applying theoretical or conceptual knowledge according to their study program.
4. Students have the opportunity to analyze problems related to science that are applied in work according to their study program.

1.3.2 For Companies

The benefits of implementing an Apprenticeship program are also obtained by companies or institutions that accept apprenticeship students, such as:

1. There is collaboration between the world of education and the world of industry or companies so that it is known by academics and companies to get alternative prospective employees who are known for their quality, dedication and credibility.
2. Companies will get labor assistance from students who do apprenticeship so that the work becomes a little lighter and easier.
3. The company will be known by academics and the world of education.

1.3.3 For the State Polytechnic of Bengkalis

There are several benefits from implementing the apprenticeship program obtained by the State Polytechnic of Bengkalis, namely as follows:

1. State Polytechnic of Bengkalis can improve the quality of its graduates through student apprenticeship experiences.
2. State Polytechnic of Bengkalis will be better known in the industrial or corporate world
3. There is good cooperation or relationship between the campus and the company