

# CHAPTER I

## INTRODUCTION

### 1.1 Background of Apprenticeship

State Polytechnic of Bengkalis is one of the State Polytechnic located in Bengkalis, Riau, Indonesia. State Polytechnic of Bengkalis is the first Polytechnic in Riau which was founded in 2000. Through the Gema Bahari foundation, its name for the first time was "Shipping Polytechnic of Bengkalis". On July 29, 2011, the Bengkalis Polytechnic officially became a PTN with the name State Polytechnic of Bengkalis through the Minister of National Education Regulation (Permendiknas) No. 28 of 2011 concerning the Organizational Establishment and work procedures of the State Polytechnic of Bengkalis. On December 26, 2011, the State Polytechnic of Bengkalis was inaugurated by the Minister of Education and Culture of the Republic of Indonesia.

State Polytechnic of Bengkalis has 18 (eighteen) Study Programs consisting of 10 (ten) D3 (diploma three) in the Department of Naval Architecture, Mechanical Engineering, Civil Engineering, Informatics Engineering, Electrical Engineering, Nautical, Shipping Commerce Management, Business English, and Business Administration, and 8 (eight) D4 (diploma four) Study Programs, including Production and Maintenance Mechanical Engineering, International Business Administration, Public Finance Accounting, Electrical Engineering, Road and Bridge Planning Engineering, Information Systems Security Engineering, English For Business and Professional Communication and Software Engineering.

Apprenticeship is one of the requirements that must be met by every student. At this time the smooth flow of information between the world of industry and education is very important in order to create harmony between the two. Therefore, apprenticeship is a good place for students to interact directly with the industrial world.

Development knowledge possible all something becoming increasingly complex. This encourages the world of work to obtain human resources who has the ability superior to meet all the needs that exist in the world of work.

The need to obtain reliable human resources also makes companies more effective in recruiting workers. This is a natural thing considering that companies must get workers who have the ability to build their companies. This triggers students to prepare themselves as much as possible by improving their hard skills and soft skills during college in order to face competition in the world of work.

Therefore, to empower human resources in Indonesia, State Polytechnic of Bengkalis as one of the State Universities in Riau Province is expected to be able to produce quality graduates so they can compete in the world of work. To fulfill this hope, Bengkalis State Polytechnic created a program that can help graduates become quality graduates, namely the Apprenticeship program. By taking part in apprenticeship, students will gain direct assignment experience in the real world of work by practicing the theories they have learned.

Apprenticeship is a learning process by knowing directly the true scope of the world of work. Every student is required to go directly into the world of work in their respective fields so that each student is expected to be able to immediately apply the knowledge they have learned previously to the world of work. Apart from that, with apprenticeship students can increase their knowledge, skills and experience at work which can later be applied in the real world of work. To do apprenticeship, students must complete up to eight semesters of study and graduate in those semesters.

The International Business Administration Study Program hopes that with apprenticeship students can find out firsthand what the business world really is like, and can broaden the horizons of each student to be more skilled, responsive, and able to compete and be efficient in the future. Therefore, after completing apprenticeship, each student is required to make a work report when carrying out apprenticeship so that students can be accountable for the results obtained from apprenticeship.

Based on the above, the author as a student of the International Business Administration Study Program is required to carry out apprenticeship for a maximum of six months and a minimum of four months. The author chose PT. Imbang Tata Alam is one of the places to carry out apprenticeship activities for four months. During the apprenticeship (KP) the author got a place at the Camp Transport (dispatcher).

The implementation of this apprenticeship starts from 01 February 2024 to 31 May 2024. The implementation of this apprenticeship is expected to broaden the author's insight into various good and correct implementation of tasks and be able to face the real world of work with the experience he has gained.

## **1.2 Purposes of the Apprenticeship**

Apprenticeship activities of State Polytechnic of Bengkalis students, International Business Administration study program have the following objectives:

1. Providing opportunities for students to apply scientific theories/concepts according to their study program that they have learned in college in an organization/company.
2. Providing opportunities for students to gain practical experience in accordance with the knowledge and skills of their study program.
3. Providing students with the opportunity to analyze, study theories/concepts with the reality of implementing scientific knowledge and skills in an organization/company.
4. Testing the ability State Polytechnic of Bengkalis students (according to the related study program) in knowledge, skills and abilities in the application of knowledge and attitude/behavior of students in working.
5. Receiving feedback from the business world regarding students abilities and business needs for curriculum development and learning processes for Bengkalis Polytechnic (in accordance with the related study program).

### **1.3 Significances of the Apprenticeship**

The benefits of carrying out apprenticeship are:

#### 1.3.1 Significances for Student

1. Students have the opportunity to apply theoretical knowledge or concepts in the field in the real world of work.
2. Students gain practical experience in applying appropriate theoretical knowledge to their course of study.
3. Students have the opportunity to be able to analyze problems related to science applied in work according to their study program.
4. Students have the opportunity to work in teams consisting of several people who are able to provide ideas.

#### 1.3.2 Significances for State Polytechnic of Bengkalis

The benefits of apprenticeship for State Polytechnic of Bengkalis are:

1. Apprenticeship can strengthen cooperation and socialization between State Polytechnic of Bengkalis and PT. Imbang Tata Alam.
2. Apprenticeship can improve the competence State Polytechnic of Bengkalis graduates.

#### 1.3.3 Significances for the Company

1. Apprenticeship is one of the liaisons between the company and the campus.
2. The company received assistance from students who did apprenticeship.