

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Reading is an activity that must be improved in humans. Mustafa (2012: 2) states that in the last 20 years of research, Indonesia has experienced a decrease in the habit of reading books. This is due to high book prices, poor libraries, reading materials that are difficult to access, reading habits that parents have not instilled from an early age, and the large number of digital media which causes low reading interest.

Reading is not only a compulsory activity but through reading, students can also receive a lot of information from the reading material. However, reading material is a process that supports students' reading interests. One of them is a picture storybook. It can increase students' reading interest because it contains interesting stories there was supported by imaginative pictures.

In addition, the content of a good storybook is a story that has a positive impact on the readers themselves. Stories that can help shape characters for the better. The contents of the story can be taken from stories that have happened, such as folklore. It was a story that originates from the community and develops in society from generation to generation, also conveyed in writing.

In general, folklore tells of an event or the origin of a place. The characters that appear in the folklore are used as moral lessons in everyday life. Such as the folklore of *Pulau Tengah* in Sungai Apit Sub-District, Siak District. This story contains a moral lesson that will be made as reading material with the picture to increase reading interest.

From the problems above, it can be seen that students' reading interest decreased due to unattractive reading materials. So, the author was interested in making a picture storybook product from the folklore of *Pulau Tengah*. And then, it will be designed to achieve competence, namely to increase interest reading. They can enjoy and utilize this storybook from the moral value, expand their

character, increase knowledge and language skills. In addition, picture storybooks can stimulate the readers' imagination and help enrich their imagination. So that, readers can be easily understood the information or moral value delivered by the author.

1.2 Formulation of the Problem

Based on the problem above, the problem can be formulated into "How are the processes of Making of *Pulau Tengah* Storybook?".

1.3 Limitation of the Problem

The limitation of the problem was The Making of *Pulau Tengah* Storybook bilingual in Bahasa and English.

1.4 Purpose of the Study

The purpose of the study was the making of *Pulau Tengah* Storybook bilingual in Bahasa and English as reading material, and pictures that can attract reading interest.

1.5 Significance of the Study

There were several significances of this study, as follow:

1.5.1 Significant for Teachers

This product as learning medium to help teachers to teach English and get students' interest in English.

1.5.2 Significant for Students

The product is expected to add insight and increase students' interest reading in Bahasa and English.

1.5.3 Significant for Society and Government

The product is expected to introduce and to know history of *Pulau Tengah* for people.

