

CREATING A SELATBARU VILLAGE TOURISM WEBSITE AS PROMOTIONAL MEDIA USING THE WATERFALL METHOD

Name of student : Muhammad Refanza Reyhansyah
Student ID Number : 6404201021
Supervisor : Mansur, M. Kom.

ABSTRACT

Selatbaru Village is one of the villages that has the potential to become a tourist village in the Bantan sub-district area. However, its location on an island and far from the city center of Riau Province makes it difficult for this village to develop as a tourist village. There needs to be concrete efforts to promote Selatbaru Village and introduce its existing potential. Information systems are needed for tourism promotion in an area because they have a very important role in conveying information to potential tourists. As a solution to this problem, researchers created a website with features that are easy to understand and useful for users to get information on tourist destinations from Selatbaru Village. In this research, researchers used the waterfall method in the development process starting with analysis to maintenance which was able to produce extraordinary website results, through 4 stages, namely analysis, design, coding and testing. With the processes and methods used, a website was produced which functions as a data and sales center for products and culinary delights from Selatbaru Village.

Keywords: *Website, Waterfall, Selatbaru, Tourism*