THE MAKING OF E-BULLETIN ABOUT LANGUAGE DEPARTMENT OF STATE POLYTECHNIC OF BENGKALIS

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ABSTRACT

Bulletin is a publication that addresses the development of a particular topic or aspect and is published / published regularly in a relatively short time. Ebulletin published in electronic format which is can be access anytime with a simpler way. There are various promotional items made by Language Department including: brochures, pamflets, banners, calendars, social media posts, and video about general information of Language Department as a whole. There is no item in the form of e-bulletin that represents about Language Department which can be more interesting promotional item to attract more society and prospect students. It can be a publication platform that explain the progress and another information about Language Department. There were several processes done in making of ebulletin of Language Department of State Polytechnic of Bengkalis, started from collecting data and providing materials and making the narration of news until editing the e-bulletin. This e-bulletin contains 20 pages of information about Language Department, Study Programs, Alumni, Student Achievements, Brochures, Academic Calender, and some interesting News about Language Department.

Keywords: E-bulletin, Promotional Item, Language Department.