

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of Job Training Company**

One of the programs in vocational education, students are required to do direct work practice in companies or institutions related to their study program. Thus, after graduating from Bengkalis State Polytechnic, students can use the experience they gained during their studies to continue into the real world of work. To dive straight into the world of work, not only good education is needed.

State Polytechnic of Bengkalis is a state university in Bengkalis, Riau, Indonesia with a special graduation program, Diploma IV in International Business Administration. State Polytechnic of Bengkalis has many visions and missions to advance and produce quality students who are intelligent, skeptical, honest, and have good ethics. Therefore, Internship (KP) has become part of the Diploma IV International Business Administration Study Program since its establishment until now, in order to improve the quality of graduates' abilities and skills, because in the future competition in the world of work will be increasingly tight. Interns choose to carry out internships at PT Dipo Internasional Pahala Otomotif which operates in the automotive sector because it is in accordance with the field of study being taken and this company has a sales and marketing division that can guide interns to learn more about marketing management science applied by the company and also because the office location is strategic and located in the center of Pekanbaru.

Internship (KP) is a direct learning method in the world of work. The purpose of (KP) is to improve students' abilities according to their fields so that they can be applied directly in various tasks in government and private organizations to help students apply the knowledge they have learned to the world of work. When students do work practice, students can broaden their horizons, knowledge, and abilities. Work practice can also help solve scientific problems by using the theories learned in class. Every student of State Polytechnic of Bengkalis is required to take part in this work practice every year.

Based on the provisions above, this Internship is carried out at PT. Dipo Internasional Pahala Otomotif, Pekanbaru. Especially in the Service Administration section. Which is carried out for 16 (sixteen) weeks starting from February 19 to June 19, 2024.

## **1.2 Objectives of Apprenticeship**

Based on the background above, the objectives and benefits of the Job Training Company are as follows:

1. To get information about the job specifications of PT. Dipo Internasional Pahala Otomotif
2. To learn about the software and hardware used at PT. Dipo Internasional Pahala Otomotif during the internship
3. To gain an understanding of the equipment and supplies used during the internship at PT. Dipo Internasional Pahala Otomotif
4. To find out the documents used during the internship at PT. Dipo Internasional Pahala Otomotif
5. To identify obstacles and their solutions during the internship at PT. Dipo Internasional Pahala Otomotif

## **1.3 Benefits of Apprenticeship**

There are several benefits that can be taken from the implementation of this internship for students.

1. Get the opportunity to apply the knowledge/concepts gained during lectures into the real world of work.
2. Can train skills, creativity, and innovation in completing the work given in the company.
3. Students can train a sense of responsibility and discipline in the world of work.
4. Gain new experiences and new knowledge in the world of work.
5. Understand a deep understanding of challenges and opportunities, which can be valuable capital to be able to contribute in the future