

# CHAPTER I

## INTRODUCTION

### 1.1 Background of Apprenticeship

Indonesia has adult people as the successor of the nation. Youth need to be developed in the industrial sector according to their respective interests. A smart and competent young generation will fulfill the needs of human resources, reduce unemployment, and improve the country's economy.

Industry is a part of the economy that produces highly mechanized and automated material goods. The industry has goals and vision and mission to be achieved. So that competent human resources are needed and can help the company achieve the targets planned by the company itself. In today's era, competition to get a decent position in a company is very tight. The need for professional skills and high competitiveness makes Indonesia's young generation always lose to better human resources from other countries. Therefore, Indonesian education, especially at the university level, must be able to adjust the standardization of human resources needed by companies in the present and future.

Politeknik Bengkalis was established in 2000 by the Bengkalis Regency Government under Yayasan Bangun Insani (YBI). Since accepting new students in 2001, graduates have worked throughout Indonesia in government and private institutions, as well as national and multinational companies. On 29 July, 2011, Politeknik Bengkalis became a state university (PTN) through Minister of National Education Regulation Number 28 of 2011, and was inaugurated on 26 December, 2011 by the Minister of Education and Culture.

Bengkalis State Polytechnic is a university that produces experts from State Universities in Bengkalis Regency with a Diploma III education level with the title of Associate Expert and Diploma IV with the title of Bachelor of Applied Science. Bengkalis State Polytechnic has several departments, namely: Department of Shipbuilding Architecture, Mechanical Engineering, Civil Engineering, Informatics Engineering, Electrical Engineering, Discussion, Commercial and Maritime Administration.

From 2013 to 2016, Politeknik Negeri Bengkalis added 9 new study programs, namely D IV Production and Maintenance Engineering, D IV Electrical Engineering, D IV Road and Bridge Design Engineering, D III Nautical, D III Management and Port Engineering, D IV Software Engineering, D IV International Business Administration, and D IV Public Financial Accounting. In 2021, Politeknik Negeri Bengkalis added 3 new study programs, namely D IV Marine Architecture Engineering Technology, D IV Information Systems Security, and D IV English Communication and Profession. Thus, since 2000 until now the Bengkalis State Polytechnic has eight departments with twenty study programs. The D IV International Business Administration Study Program was formed by Mrs. Yunelly Asra SE., MM which focuses on studying the challenges faced by the business world in the international market by accepting the first batch in 2016.

Apprenticeship is the application or practice and application of the theories learned factually where in this activity students will get things that can be used as work experience (work simulation) before undergoing actual work activities, and students can also apply the results obtained. Knowledge gained from practical work The implementation of apprenticeship will bring students to a real experience, namely the world of work. The apprenticeship process carried out by going directly to the company, will bring up a new picture of thinking because here the theory will be implemented and students will easily understand and learn it. So that when students sit at the work desk, they will easily adapt.

During the implementation of apprenticeship, the author was placed in the Public Relations division. This job training was carried out for 5 months and 2 weeks, starting from 22 January, 2024 to 30 June, 2024. With the implementation of this job training, it is hoped that it can help The Author hone his abilities and certainly add broader insights so that the author is able to face the world of work more mature from the experience gained.

## **1.2 Purpose of Apprenticeship**

From the implementation of apprenticeship, several objectives were obtained in this regard. As for the purpose, it is:

1. To find out the job description of the apprenticeship program at PT Indah Kiat Pulp And Paper Tbk. Perawang Mil.
2. To find out the system and Procedure of apprenticeship Program at PT. Indah Kiat Pulp And Paper Tbk. Perawang Mill.
3. To find out the place of the apprenticeship program at PT. Indah Kiat Pulp And Paper Tbk Perawang Mill.
4. To find out the type and description of apprenticeship program activities at PT. Indah Kiat Pulp And Paper Tbk Perawang Mill.
5. To find out what obstacles and solutions occur during the apprenticeship.

## **1.3 Significance of Apprenticeship**

The apprenticeship done is advantageous for several parties, including students, businesses, and State Polytechnic of Bengkalis:

### **1. For Students**

Students get the opportunity to use concepts and information learned in theory during lectures in the workplace. Train responsibility and discipline in terms of information management and time management in carrying out the assigned tasks. Knowing the real world of work so that it can be used as a provision and simulation for the future when going directly to the world of work.

### **2. For Businesses**

The benefits for the company include: Establish a good relationship that can be mutually beneficial between the agency and the university and Source of Potential Employees Through the vocational training program, the company has the opportunity to identify and assess potential employee candidates. In addition, if the work training student shows good performance during the training period, the company can consider recruiting him as a permanent employee after completing his internship. As a means of the companys

contribution to the world of education and Productivity Improvement, apprenticeship Students who work well can make a real contribution in increasing the productivity of the company, especially in the student internship section. They bring new ideas, energy, and fresh perspectives that can help in overcoming existing challenges or problems. Helping to ease the work of the company in the place where the work practice is placed Innovation Opportunities Work training students often come with new knowledge and skills that they have acquired from college. This can open up opportunities for companies to adopt the innovative ideas and current practices they bring with them.

3. For State Polytechnic of Bengkalis

To improve the quality of its graduates through practical work experience, Politeknik Negeri Bengkalis receives input from the business world regarding curriculum development and learning procedures for students who take part in practical work. As a means of fostering good relations between companies and academics so that later they can provide information about the world of work for graduates, especially International Business Administration. Improve student abilities so that they can produce quality graduates. As a tool to measure how much the role of educators in providing lecture material to students in accordance with developments in the industrial workforce.