

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of Apprenticeship**

In this era of globalization, every individual is required to be able to improve their quality and competence so that they are able to become individuals who are ready to compete in various sectors, especially in the industrial sector.

To meet these demands and to achieve complete educational goals in tertiary institutions, it is felt that it is not enough if students only rely on theoretical knowledge obtained from college. Therefore, knowledge is needed to apply the knowledge that has been obtained so that students can practice the aspects needed to enter the industrial world that they will pursue later. In line with that, the university requires its students to take the Field Work Practice course which is held in even semesters.

Field Work Practice (KP) is an intra-curricular activity which is part of the subject of State and Community Life (MBB) for all majors at Bengkalis State Polytechnic. In general, the implementation of Field Work Practices is intended to improve students' abilities and skills in the field of technology and skills directly in various activities in industry and offices.

After carrying out specific Field Work Practices, students are expected to gain industrial experience which includes planning, processing and implementation in a work unit. The achievement of the apprenticeship objectives mentioned above ultimately refers to the formation of professional students who have broad skills and knowledge in the field of International Business Administration. With this ability, it is expected that graduates of the Bachelor of Applied International Business Administration of Bengkalis State Polytechnic can apply their skills and knowledge.

The Bengkalis State Polytechnic also seeks to improve students' abilities by holding training in companies, so that it can realize the Polytechnic's mission to make workforce ready to use and have a well-executed link and match between the world of industry and the world of education

Based on the above, the author as a student of the International Business Administration Study Program is required to carry out an Internship activity for four months. The author has chosen the Bengkalis Transportation Office as the place to carry out the apprenticeship activities. During the internship, the author got a place in the General and Personnel Section. The implementation of this internship is expected to increase the author's insight into the implementation of various good and correct tasks and be able to face the real world of work with the experience he has gained.

## **1.2 Purpose of Apprenticeship**

Partical work activity for Bengkalis State Polytechnic students, International Business Administration Study Program have the following objectives:

1. To find out the various job descriptions at the Transportation Department
2. To find out the systems and work procedures used at the Transportation Department
3. To find out the place and time of the internship
4. To find out the Kind of Business
5. To find out the obstacles faced and the solutions

## **1.3 Benefits of the Apprenticeship**

The benefits of implementing Apprenticeship activities at the Bengkalis State Polytechnic are as follows:

1. Students get the opportunity to apply knowledge/theoretical concepts gained during lectures into the real world of work.
2. Students get hands-on experience in applying theories/concepts according to their area of expertise.
3. Bengkalis State Polytechnic obtains feedback from the world of work for curriculum development and learning processes.

## **1.4 Significance of Apprenticeship**

The Apprenticeship carried out is very beneficial for several parties such as students, companies and Bengkalis State Polytechnic.

#### 1. For Students

1. To increase experience in the world of work.
2. To increase thinking insights, expand knowledge both in theory and practice. In theory, it means gaining understanding and appreciation obtained during college. In practice, it is hoped that it can increase knowledge and application in the activities of companies/agencies, especially the Bengkalis Regency Transportation Office in measuring human resource performance through increasing organizational commitment.
3. Can give a clear and tangible overview of the activities and activities of a company.
4. As a material to complete the final exam results.

#### 2. For Bengkalis State Polytechnic

This report can be used as additional material for information or as a reference for readers, as well as reference for future learning materials.

#### 3. For Companies

This internship work lecture activity is one of the ways to form the Transportation Agency's concern in the field of education given to the community, especially students. Apart from that, it can be used as a means and research that can be developed by company. Where in this case students can also help with human resource planning in the agency.