

CHAPTER I INTRODUCTION

1.1 Background of Apprenticeship

In facing the dynamics of the world of education and competition in the world of work, Politeknik Negeri Bengkalis plays an active role in preparing its students. Education in higher education is indeed directed at actualizing the potential of students, but the complexity of the scope of education often creates a gap between the theoretical knowledge of the campus and the practical demands in the field. The limited static nature of campus knowledge is also a real challenge faced by students.

To overcome this obstacle, Politeknik Negeri Bengkalis has introduced the Kerja Praktek (KP) program as an integral part of its curriculum. This program not only aims to train students in theoretical knowledge aspects, but also seeks to develop soft skills and hard skills that are essential in the world of work. Through the internship experience, students are expected to apply their knowledge in real situations, preparing themselves for the challenges of the dynamic world of work.

In running this program, Politeknik Negeri Bengkalis has a great responsibility to ensure that students can integrate academic knowledge with the professionalism needed in the world of work. The dissonance between theory and practice in the field, along with the limitations of time and space, are obstacles that need to be overcome by students who want to successfully enter the world of work.

Along with the rapid development of the world of work in Indonesia, adaptation to change and the application of knowledge in a real context are the keys to success after graduating from Politeknik Negeri Bengkalis. This university with the various majors it offers, is committed to providing sufficient provisions for its students to compete in an increasingly complex world of work. One of the concrete steps in preparing students is by integrating internship programs, such as the one undertaken by the author, as an integral part of the educational process.

In addition, the author's decision to undergo Practical Work at PT Riau Andalan Pulp and Paper (PT RAPP) is also in line with the objectives of professional and academic development goals, especially in the field of

Administration. The selection of the place of Practical Work (KP) was driven by a deep desire to combine the theory learned on campus with practical application in industry. Politeknik Negeri Bengkalis, with various departments including the International Business Administration Study Program, strives to direct its students to gain industrial experience that involves planning, processing, implementing and also professionalism in a work unit.

In accordance with the curriculum of the Bengkalis State Polytechnic Business Administration study program, every student who will complete the study is required to carry out Practical Work (KP) which has been stipulated in the decision of the Director of the Bengkalis State Polytechnic in special regulations. For Diploma III postgraduate students, this Practical Work is carried out after students complete at least 4 (four) semesters and fully graduate, carried out for 1 month. As for Diploma IV postgraduate students, practical work is carried out after students complete a minimum of 6 (six) semesters and full graduation, which is carried out for a minimum of 4 months. During the implementation of practical work, the author was placed in the stake holder relations department and employee cooperative (KopKar) with a ratio of 2 weeks internship portion in the Stake Holder Relations Section and 16 weeks in the Employee Cooperative Section (KopKar) of PT RAPP. After carrying out Practical Work for 4 (Four) months, students are required to make a Practical Work report as a form of accountability for every activity carried out during the internship.

The author's practical work at the Employee Cooperative of PT. RAPP during the 114 day period is expected to make a positive contribution to the development of cooperatives and at the same time prepare writers to face the challenges of the real world of work. During this time, the author managed to gain experience in cooperative management, finance, and marketing, as well as practical skills in managing the day-to-day operations of cooperatives.

Thus, through this educational journey and practical work experience, Bengkalis State Polytechnic strives to create graduates who not only have a strong scientific foundation, but also relevant skills and are ready to apply in the ever-changing world of work.

Based on the provisions above, this Practical Work (KP) is carried out at PT. Riau Pulp and Paper Andalan Pangkalan Kerinci, Pelalawan Regency which will be held for 4 (four) months from February 12, 2024 to June 12, 2024.

1.2 Purpose of the Apprenticeship

Purpose of the Apprenticeship Practical work activities for Bengkalis State Polytechnic students, International Business Administration Study Program have the following objectives:

1. To know the job description and activities at KopKar PT Riau Andalan Pulp and Paper (RAPP).
2. To know the systems and procedures at KopKar PT Riau Andalan Pulp and Paper (RAPP).
3. To find out the place and time of the internship at KopKar PT Riau Andalan Pulp and Paper (RAPP).
4. To understand the type and description of Job Training activities at KopKar PT Riau Andalan Pulp and Paper (RAPP).
5. To find out the obstacles and solutions during practical work.

1.3 Significances of the Apprenticeship

Practical work activities for students of Bengkalis State Polytechnic, International Business Administration Study Program have the following benefits:

1. Students can develop and apply the knowledge (theory / concept), professional, interpersonal, and technical skills they have learned to the real world of work and can improve their knowledge and skills through direct involvement in work at PT. Riau Andalan Pulp Employee Cooperative (Kopkar) office
2. Students gain experience in the world of work to prepare themselves before being recruited into the world of work.
3. Bengkalis State Polytechnic receives feedback from organizations or companies on the ability of student interns in the world of work.