

**OPTIMALISASI KEGIATAN TRANSPORTASI MARITIM
DALAM *SHIP TO SHIP* (STS) DI PT. BHINNEKA MARITIME
LOGISTIK BATAM**

Nama : Nadia Ginting
NIT : 8303211220
Dosen Pembimbing : Bobi Satria, M.M.Tr.

Abstrak

Penelitian ini terkait Optimalisasi kegiatan transportasi maritim dalam *Ship to Ship* (STS) di PT. Bhinneka Maritime Logistik Batam. Adapun tujuan peneliti untuk mengetahui proses kegiatan *ship to ship* (STS) di PT. Bhinneka Maritime Logistik Batam, Kendala utama yang dihadapi dalam kegiatan *ship to ship* (STS) di PT. Bhinneka Maritime Logistik Batam, dan untuk mengetahui cara mengoptimalkan kinerja operasional *ship to ship* (STS) di PT. Bhinneka Maritime Logistik Batam. Penelitian ini dilaksanakan terhitung dari bulan Maret Sampai dengan Agustus 2024 dan tempat dilaksanakan penelitian ini di PT. Bhinneka Maritime Logistik Batam. Penelitian ini yang menggunakan metode kualitatif dan pendekatan deskriptif. Adapun metode yang digunakan untuk mendapatkan informasi yang dibutuhkan dari pihak terkait adalah adalah peneliti menyiapkan metode pengamatan langsung (observasi), wawancara dan dokumentasi. Hasil penelitian pada kegiatan *ship to ship* kurang optimal dikarenakan beberapa kendala seperti kurang terawatnya alat bongkar, muatan yang tidak balance, dan kurangnya perencanaan yang kurang matang pada *ship to ship*.

Kata Kunci: Optimalisasi, Kegiatan, Transfer.

***OPTIMIZATION OF MARITIME TRANSPORTATION
ACTIVITIES IN SHIP TO SHIP (STS) AT PT. BHINNEKA
MARITIME LOGISTIK BATAM***

Name Cadet : Nadia Ginting
NIT : 8303211220
Advisor : Bobi Satria, M.M.Tr.

Abstract

This research is related to the optimization of maritime transportation activities in Ship to Ship (STS) at PT. Bhinneka Maritime Logistics Batam. The researcher's aim is to understand the process of ship to ship (STS) activities at PT. Bhinneka Maritime Logistik Batam, The main obstacle faced in ship to ship (STS) activities at PT. Bhinneka Maritime Logistik Batam, and to find out how to optimize ship to ship (STS) operational performance at PT. Bhinneka Maritime Logistik Batam. This research was carried out from March to August 2024 and the place where this research was carried out was at PT. Bhinneka Maritime Logistics Batam. This research uses qualitative methods and a descriptive approach. The method used to obtain the required information from related parties is that researchers prepare methods of direct observation (observation), interviews and documentation. The research results on ship to ship activities are less than optimal due to several obstacles such as poor maintenance of unloading equipment, unbalanced loads, and lack of thorough planning in ship to ship.

Keywords: *Optimization, Activities, Transfer.*