

CHAPTER I

INTRODUCTION

1.1 Background of the Study

State Polytechnic of Bengkalis is the only state higher education institution in Riau Province located in Sungai Alam Village, Bengkalis Regency, overseen by the Ministry of Education and Culture. Polbeng focuses on achieving competence in accordance with the needs of the industrial world. Since the establishment of the State Polytechnic of Bengkalis, it has produced top-notch graduates who have successfully secured positions in various government and private institutions, both domestically and internationally.

As an educational institution, the State Polytechnic of Bengkalis has a mission to carry out the development of intellectual abilities, skills in their fields, emotional and spiritual balance appreciation through a quality teaching and learning process so as to be able to produce graduates who are competent, characterized, competitive, entrepreneurial and environmentally minded and carry out research in the framework of developing science and technology and disseminating the results.

State Polytechnic of Bengkalis is quite well known in the Bengkalis island area and in several areas. However, it is still a bit unfamiliar in several remote villages and villages outside Bengkalis Island. To expand informational about polbeng, this can be done through the media. There are various types of media that can be used to communicate and disseminate informational with the wider community in the form of online media or print media. One way to use print media is Informational book.

Informational book is books that contain informational about something. This informational can be in the form of facts, data, or explanations about a concept or theory. Informational books can be non-fiction books, such as history books, science books, biography books, or guide books. Through Informational books,

people can people obtain informational, learn and respond to various important things in life, which are beneficial for a child or adult.

Informational book is compiled to provide broader informational about State Polytechnic of Bengkalis, starting from history, majors, and facilities available at Polbeng. Considering that there are still many people who do not know much about the State Polytechnic of Bengkalis Campus, this book was created with the aim of promoting the State Polytechnic of Bengkalis Campus to people who have difficulty accessing the internet network, as well as for foreign visitors. Where this book is displayed in public libraries in several places in the Bengkalis and Riau regions, so that it can be read by foreign visitors. Therefore, this book created so that informational about the State Polytechnic of Bengkalis is not only known from the name but also knows more complete informational.

Based on the background described above, this research was aimed to expand informational about polbeng to the public in the form of Informational book about State Polytechnic of Bengkalis.

1.2 Formulation of the Problem

Based on the background previously described, the problem the formulation of the problem is: "How is the processing of making an Informational book about State Polytechnic of Bengkalis?"

1.3 Limitation of the Problem

This research only focuses on the making Informational books at State Polytechnic of Bengkalis. This book is made in two languages, Indonesian and English. The informational in the book is limited to only containing the history of the campus, vision and mission, facilities, and departments where the department informational explains the study program, history, facilities, and career prospects.

1.4 Purpose of the Study

The purpose of the study is to make an Informational book about State Polytechnic of Bengkalis.

1.5 Significances of the Study

3.2.1 Significances for the Academic Community of Polbeng

This research is expected to help the entire State Polytechnic of Bengkalis community, especially students in obtaining informational about the State Polytechnic of Bengkalis.

3.2.1 Significances for the Public

The product of this study be useful for readers as a guide for them to know more about State Polytechnic of Bengkalis Campus.