

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Apprenticeship

State Polytechnic of Bengkalis is an institution of higher education that produces expert manpower for the State Higher Education (PTN) in Bengkalis Regency with Diploma 3 (three) education level with the title of Associate Expert and Diploma 4 (four) with the title of Applied Science Bachelor. Bengkalis State Polytechnic has several departments, namely: Shipbuilding Engineering, Mechanical Engineering, Civil Engineering, Informatics Engineering, Electrical Engineering, Business Administration, Languages, and Maritime.

State Polytechnic of Bengkalis has study programs consisting of two education levels, namely Diploma 4 (four) and Diploma 3 (three). For the D4 Study Program, it consists of Production and Maintenance Engineering, Electrical Engineering, Ship Architecture Engineering, Road and Bridge Design Engineering, Software Engineering, International Business Administration, and Public Financial Accounting. Meanwhile, for the D3 Study Program, it consists of Shipbuilding Engineering, Mechanical Engineering, Electronics Engineering, Civil Engineering, Business Administration, Informatics Engineering, Business English, Nautical Engineering, and Commercial Shipping Management. The Department of Business Administration has 3 (Three) Study Programs, namely D-IV Digital Business, D-IV International Business Administration and D-IV Public Financial Accounting. The International Business Administration Study Program is one of the study programs at the State Polytechnic of Bengkalis which concentrates on learning about the challenges faced in the business world in the international market.

State Polytechnic of Bengkalis has a curriculum that is oriented towards the demands of ready-to-use labor with a composition of 40% theory and 60% practice with a total Semester Credit Units (SKS) of 110 to 118 from an effective learning time

of 32 to 40 hours per week. State Polytechnic of Bengkalis has a responsibility for the improvement of human resources, especially in achieving student quality. One of the efforts made is by requiring students to take Internship courses. Internship is a means for students to develop themselves before entering the workforce. This internship activity can significantly contribute to the development of students to prepare themselves as best as possible before entering the workforce and for competency development at State Polytechnic of Bengkalis. The working world has different characteristics compared to when students are in the classroom. Many skills and abilities must be possessed by a prospective employee, so it is not uncommon for students to have difficulty adjusting and meeting the demands of the working world. The development of information flow makes the labor market climate increasingly dynamic. Indonesian workers must improve their quality to compete with foreign workers, one of which is by participating in Internships (KP).

This Internship is carried out after Bengkalis State Polytechnic students have completed a minimum of 4 (four) semesters and passed. For Diploma III graduate students, internship is carried out after students complete a minimum of 4 (four) semesters and fully graduate, carried out for 1 month. Meanwhile, for Diploma IV graduate students, internship is carried out after students complete a minimum of 6 (six) semesters and fully graduate which is carried out for a minimum of 4 months and a maximum of 6 months. Based on the above, as a student of the International Business Administration Study Program, the author is required to carry out Internship for 4 (four) months. The author has chosen PT. Pacific Indopalm Industries as the place to carry out Internship activities because the author wants to get the opportunity to apply the theoretical knowledge gained during lectures into the real world and the author gains direct experience in applying theoretical knowledge according to their expertise. The author also took this as an opportunity as the author participating in the program of Certified Internship and Independent Study (MSIB). Then the author gets the opportunity to analyze problems related to the knowledge applied in the work according to the study program. During the Internship, the author works in the HRGA

department and the office. The Internship period is from February 16 to June 30, 2024. The Internship is expected to increase the author's insight into various tasks and how to face the real world of work with the experience gained.

## **1.2 Purpose of the Apprenticeship**

The practical work activities of State Polytechnic of Bengkalis Students, International Business Administration Study Program have the Following objectives:

1. To describe job descriptions during practical work
2. To explain practical workplace systems and procedures
3. To find out the obstacles and solutions during practical work

## **1.3 Significances of the Apprenticeship**

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis:

1. For Students.  
Students have the opportunity to apply theoretical knowledge and concepts acquired during lectures into the real world of work.
2. For Companies.  
There is a collaboration between the world of education and the world of industry/ companies so that it is known by academics and companies to get alternative candidates for employees who are known for their quality, dedication, and credibility.
3. For State Polytechnic of Bengkalis.  
State Polytechnic of Bengkalis get feedback from companies related to curriculum development and learning processes for students who take part in Practical Work which can improve the quality of their graduates through practical work experience.