

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

Riau is a province in Indonesia that is rich in culture, history and unique local heritage. One of the cities located in Riau Province is Dumai City, an area known for its beautiful beaches and alluring cultural diversity. Dumai City has a long history as an important port and trading center, making it a meeting point for cultural influences and stories from various regions.

In the context of Dumai's cultural and historical diversity, folklore is an interesting window to explore values and traditions. One of the folklores that attracts attention is the Putri Tujuh folklore. Putri Tujuh is a fairy tale or folklore that explains the origin of Dumai City. This story tells about the war between the Tanjung Flower Series Kingdom under the reign of Ratu Cik Sima and the Kingdom of Prince Empang Kuala who wanted to marry one of Ratu Cik Sima's seven daughters but was rejected. Ratu Cik Sima fled his seven daughters into the forest to protect them from the war, but their hidden state made them thirsty and hungry, which ultimately resulted in the death of the princesses and Ratu Cik Sima also died of grief.

The story of Putri Tujuh is a reflection of the history and culture of the Dumai. Unfortunately, this cultural heritage is often forgotten and receives attention. As the younger generation, we have a responsibility to preserve this cultural heritage. One way is to include the story of Putri Tujuh as part of the education curriculum at school. By including the Putri Tujuh story as part of the learning material, students will not only gain knowledge about the history of their region, but can also improve their literacy skills and appreciation of the nation's cultural wealth.

On the other hand, in the era of increasingly dominating technology and digital media, the use of digital comics or e-comic strips has become one of the means of cultural exploration and dissemination. E-comic strips, as a form of

interesting visual narrative, are a suitable means to bring back classic stories such as Putri Tujuh to a wider audience and can be accessed anywhere and anytime by various groups, including the younger generation who grew up in the digital era. The process of making this comic strip involves adapting a good story, creating interesting illustrations, and using appropriate language and narration. Thus, the story can be conveyed to the younger generation.

Based on the pre-observation, the making of this e-comic strip takes inspiration from the existing culture in Dumai which aims to introduce local cultural heritage and convey messages and values to the younger generation in an attractive and relevant digital form. Therefore, the writer chose the title "The Making of E-Comic Strip Folklore of *Putri Tujuh* in Dumai".

## **1.2 Formulation of the Study**

The formulation of the study was "How are processes of making of e-comic strip folklore of *Putri Tujuh* in Dumai?".

## **1.3 Limitation of the Study**

This study was limited into the making of e-comic strip folklore of *Putri Tujuh* in English.

## **1.4 Purpose of the Study**

The purpose of this study was to make e-comic strip folklore of *Putri Tujuh* in Dumai.

## **1.5 Significances of the Study**

There were several significances of this study, as follow:

### **1.5.1 Significances for the Readers**

The significance for readers was that this e-comic is easy to carry out anywhere and accessed anytime, especially for teenagers who always use the internet. In addition, this comic also presents an interesting story and teaches important life values

### **1.5.2 Significances for the Education and Culture Office of Dumai**

This product had the potential to promote the story of Putri Tujuh by integrating it into the educational curriculum to enhance historical and cultural understanding for teachers and students of high school.