

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Facing the ongoing era of globalization, many people are compelled to think and work hard to meet their needs. The competition for jobs is now very intense due to the large number of applicants and the limited number of available positions, especially for students who graduate in the thousands every year. In light of this phenomenon, every student needs to prepare themselves both before and after graduation to secure better job opportunities. Hard skills are the main key to obtaining those jobs. However, having hard skills alone is not sufficient; soft skills must also be developed to tackle various challenges in the workplace. Developing both hard and soft skills while studying at State Polytechnic of Bengkalis is the best way to achieve success and compete in the job market.

State Polytechnic of Bengkalis is one of the vocational higher education institutions established in 2001 by the Bengkalis Regency Government under the auspices of Yayasan Bangun Insani (YBI). On July 29, 2011, State Polytechnic of Bengkalis' status was upgraded to a State Polytechnic (PTN) through the Minister of National Education Regulation No. 28 of 2011 concerning the Establishment, Organization, and Governance of State Polytechnic of Bengkalis. Currently, State Polytechnic of Bengkalis has eight departments, namely Naval Architecture, Mechanical Engineering, Information Technology, Electronics Engineering, Civil Engineering, English, Business Administration, and Maritime. The Business Administration Department offers three programs: D-IV Public Financial Accounting, D-IV International Business Administration, and D-IV Digital Business, which was recently upgraded in 2022 from the previous D-III Business Administration. The International Business Administration Study Program focuses on various aspects of business and management from a global perspective. Key areas of

focus in this study program include International Management, International Marketing, International Finance, International Trade, International Business Law and Ethics, and Global Human Resources. This program is designed to prepare students to face business challenges in an ever-changing and competitive global environment.

According to the curriculum of the International Business Administration Study Program at State Polytechnic of Bengkalis, every student who is about to complete their studies must undertake a practical work placement as stipulated in the specific regulations issued by the Director of State Polytechnic of Bengkalis. This practical work is carried out after students have completed a minimum of six semesters and graduated fully. The practical work is a supporting activity conducted when students have reached the specified minimum semester and is mandatory for every student at State Polytechnic of Bengkalis.

This activity aims to implement the theories learned in the classroom into the workplace and experience the work environment. During this practical work activity, the author was placed in the Corporate Social Responsibility (CSR) department, a concept where organizations, especially companies, have responsibilities towards consumers, employees, shareholders, communities, and the environment in all operational aspects, including environmental issues like pollution, waste, product safety, and labor conditions. PT Kilang Pertamina International RU II Sungai Pakning served as the location for the practical work for five months, from February 01, 2024, to June 28, 2024.

1.2 Purpose of The Apprenticeship

From the implementation of apprenticeship, several objectives were obtained in this regard. As for the purpose, it is:

1. To apply the theories and concepts learned in college to real-world practice in a work environment.

2. To develop hard and soft skills relevant to industry needs, including communication, time management, and teamwork.
3. To gain a deep understanding of the concepts and implementation of Corporate Social Responsibility (CSR) and how large companies fulfill their social and environmental responsibilities.
4. To gain direct experience in the oil and gas industry, particularly in the CSR department, to understand operational dynamics and challenges.
5. To enhance students' readiness and competitiveness in the job market by gaining relevant and industry-recognized practical experience.

1.3 Significances of the Apprenticeship

From the implementation of fieldwork practices, several benefits are obtained for the parties involved in this regard. The benefits are:

1.3.1 Significance for the Writer

There are several benefits from the implementation of the job training programs obtained by the writer, namely as follows:

1. Applying theories and concepts learned in college to real-world situations, enhancing practical understanding and skills.
2. Developing relevant hard and soft skills needed in the industry, including communication, time management, and teamwork skills.
3. Gaining direct experience in the oil and gas industry, especially in the CSR department, enriching the CV and increasing competitiveness in the job market.
4. Building connections with professionals in the industry, which can open future career opportunities.
5. Gaining deep insights into how large companies implement their social and environmental responsibilities.

1.3.2 Significance for the Academic

There are several benefits from implementing the job training obtained the academic, which are as follows:

1. Providing feedback that can be used to improve and enrich the educational curriculum, ensuring its relevance to industry needs.
2. Opening opportunities for further research and collaboration with the industry, particularly in the areas of CSR and sustainability.
3. Strengthening the relationship between educational institutions and the industry, supporting other academic programs.
4. Supporting student career development through relevant and quality internship programs.
5. Enhancing the reputation and accreditation of the educational institution through successful internship programs and graduates' success in the industry.

1.3.3 Significance for the Company

The benefits of implementing job training programs are also obtained by companies/institutions that accept job training students, such as:

1. Accessing well-trained and high-potential prospective employees who can be recruited for permanent positions in the future.
2. Gaining fresh perspectives and new ideas from students who may have innovative approaches to existing challenges.
3. Receiving support in CSR projects and other operations from motivated and trained students.
4. Strengthening the company's commitment to education and human resource development through internship programs.
5. Enhancing the company's image as a supporter of education and professional development, and its commitment to social and environmental responsibility.