

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

State Polytechnic of Bengkalis is a Polytechnic located in Bengkalis, Riau, Indonesia. The State Polytechnic of Bengkalis was established by the Bengkalis Regency government in 2000 under the auspices of the Bangun Insani Foundation (YBI). The State Polytechnic of Bengkalis admitted its first batch of students in 2001. In 2011 the State Polytechnic of Bengkalis changed its status to become a State University (PTN), through Minister of National Education Regulation No. 28 of 2011, concerning the Establishment of the Organization and Working Procedures of the State Polytechnic of Bengkalis. Until finally State Polytechnic of Bengkalis officially became a State Polytechnic on December 26, 2011.

State Polytechnic of Bengkalis is a vocational campus that educates its students to create proficient minds in various fields. State Polytechnic of Bengkalis implements an internship program that is mandatory for all final semester students. Internship or better known as "Work Practice" or abbreviated KP is a series of activities that include understanding scientific theories or concepts that are applied in the world of work in accordance with the field of study. Internships can increase students' knowledge and skills and can solve scientific problems in accordance with the theories they get in college. Internships are carried out so that students can understand and apply well about their field of study. In addition, it is also so that students can find out the profession and work atmosphere that are in accordance with their study program. So, an internship is a useful place for students to use as a means to gain knowledge and work experience. Internship is also one of the requirements for obtaining an applied bachelor's degree.

In this program, specifically for International Business Administration Students in semester 8 (Eight) Internship activities are carried out for 4 (Four)

months, by choosing their own place and location for the internship. However before choosing a place to carry out this program, the apprentice coordinator provides several recommendations for internship places for students. Then from these several choices the author is interested in doing an internship at PT. PLN (PERSERO) ULP Bengkulu.

PT. PLN (PERSERO) ULP Bengkulu is a company operating in the electricity sector in Indonesia, specifically in the Bengkulu region. PLN plays a crucial role in providing electricity needs for the community, industries, and other sectors. However, the electricity industry also has environmental impacts that need to be considered. As part of PT. PLN (PERSERO), Customer Service Unit (ULP) Bengkulu is responsible for providing electricity in the Bengkulu area. In conducting its business operations, PT. PLN (PERSERO) ULP Bengkulu utilizes various energy sources, including fossil fuels and renewable energy, to meet the electricity demand.

One of the main focuses of PT. PLN (PERSERO) ULP Bengkulu is to improve operational efficiency and ensure adequate electricity availability for customers in the region. This involves effective supply chain management, from fuel procurement to electricity distribution to customers. With the advancement of technology and the demand to reduce environmental impact, PT. PLN (PERSERO) ULP Bengkulu also continuously strives to increase the use of clean and environmentally friendly energy.

This may include investments in solar power plants, wind energy, or other renewable energy sources. In facing increasingly competitive business environments, PT. PLN (PERSERO) ULP Bengkulu also needs to focus on innovation and improving services to customers. This includes the development of more efficient management systems, the implementation of information technology for monitoring and controlling the electricity network, and efforts to enhance customer satisfaction through excellent service.

The success of PT. PLN (PERSERO) ULP Bengkulu in providing reliable and sustainable electricity for the people of Bengkulu is supported by factors such as quality human resources, advanced technology, adequate infrastructure, and

sufficient capital support. By considering these various aspects, PT. PLN (PERSERO) ULP Bengkulu is expected to continue contributing to meeting the electricity needs of the community while preserving the environment and delivering value to stakeholders.

1.2 Purpose of the Apprenticeship

The State Polytechnic of Bengkulu internship activities for the International Business Administration study program have the following objectives:

1. To describe job descriptions at PT. PLN (PERSERO) ULP Bengkulu.
2. To know the place and time apprenticeship at PT. PLN (PERSERO) ULP Bengkulu.
3. To explain apprenticeship workplace systems and procedures at PT. PLN (PERSERO) ULP Bengkulu.
4. To find out the obstacles and solutions during the implementation of the apprenticeship at PT. PLN (PERSERO) ULP Bengkulu.

1.3 Significances of the Apprenticeship

The internship that was carried out was very beneficial for several parties such as students, companies and the State Polytechnic of Bengkulu.

1.3.1 Significances for Students

As for some of the benefits of implementing a practical work program that students get, they are as follows:

1. Get a certificate from the company if you have completed a practical work program.
2. Students can develop working relationships and add experience to their resume.
3. Students have the opportunity to apply theoretical / conceptual knowledge in the real world of work.
4. Students gain practical experience in applying theoretical or conceptual knowledge to their course of study.

5. Students are given the opportunity to be able to analyze problems related to knowledge applied in the world of work according to their study program.

1.3.2 Significances for Companies

The benefits of implementing an internship program are also obtained by companies or institutions that accept internship students, such as:

1. The company will receive labor assistance from apprentice students so that the work becomes a little lighter and easier.
2. The company will be recognized by academics and the world of education.

1.3.3 Significances for State Polytechnic of Bengkalis

There are several benefits from the implementation of the practical work program obtained by the State Polytechnic of Bengkalis, namely as follows:

1. There is cooperation or a good relationship between the campus and the company where the student interns.
2. State Polytechnic of Bengkalis can improve the quality of its graduates through student internship experiences.
3. State Polytechnic of Bengkalis will be better known in the industrial or corporate world.
4. State Polytechnic of Bengkalis receives input from organizations or companies regarding the capabilities of students participating in internships in the world of work.
5. State Polytechnic of Bengkalis receives input from the world of work for curriculum development and learning processes.