

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Apprenticeship is a process of applying knowledge or competence from the world of education to the world of work where interns can understand the real work system in the professional world. The implementation of this internship is a learning tool to increase knowledge, insight, and experience of diving directly into the world of work in their respective fields. This greatly helps students in applying the knowledge they have gained in college in completing the work given or facing obstacles in carrying out internships.

With the aim of producing graduates who are able to compete in the world of work, Bengkalis State Polytechnic is one of the vocational campuses that educates its students to create a competent soul in various fields and a campus that requires its students to take internships in order to complete their studies. Bengkalis State Polytechnic implements a work practice program that must be followed by all final semester students. This activity must be carried out considering that education and knowledge are not absolutely only obtained with understanding, but also supported by experience in the real world of work.

The Business Administration Department is one of the departments at Bengkalis State Polytechnic. In 2016, this department opened a new study program, namely D4-International Business Administration and D4-Public Financial Accounting. The D4-International Business Administration Study Program is engaged in the field of Economics and Business, where students learn about the business world, along with its scope, both in terms of handling letters, administration, management, finance, human resources, to the business world.

Preparing students to be ready to be used in this field, the International Business Administration Study Program in semester 8 (eight) requires students to take part in internships both in Government Agencies and Private Agencies which are carried out for approximately 4 (four) months, by choosing their own place and

location of practical work. However, before choosing a place to do this program, the internship coordinator provides several choices or choices of practical work places to students. Then from several choices, the author is interested in doing an internship at PT. Rifan Financindo Berjangka. PT. Rifan Financindo Berjangka is a company engaged in the investment sector.

The author did practicals work at one of the branches, namely PT Rifan Financindo Berjangka Pekanbaru, Jl. Jend. Sudirman No.453, Simpang Empat, Kec. Pekanbaru City, Pekanbaru City, Riau 28116. During the internship the author was placed in the Marketing Department. The internship started from February 1, 2024 to May 31, 2024.

1.2 Purpose of the Apprenticeship

The Apprenticeship objectives for students of Bengkalis State Polytechnic, International Business Administration Study Program at PT. Rifan Financindo Berjangka are as follows:

- 1 To find out the job description during the internship at PT. Rifan Financindo Berjangka
- 2 To find out the place and time of work at PT. Rifan Financindo Berjangka
- 3 To find out the work system and procedures at PT. Rifan Financindo Berjangka
- 4 To find out the obstacles and solutions during the internship at PT. Rifan Financindo

1.3 Significances of the Apprenticeship

The apprenticeship program is carried out in the International Business Administration Study Program with the following benefits:

1.3.1 For Students.

There are several benefits from the implementation of apprenticeship programs obtained by students, namely as follows:

1. students can develop work relationships and add experience to their resumes.

2. Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
3. Students gain practical experience in applying theoretical/conceptual science according to their study program.
4. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

1.3.2 For Companies.

The significance of implementing the apprenticeship program also obtained by companies or institutions that receive apprentices, among other:

1. Apprenticeship is a link between the company and the campus.
2. The company will receive labor assistance from students who do practical work so that the work becomes a little lighter and easier.
3. The company will be better known by academics and academicians and the world of education

1.3.3 For Bengkulu State Polytechnic.

1. Apprenticeship can strengthen cooperation and socialization between the State Polytechnic of Bengkulu and PT. Rifan Financindo Berjangka
2. State Polytechnic of Bengkulu can improve the quality of its graduates through student practical work experience.
3. State Polytechnic of Bengkulu receives feedback from the world of work for curriculum development and learning processes.