

CHAPTER I INTRODUCTION

1.1 Background of Job Training Company

In the world of work, students need to carry out work practice activities directly in companies or agencies that are relevant to the education program, so that after graduating from academic ties at the State Polytechnic of Bengkalis, students can utilize the experience they have gained during their education and work practice period to be able to continue to the real world of work. Because, to be able to dive directly into the world of work, not only does a high formal education with satisfactory grades are needed, but also extensive skills and experience are needed to be able to recognize the field of work according to the expertise they have.

State Polytechnic of Bengkalis is a state university in Bengkalis, Riau, Indonesia with a special graduation program, Diploma IV in International Business Administration. State Polytechnic of Bengkalis has many visions and missions to advance and produce quality students who are intelligent, skeptical, honest, and have good ethics. Therefore, Internship (KP) has become part of the Diploma IV International Business Administration Study Program since its establishment until now, in order to improve the quality of graduates' abilities and skills, because in the future competition in the world of work will be increasingly tight. Interns choose to carry out internships at PT Dipo Internasional Pahala Otomotif which operates in the automotive sector because it is in accordance with the field of study being taken and this company has a sales and marketing division that can guide interns to learn more about marketing management science applied by the company and also because the office location is strategic and located in the center of Pekanbaru.

Internship (KP) is a direct learning method in the world of work. The purpose of (KP) is to improve students' abilities according to their fields so that they can be applied directly in various tasks in government and private organizations to help students apply the knowledge they have learned to the world

of work. When students do work practice, students can broaden their horizons, knowledge, and abilities. Work practice can also help solve scientific problems by using the theories learned in class. Every student of State Polytechnic of Bengkalis is required to take part in this work practice every year.

Based on the provisions above, this Internship is carried out at PT. Dipo Internasional Pahala Otomotif, Pekanbaru. Especially in the Service Administration section. Which is carried out for 16 (sixteen) weeks starting from February 19 to June 19, 2024.

1.2 Objectives of Apprenticeship

Based on the background above, the objectives and benefits of the Job Training Company are as follows:

1. To find out the job specifications at PT. Dipo Internasional Pahala Otomotif
2. To find out the hardware and software used during the internship at PT. Dipo Internasional Pahala Otomotif
3. To find out the equipment used during the internship at PT. Dipo Internasional Pahala Otomotif
4. To find out the documents used during the internship at PT. Dipo Internasional Pahala Otomotif internship at PT. Dipo Internasional Pahala Otomotif
5. To find out the obstacles and solutions to the obstacles faced in carrying out work during the Internship at PT. Dipo Internasional Pahala Otomotif

1.3 Benefits of Apprenticeship

There are several benefits that can be taken from the implementation of this internship for students.

1. Get the opportunity to apply the knowledge/concepts gained during lectures into the real world of work.
2. Can train skills, creativity, and innovation in completing the work given in the company.

3. Students can train a sense of responsibility and discipline in the world of work.
4. Gain new experiences and new knowledge in the world of work.
5. Understand a deep understanding of challenges and opportunities, which can be valuable capital to be able to contribute in the future