

CHAPTER I

INTRODUCTION

1.1 Background

Vanamei shrimp (*Litopenaeus*) are one of the main exports of the Indonesian fishing industry, contributing in particular as a source of foreign exchange, fishermen's or breeders' income and employment. Vannamei is a valuable marine fisheries asset. Indonesia produces 77% of the world's exported shrimp. Vannamei shrimp have many advantages as they are easy to cultivate, disease resistant and expensive. Even at this time, it was possible to increase employment, increase community income, and increase the national currency. According to the data of the Ministry of Fisheries and Maritime Affairs in 2018, there are economic and investment opportunities in the field of marine and fisheries. The province of Riau has enough potential to realize a business opportunity.

The Bengkalis Regency is a potential district in this sense as it has an adequate Fish Processing Unit (UPI) and an extremely favorable geographic topic location due to the fact that it is on the coast of Malaysia. There is a possibility that the country's raw shrimp is accessible both abroad and overseas, which prompted producers to produce more shrimp products. It can be said that the desire to increase the production of shrimp goods has a positive impact on the economy. This has the character of an open approach to increasing the production of these commodities. If you use shrimp hardware the potential exceeds the property of each territorial waters, the negative impact on the economy. Compared to other fisheries commodities, shrimp were the most overfished in 2016.

According to the achievements of Maritime Affairs and Fisheries Department of Bengkalis Regency in 2017, the fishing potential of Bengkalis Regency, especially Teluk Pambang Village, has very large coastal and marine areas. The Strait of Malacca borders it. Subject This can be seen from the related performance achievements such as fish production and aquaculture production with an average performance of 87.67%. Shrimp farming is the main potential that is farmed. In running a business in addition to factors of production and administration support but of course the export process factors and the calculation of vannamei shrimp

must also be considered. Based on this background, the research intends to conduct research with the titled **“Export Flow Process And Calculation Of Shrimp Vannamei”**.

1.2 Formulation of The Problem

By referring to the basic information presented above, the writer will formulate the problem in this research, namely:

1. What is the document flow process for exporting vannamei shrimp of CV Bina Usaha?
2. How export calculation of exporting vannamei shrimp of CV Bina Usaha?

1.3 Purpose of Study

1. To find out document flow process for exporting vanemi shrimp of CV Bina Usaha?
2. To find out export calculation of exporting vanamei shrimp of CV Bina Usaha?

1.4 Significance of Study

The researcher hopes that this research be beneficial to all interested parties based on how the problem is defined and the research objectives outlined above.

The following advantages can be obtained from this research:

1. For Readers
 - a. Provide useful information for business people in the vannamei shrimp industry, especially those involved in exports, regarding proper and effective export flow processes.
 - b. Operation of efficient export flows and precise price estimates, this research can help business people in the vannamei shrimp sector in increasing company efficiency and profitability.

2. For Researchers

Can provide insight and knowledge to researchers regarding the flow of the export process and calculation of vannamei shrimp.

1.5 Scope and Limitation of The Problem

1. This research focus on the process of exporting vannamei shrimp from Indonesia to destination countries.
2. The research cover the initial stages of export until the final product is ready to be sent to the destination country.
3. The research include calculating the quantity and quality of vannamei shrimp before and after the export process.
4. The research not cover the vanname shrimp production process in Indonesian waters.
5. The research not cover the process of importing vannamei shrimp from other countries to Indonesia.
6. The research not discuss international trade policies related to vannamei shrimp exports.
7. The research not discuss food safety or public health aspects related to vanname shrimp consumption.

1.6 Writing System

Systematics of writing this Report is compiled 5 chapters, where each chapter will be subdivided into sub-chapters that will be discussed in detail. Here is the Systematics of each chapter and its brief description:

CHAPTER I : INTRODUCTION

The first chapter explains the background of the problem, the formulation of the problem, the purpose of the study, the importance of the study, the scope and limitation of the study, and the methodology for preparing a final research report.

CHAPTER II : LITERATURE REVIEW

Previous research and theoretical foundations are explained in the second chapter. The theory underlying the research comes from literature and books published nationally or internationally within the last five years.

CHAPTER III : RESEARCH METHODOLOGY

Chapter 3 describes the identification of the research location, time and subject, as well as the types and sources of the data, the types and types of samples, the methods of sample and data collection, the techniques of data processing, the methods of scale measurement, the methods of data analysis, types of research, definitions of concepts, and other operational variables.

CHAPTER IV : RESULTS AND DISCUSSION

In chapter 4 explaining the results of testing, discussion and limitations of research results, discussion of the results obtained is made in the form of theoretical explanations, either qualitatively, quantitatively or statistically.

CHAPTER V : CONCLUSION

In chapter 5 explains the conclusions and suggestions from the research that has been carried out.