

CHAPTER 1

INTRODUCTION

1.1 Background

In the Book of Foreign Trade Statistics of the District or Riau City in 2020, Riau is currently one of the wealthiest provinces in Indonesia and its resources are dominated by natural resources mainly oil, natural gas, rubber, palm coconut and fiber plantations, based on Riau export value. The goods were exported through several ports spread across eight districts or cities in the province of Riau, one of which is Bengkalis district.

Bengkalis is one of the districts in the province of Riau, Indonesia. The area covers the eastern part of the island of Sumatera and Nusantara, with an area of 8,403,28 km². The export target of Bengkalis district is only around Asia, the largest to China at US\$307.18 million, South Korea US\$42.41 million, India US\$19.43 million, Bangladesh US\$18.21 million, and Malaysia US\$70.4 million. The types of goods exported through the port of Bengkalis County include pulp, crude oil, and herbal materials worth US\$389.20 million, US\$5.79 million, and US\$3.58 million.

Matapors.com article (2021) about the Government of Bengkalis district supported three times the Movement of Export of Agricultural Commodities and Plantations stated that until June 13, 2021, based on the Full Automation of Indonesia Quarantine System, the export of commodities that went through Bengkalis port amounted to 1,246,000 kg with the export value of Rp 12,255 billion and the frequency of Rp 12.255 million.

Therefore, the Government of Bengkalis district welcomes and strongly supports the Gratiex program, as it can be a strategic step and a long-term program in improving the outstanding commodity production side of the Bengkalis district. And most importantly, we can synergize and collaborate in achieving the vision of the regional government to realize a dignified, advanced and prosperous Bengkalis district, in particular in carrying out the mission of realizing an effective management of the financial potential of the region, natural

resources and human resources. resources in advancing the economy through the development of local resource-based economic strengthening and ensuring the survival of community enterprises, providing economic stimulus and providing supporting infrastructure for farmers and fishermen. The success of the Gratiexs program will be realized when all stakeholders of agricultural development and planting unite in one determination and action from start to finish in accordance with their respective tasks and functions to encourage and accelerate the increase in exports of agriculture and plantation commodities.

As is known, the development of international trade, both in terms of activities in the field of imports and exports, has recently experienced rapid progress. The rapid progress in this field has led to the establishment of a more efficient and efficient export-import system and procedures and can improve the smooth flow of goods and documents. There are such conditions, of course, not despite the importance of the government to continue to carry out various policies in the economic field, especially in improving national economic growth. Export-import transactions are an activity that basically brings together buyers and sellers between different countries. If the buyer is from abroad and the seller is from the home country, it is called export activity.

On the contrary, if the buyer is from the home country and the seller from abroad, it is called the import activity. In conducting an export-import business, the offenders involved in it can function as follows:

1. Intermediary between the seller and the buyer
2. Marketing power in the target country, by actively carrying out marketing techniques
3. The owner of the goods, either by buying from the producer or by producing it himself and then finding its buyers, Susilo, (2008).

In order to support export-import activities, entrepreneurs must understand the export-import procedures, export- import documents, both from customs, shipping and banking. Export-import procedures are the procedures that must be followed in compliance with the provisions of government regulations as well as

the usage that applies in the execution of an export transaction. The overall impact of this export-import trade, regardless of its causes, is to provide benefits to the countries that import and export. (Hutabarat,1:2002)

With the increase of the Importers and Exporters conducting international trade, from the Import sector, i.e. the collection of import customs duties and taxes in order to make the objective of receiving the State from year to year can be achieved as well as the export to the Customs exit but is dedicated to certain goods/commodities, the customs usually does not collect customs to support the domestic industry and specifically for the Export government will provide incentives such as the return of tax refunds on the goods exported.

The government seeks to implement a more effective, efficient, accountable service system in import export transactions. These policies are given to business operators who are ordered to execute and administer in carrying out export-import transactions. For the forwarder, trader and executive who do not have sufficient knowledge of the export-import procedures of either customs, shipping, or banking.

The high number of export commodities requires a processed and detailed of export flow activities, in order to support the export process to continue to run properly. Based on the problems above, the amount of export value obtained in Bengkalis export commodities, especially CV.Graha Mandiri, cannot be separated from the management of export flow activities that have been carried out. Good management of export activities will have an impact on the export value obtained.

Based on the background that has been outlined, the author is interested in conducting research entitled **“The Analysis of Export Flow Process in Export Activities On Cv. Graha Jaya Mandiri Bengkalis”**.

1.2 Formulation of The Problems

Based on the background description above, then the author formulates the problems that will be the basis of research in the research to be conducted, How is the process of export flow activities at CV.Graha Jaya Mandiri ?

1.3 Purpose of Study

Based on the background and formula of the problem above, then the objectives of this study is to know the process of export flow activities on CV.Graha Jaya Mandiri Bengkalis.

1.4 Significance of Study

This research is expected to be beneficial to stakeholders or related parties where the benefits of this research are:

1. For agency

The results of this research can be used as information and input for the agency to know the process export flow activities.

2. For the Writer

In addition to being a prerequisite for completing education, it can also add knowledge in the field of export-import science, as well as train writers to be able to apply the theories obtained from lectures.

3. For Academics

As a reference to add knowledge and input for further research.

1.5 Systematical of Writing

To give a clear picture of the writing of this project, a writing system was developed that contains information about the material discussed in each chapter. The systematics of this writing is as follows:

CHAPTER I : INTRODUCTION

This chapter is an introduction that contains about the title, research background, problem formulation, research objectives, research benefits and problem limitations.

CHAPTER 2 : LITERATURE REVIEW

These are reports and research outcomes, as this chapter also presents the theoretical foundations and the theory foundations that will be used in completing research, both general and

specialized, consisting of previous research and theoretic foundations.

CHAPTER III : RESEARCH METHODOLOGY

In this chapter, the authors present the methods of conducting research consisting of the location, time and object of research, types and data sources, data collection techniques, data analysis methods, research types, as well as research schedules and budgets.

CHAPTER IV : RESULT AND DISCUSSION

In this chapter, the author will explain the outcome and discussion after the author carries out research based on the data obtained.

CHAPTER V : CONCLUSION AND SUGGESTION

In this chapter, the author will explain the conclusions and suggestions of the research carried out.