

IMPLEMENTATION OF SAVING AND LOANS BUSINESS UNIT PROGRAM SUKAMAJU MANDIRI IN SUKAMAJU VILLAGE

Name of Student : Nurul Imamatin Najihah
Student ID Number : 5404171077
Advisor : Adrian Irnanda Pratama, S.Sos., M.B.A

ABSTRACT

The Sukamaju Mandiri Savings and Loans Business Unit (U2SP) is a cooperative established in Sukamaju Village, Bantan District, Bengkalis Regency that runs a loan program for capital for business actors who want to run their business in the fields of trade, agriculture and plantations. The purpose of this study was to determine how the implementation of the work program of the Sukamaju Mandiri Savings and Loan Business Unit in Sukamaju Village, Bantan District, Bengkalis Regency. By conducting this research, both the researcher and the third party reading this article can find out whether the independent sukamaju savings and loan business unit in Sukamaju Village is running in accordance with established government regulations. The method used in this research is descriptive qualitative. This method explains how the U2SP is implemented in operating the Sukamaju Village-Owned Enterprise and overcoming the obstacles that occur in the field. The results of this research will show whether this savings and loan business unit is sufficiently feasible to operate.

Keywords: *U2SP, Program U2SP, Implementation Program*