

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Currently, the competition in finding a job is very tight due to the large number of applicants who are graduates from various campuses and the few available job vacancies. As college graduates, of course, students have a diploma that can be used as an assessor in scientific ability. However, in reality, a diploma is not only a reference in getting a job because currently many companies or government agencies ask for experience and skills in work.

If you only rely on a diploma without work experience and skills, you will experience many obstacles such as the knowledge gained on campus is only a theory that is conveyed so that there is a lack of knowledge on how to put the knowledge into practice, the theory obtained is not necessarily the same as work practice in the field, limited time and resources. space which resulted in the knowledge gained is still limited.

Therefore, the campus requires students to participate in practical work programs. Practical work is a learning process by knowing firsthand how the scope of the real world of work. In addition, with practical work students can increase their knowledge, skills, and experience in work which can later be applied in the real world of work. Bengkalis State Polytechnic is one of the campuses that requires all students to participate in practical work to complete their studies.

Bengkalis State Polytechnic is an Applied Diploma III and Undergraduate Educational Institution established by the Bengkalis Regency government. The Department of Commercial Administration is one of the majors at the Bengkalis State Polytechnic. In 2016, this department opened a new study program, namely DIV-International Business Administration and DIV-Public Finance Accounting. This D4-International Business Administration Study Program is engaged in Economics and Business, where students learn about the business world, along with its scope, both in terms of learning to handle correspondence, administration,

management, finance, human resources, to the corporate world. To prepare students to be ready to use in this field, the International Business Administration study program requires students to participate in practical work both in government agencies and in private institutions for 5 (five) months.

The international business administration study program hopes that by having practical work for 4 (five) months, students can get to know firsthand how the world of work is, and can add insight and experience. As a consequence, after completing practical work, each student is required to make a work report while carrying out practical work so that students can be responsible for the results obtained from these practical work activities.

Based on the above, the author as a student of the International Business Administration Study Program chose to do the Job Training at Communication, Informatics and Statistics Department of Bengkalis Regency, During the implementation of practical work the author is placed in the Secretariat section Kasubbag Public and Employee Affair. The implementation of practical work starts from February 15, 2021 – June 30, 2021.

1.2 Purpose of the Apprenticeship

To achieve the expected results, it is necessary to know the objectives of the practical work, which are as follows:

1. To find out the types and descriptions of work activities at Communication, Informatics and Statistics Department of Bengkalis Regency
2. To find out the time and place of practical work at Communication, Informatics and Statistics Department of Bengkalis Regency.
3. To find out the work system and public relations work procedures at Communication, Informatics and Statistics Department of Bengkalis Regency.
4. To find out the obstacles in the implementation of practical work and determine solutions to overcome obstacles in the implementation of practical work at Communication, Informatics and Statistics Department of Bengkalis Regency.

1.3 Significances of the Apprenticeship

1.3.1 Significances for the Apprenticeship

The benefits of practical work for students are as follows:

1. Students get the opportunity to apply theoretical/conceptual knowledge in the real world of work.
2. Students gain practical experience in applying theoretical/conceptual science according to their study program.
3. Students have the opportunity to be able to analyse problems related to science which are applied in work according to their study program.
4. Students have the opportunity to work in employee consisting of several people so that they are able to provide ideas.

1.3.2 Significances for State Polytechnic of Bengkalis

The benefits of practical work for State Polytechnic of Bengkalis are as follows:

1. Practical work can strengthen cooperation and socialization between the State Polytechnic of Bengkalis and government agencies or companies where the practical work is carried out.
2. Practical work can improve the competence of State Polytechnic of Bengkalis graduates.

1.3.3 Significances for Company

The benefits of practical work activities for companies Communication, Informatics and Statistics Department of Bengkalis Regency are as follows:

1. The establishment of cooperation between the world of education and certain companies or agencies.
2. The company received assistance from students who did practical work.