

# CHAPTER I INTRODUCTION

## 1.1 Background of the Apprenticeship

The increasingly competitive world of work, encourages companies/agencies to make human resources their main asset and strategic partner in achieving the company's/institution's vision and mission. Therefore, companies/agencies often compete to get competent and quality Human Resources as early as possible. To get qualified candidates faster than competitors, companies/agencies usually take advantage of the practical work program for students of a university.

Practical work is student activities carried out in the community as well as in companies or agencies to apply the knowledge gained and see its relevance in society as well as through self-development paths by exploring certain fields of knowledge and their applications. This activity has the intention that students gain experience before they enter the real world of work, so that students will get the provision of practical work that has been carried out. With the internship, students will know the skills and knowledge that need to be developed and maintained to enter the world of work.

International Business Administration is a study program that focuses on learning related to business and company operational activities in a broad to international scope. These activities such as marketing activities (marketing), financial management, personnel management (HR), so that production activities. Have job prospects in developing a career in the following positions: administrative staff, company management, human resources staff. Marketing staff, entrepreneurs, business consultants, to lecturers.

Practical work is a form of lectures through work activities directly in the world of work. This practical work is a practical activity for students with the aim of gaining experience from these activities, which can later be used for

professional development. This is very useful for overcoming problems when they enter the world of work. As well as a means for improving human resources and self-development in the real world of work. Practical work or internships make students skilled in the fields they are engaged in during practical work, able to work with teams and gain knowledge that was not learned during the lecture period.

The selection of practical work must be in accordance with the Department of International Business Administration which has learning about letters, business fields, export and import, business applications and business learning, with this students are able to work directly based on the knowledge they have learned while in college. This activity is very necessary to carry out considering that education and knowledge are not absolutely only obtained in the form of theories based on the face-to-face lecture method, but also supported by field work experience. It is hoped that he will apply the knowledge he has obtained while getting to know more about the world of work that he will later get, both in the context of the world of corporate, industrial and office work. The differences found during the ongoing practical work are expected to be used as material for comparison and input in order to perfect the knowledge gained.

Implementation of practical work is carried out at the Investment And One Stop Integrated Services Bord Of Bengkalis Regency, which is one of the government agencies engaged in business licensing and business consultants. The Office of Investment and One Stop Integrated Services is very helpful for students in the field of International Business Administration to find out how employees work in services, the applications used, the requirements for micro and macro companies in business licensing both locally and internationally who want to open a company in the area. This is the reason the author carries out the Job Training at the Investment And One Stop Integrated Services Bord Of Bengkalis Regency By carrying out the Job Training, it is hoped that students will become more skilled in the business world and become a professional workforce.

## **1.2 Purposes of the Apprenticeship**

The objectives of the implementation of the Job Training Program are as follows:

1. To find out the type and job description
2. To find out the work system and procedures a implemented at the Investment And One Stop Integrated Services Bord Of Bengkalis Regency
3. To find out the obstacles and solutions during the Job Training at the Investment And One Stop Integrated Services Bord Of Bengkalis Regency

## **1.3 Significances of the Apprenticeship**

The benefits of practical work activities for students and the Bengkalis State Polytechnic are as follows:

1. For Writers

The author gets the means of practice and the application of knowledge gained during practical work. The author also gains experience as a means to increase knowledge, insight, and experience in the world of work in the field of business licensing.

2. For the Academic

The creation of a mutually beneficial cooperative relationship between the two parties, which can place potential students to gain experience in the company or agency concerned. Relevant material in lectures with the world of work and promote Academic presence in the midst of the world of work.

3. For Companies/Agencies

Can meet the needs of freelance workers who have academic insight from the practical work. Improve Human Resources (HR) by hiring students who are seen as potential. And practical work reports can be used as a source of information about the general situation of the company and become a means for development.