

# **ANALYSIS COMPARISON PRICE AND FACILITIES BETWEEN RAINBOW LAUNDRY AND EXTRA LAUNDRY**

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## ***ABSTRACT***

This study aims to see the comparison between Rainbow Laundry and Extra Laundry in terms of facilities, to see the comparison between rainbow laundry and extra laundry in terms of price so as to see which laundry is superior. This type of research used by the author to achieve these goals is a comparative method with data techniques in the form of a questionnaire. The population in this study are consumers who have used rainbow laundry and extra laundry services. The sampling method in this study used purposive sampling method, namely the sampling technique with consideration of consideration. In this study using 100 respondents. Data processing techniques in this study used Excel applications, namely editing, coding, tabulation, data entry, data checking. The results of this study prove that rainbow laundry facilities and prices are superior to extra laundry.

**Keywords:** Facilities, Prices, Laundry, Comparison Study.