ABSTRACT

This application is designed to be able to increase the business of the home industry, especially to advance the cassava chips business owned by parents at this time, the sales and purchase system that was originally done manually can also be done *online*. As a customer, of course, this application makes it easier for people to order products, with this designed system, of course, product marketing is wider. With this application, the ordering and selling information system for this product can be done more easily and practically, of course. This application will be designed using the *PHP* programming language with the *Laravel framework* and *MySql* as a database management system. By utilizing this technology, customers can easily order products anywhere and anytime *online* and traders can also monitor incoming transactions through the application. The advantage of this application is that it can facilitate and expand business networks. Based on the results of application testing on customers who initially bought the product with the system coming home or by telephone, with this application the customer can order the product and then process it by the *admin*, then the customer receives a delivery receipt number from the application. This application can run well on several *browsers*, namely *Mozilla Firefox*, *Google Chrome*, and *Google Edge*.

Keywords : Application, *Web*, Ordering, Cassava Chips.