

ANALYSIS OF ENTREPRENEURIAL INTENTION AND ENTREPRENEURIAL SELF EFFICACY OF YOUTH ENTREPRENEURS AT THE CULINARY CENTER OF BENGKALIS CITY CENTER PARK

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ABSTRACT

This study aims to provide an overview, analysis and discussion of entrepreneurial intentions and entrepreneurial self-efficacy of youth entrepreneurs at the culinary center of Bengkalis city center park. This study uses a quantitative descriptive method with the object of research is youth entrepreneurs in the culinary center of Bengkalis city center park. The sampling technique of this study used a saturated sample technique with a total sample of 24 samples. Data collection techniques in this study used questionnaires and interviews. Data analysis used descriptive statistics. The results of this study indicate that the high entrepreneurial intention and entrepreneurial self-efficacy of young entrepreneurs in the culinary center of Bengkalis city center park, someone with good entrepreneurial intentions and entrepreneurial self-efficacy is able to handle problems by providing solutions to any obstacles that occur and have the courage take the risk of loss to run the intended business, and be able to survive all situations.

Keywords: Entrepreneurial intention, self efficacy, youth entrepreneurs