

# CHAPTER I

## INTRODUCTION

### 1.1. Background of the Study

Indonesia is a multicultural country. Each custom has a unique culture that is different from the others. According to E.B Taylor (an English anthropologist) (2021), culture is the complex of beliefs, arts, morality, laws, conventions, and other information acquired by humans as members of society. Culture includes not only the apparent qualities of art and fashion, but it also includes values, meaning, and beliefs. Moreover, culture also has many aspects, such as wedding ceremony.

Wedding has its own ceremony, which is influenced by the customs of the families involved. Every ceremony marks the beginning of a new relationship between two families. Marriage is also considered sacred and important in Javanese culture. Marriage is a ritualistic process. It also has a variety of meanings when analyzed. It can be interpreted as a representation of prayer, ensuring that the bride and groom always receive the best in the household ark.

Since the Javanese is the largest ethnic group in Indonesia, comprising 40% of the total population. Furthermore, millions of them have migrated throughout the archipelago. They have maintained their wedding tradition. Javanese people also adapt and mix it with other cultures. It is influenced by several factors, including the economy, the different environment, and modernity.

Padang Island has several sub-district, one of them is Tasik Putri Puyu. Tasik Putri Puyu sub-district, Padang Island, Meranti Islands Regency has a large Javanese community and has a unique Javanese wedding ceremony. It combines Javanese and Malay cultures into one concept. The steps are also distinct from those practiced on Java Island. The Javanese wedding ceremony consists of 34 steps on Java Island, but there are only 21 steps on Padang Island.

This new culture, which emerged from the merging of Javanese and Malay traditions, is very unique. It has the potential to be one of Meranti's most popular tourist destinations. This may help attract domestic and international tourists to visit Meranti. However, there is no such promotional item to attract that unique culture to tourists.

Based on the explanation above, this study tries to make a book which is expected to provide much information about Javanese wedding ceremony in Padang Island, Meranti Islands Regency. This Informational book features all components of Javanese wedding ceremony in bilingual, English and Bahasa. Then, it was expected to promote Javanese wedding ceremony in Padang Island and can be useful for tourist to get information about it and also for the Tourism and Sports Office.

### **1.2. Formulation of the Problem**

Based on the background of the study above, it was formulated into “How are the processes of making an Informational Book about Javanese Wedding Ceremony in Padang Island, Meranti Islands Regency”.

### **1.3. Limitation of the Problem**

Limitation of the problem was only focused on making an informational book about Javanese Wedding Ceremony in Padang Island, Meranti Islands Regency.

### **1.4. Purpose of the Study**

The purpose of the study was to make an informational book about Javanese Wedding Ceremony in Padang Island, Meranti Islands Regency, and can be useful for the Javanese community, tourists and also for the Tourism and Sport Office in Meranti Islands Regency.

### **1.5. Significances of the Study**

**1.5.1.**Significances for Tourism and Sport Department Office in Meranti Islands Regency.

This informational book can help and useful for Tourism and Sports Office in Selat Panjang to promote the culture Javanese Wedding Ceremony in Padang Island, Meranti Islands Regency.

**1.5.2. Significances for the tourist**

This informational book can help Tourists to get information about the culture Javanese Wedding Ceremony in Padang Island, Meranti Islands Regency.

**1.5.3. Significances for Javanese Community in Padang Island, Meranti Islands Regency.**

This product was expected to be one of promotional items to help Javanese community to promote its own wedding ceremony to other community.

