

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Apprenticeship

The Bengkalis Regency Government through the Gema Bahari Foundation established a university called the Bengkalis Shipping Polytechnic, which has 3 (three) study programs, namely: Ship Electrical Engineering, Ship Building Engineering and Ship Mechanical Engineering. Then, under the auspices of the Bangun Insani Foundation (YBI), the Bengkalis Marine Polytechnic changed its name to Bengkalis Polytechnic by adding 5 (five) study programs, namely: Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering and Business Administration.

In July 2001, Bengkalis Polytechnic accepted the first batch of new students. Then in 2006, Bengkalis Polytechnic added 2 (two) new study programs, namely Business English and Informatics Engineering. Furthermore, on December 26, 2011, the Bengkalis Polytechnic officially became a State University (PTN) under the name State Polytechnic of Bengkalis through the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the Establishment, Organization and Work Procedure of the State Polytechnic of Bengkalis and Culture of the Republic of Indonesia.

Then, from 2013 to 2016 the State Polytechnic of Bengkalis has added 9 (nine) new study programs, namely D4 Mechanical Production and Maintenance, D4 Electrical Engineering, D4 Road & Bridge Design Engineering, D3 Nautics, D3 Teknika, Management and Trading Ports, D4 Software Engineering, D4 International Business Administration and D4 Public Financial Accounting. And until 2021, the State Polytechnic of Bengkalis will again add 3 new study programs, namely D4 Marine Architecture Engineering Technology, D4 Information System Security, and D4 English. For Communication and Professionals. Thus, since 2000 until now the State Polytechnic of Bengkalis has 9 (nine) majors with 20 (twenty) study programs.

State Polytechnic of Bengkalis is a vocational campus that educates its students to create a competent spirit in various fields. State Polytechnic of Bengkalis implements a Apprenticeship program that is required to be followed by all final semester students.

Apprenticeship or better known as Practice Work or also abbreviated as KP is a series of activities that include an understanding of scientific theories/concepts applied in work according to the field of study. Apprenticeship can increase students knowledge and skills and can solve scientific problems in accordance with the theories they get in college. Apprenticeship is carried out, thus students can understand and apply well about the field of study. In addition, thus students can know the profession and work atmosphere in accordance with their study program. Thus, Apprenticeship is a useful place for students to use as a tool to gain knowledge and work experience. Apprenticeship is also one of the requirements for obtaining an applied bachelor's degree.

In this program, specifically for International Business Administration students in semester 7 (seven) Apprenticeship activities are carried out for approximately 4 (four) months, by choosing their own place and location for Apprenticeship. However, before choosing a place to do this program, the Apprenticeship coordinator provides several options or options for Apprenticeship places to students. Then, from some of these options the author is interested in carrying out Apprenticeship in the sector financial services, namely Pegadaian at PT. Pegadaian UPS Simpang Rumbai Branches.

PT Pegadaian is a company owned by BUMN that is engaged in financial services. The first PT Pegadaian was established in Sukabumi, West Java on April 1, 1901. The legal entity form of PT Pegadaian changed from a limited liability company to a limited liability company on September 23, 2021 based on Government Regulation (PP) No. 73 of 2021. PT Pegadaian has two types, namely conventional and sharia, whose operational activities are spread throughout Indonesia.

Pegadaian Syariah was first established in Jakarta under the name Sharia Pawn Service Unit (ULGS) Dewi Sartika Branch in January 2003. Following the

establishment of ULGS in Surabaya, Makassar, Semarang, and Yogyakarta in the same year until September 2003, 700 sharia outlets out of a total of 4,500 pawnshops, one of which is in Pegadaian Pekanbaru Area, Ahmad Yani Branch which has 5 Sharia Service Units (UPS), namely Dahlia UPS, Simpang Rumbai UPS, Harapan Raya UPS, Gobah UPS, and Paus Ujung UPS. The author does Apprenticeship in one of the units, namely UPS Simpang Rumbai which is located on Jalan Sekolah No. 19, Rumbai Pesisir District, Pekanbaru Regency, Riau Province.

## **1.2 Purpose of the Apprenticeship**

The Apprenticeship activities of State Polytechnic of Bengkalis students, International Business Administration study program have the following objectives:

1. To describe job descriptions during Apprenticeship.
2. To know the place and time of Apprenticeship.
3. To explain Apprenticeshipplace systems and procedures.
4. To find out the obstacles and solutions during Apprenticeship.

## **1.3 Significances of the Apprenticeship**

The Apprenticeship carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis

### **1. For Students**

There are several benefits from the implementation of Apprenticeship programs obtained by students, namely as follows:

- a. Get a certificate from the company if you have completed the Apprenticeship program.
- b. Get pocket money and transportation according to the agreement between the Apprenticeship participants and the company.
- c. Students can develop work relationships and add experience to their resumes.
- d. Students have the opportunity to apply theoretical or conceptual knowledge in the real world of work.

- e. Students gain practical experience in applying theoretical/conceptual science according to their study program.
  - f. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.
2. For Companies
- The benefits of implementing Apprenticeship programs are also obtained by companies/institutions that accept Apprenticeship students, such as:
- a. The company will receive labor assistance from students who do Apprenticeship Thus the work becomes a little lighter and easier.
  - b. The company will be recognized by academics and the world of education.
3. For State Polytechnic of Bengkalis
- There are several benefits from implementing the Apprenticeship program obtained by the State Polytechnic of Bengkalis, which are as follows:
- a. There is good cooperation/relationship between the campus and the company where students do Apprenticeship.
  - b. State Polytechnic of Bengkalis can improve the quality of its graduates through student Apprenticeship experience.
  - c. State Polytechnic of Bengkalis will be better known in the industrial or corporate world.
  - d. State Polytechnic of Bengkalis receives feedback from organizations or companies on the ability of students who take part in Apprenticeship in the world of work.
  - e. State Polytechnic of Bengkalis receives feedback from the world of work for curriculum development and learning processes.