

CHAPTER I

INTRODUCTION

1.1. Background of the Apprenticeship

Facing the ongoing globalization era, some people are forced to think and work hard to support their needs. Competition for jobs is now getting tougher because of the large number of applicants and the lack of job vacancies that are fought for by many more students, who annually produce high graduates.

Seeing the phenomena that occur, every student must prepare himself either before or after being declared graduated in search of a better job. Hard skills are the main answer to get the job. However, having hard skills is not enough, it must also be balanced with soft skills in dealing with various challenges when doing the job. Developing hard skills and soft skills while in college, namely at the Bengkalis State Polytechnic, is the key and the best way to achieve success and face competition in the world of work.

Polytechnic is one of the higher education institutions in the form of vocational education. The Bengkalis State Polytechnic was founded in 2001 by the Bengkalis Regency Government under the auspices of the Bangun Insani Foundation (YBI). From July 29th, 2011, Bengkalis Polytechnic changed its status to a State Polytechnic (PTN), through the Regulation of the Minister of National Education No. 28 of 2011 concerning the Establishment, Organization and Administration of Bengkalis. On December 26th, 2011, Bengkalis State Polytechnic was inaugurated as a State Polytechnic by the Ministry of Cultural and Education of Republic Indonesia, Prof. Dr. Ir. Muhammad Noah, DEA.

Currently, Bengkalis State Polytechnic has 8 (eight) departments including the Department of Marine Engineering, Mechanical Engineering, Electronic Engineering, Civil Engineering, Business Administration, English, Informatics and Maritime Engineering.

Bengkalis State Polytechnic has 15 study programs consisting of 8 (eight) D-III Study Programs including: Shipping Engineering, Mechanical Engineering, Electronic Engineering, Civil Engineering, Business Administration, Informatics Engineering, Nautics, and Commercial Shipping Management. Bengkulu State Polytechnic also has 6 (Six) D-IV Study Programs including: Production and Maintenance Mechanical Engineering, Electrical Engineering, International Business Administration, Public Financial Accounting and Software Engineering.

The Department of Business Administration is one of the majors at the Bengkulu State Polytechnic. The Department of Business Administration has 3 (Three) Study Programs, 1 (one) of which is the D-III Study Program, namely the D-III Business Administration. In 2016, 2 (two) D-IV Study Programs were added, namely D-IV International Administration and Public Sector Accounting.

State Polytechnic of Bengkulu is a vocational campus that educates its students to create a competent spirit in various fields. State Polytechnic of Bengkulu implements an internship program that is required to be followed by all final semester students.

Job training or better known as “Practice Work” or also abbreviated as KP is a series of activities that include an understanding of scientific theories/concepts applied in work according to the field of study. Job training can increase students' knowledge and skills and can solve scientific problems in accordance with the theories they get in college. Job training is carried out so that students can understand and apply well about the field of study. In addition, so that students can know the profession and work atmosphere in accordance with their study program. So, internship program is a useful place for students to use as a tool to gain knowledge and work experience. Internship program is also one of the requirements for obtaining an applied bachelor's degree.

In this program, specifically for International Business Administration students in semester 8 (eight) internship program activities are carried out for approximately 4 (four) months, by choosing their own place and location for internship program. However, before choosing a place to do this program, the internship program coordinator provides several options or options for internship

program places to students. Then, from some of these options the author is interested in carrying out internship program at PT Riau Andalan Pulp and Paper.

1.2. Purpose of the Apprenticeship

The internship program activities of State Polytechnic of Bengkalis students, International Business Administration study program have the following objectives:

1. To describe job descriptions of internship program.
2. To find out systems and procedures of internship program.
3. To know the place and time of internship program.
4. To find out the obstacles and solutions during internship program.

1.3. Significances of the Apprenticeship

Apprenticeship activities are very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis :

1.3.1. For Students

There are several benefits from the implementation of internship program programs obtained by students, namely as follows:

1. Get a certificate from the company if you have completed the internship program program.
2. Students can develop work relationships and add experience to their resumes.
3. Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
4. Students gain practical experience in applying theoretical/conceptual science according to their study program.
5. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

1.3.2. For Companies

The benefits of implementing internship program programs are also obtained by companies/institutions that accept internship program students, such as:

1. The company will receive labor assistance from students who do internship program.
2. Provide knowledge for students about the world of work in industry
3. To develop and train student competencies
4. As a form of implementing the policy of implementing education partners with universities

1.3.3. For State Polytechnic of Bengkalis

There are several benefits from implementing the internship program program obtained by the State Polytechnic of Bengkalis, which are as follows:

1. There is good cooperation/relationship between the campus and the company where students do internship program.
2. State Polytechnic of Bengkalis can improve the quality of its graduates through student internship program experience.
3. State Polytechnic of Bengkalis receives feedback from organizations/companies on the ability of students who take part in internship program in the world of work.
4. For the implementation of independent campus activities